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Op Brands

- Choice PEONIES
- Own Root LILACS
- Flowering CRABS
- Choice IRIS
- PERENNIALS

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PEONY FARMS

84th Year in Business

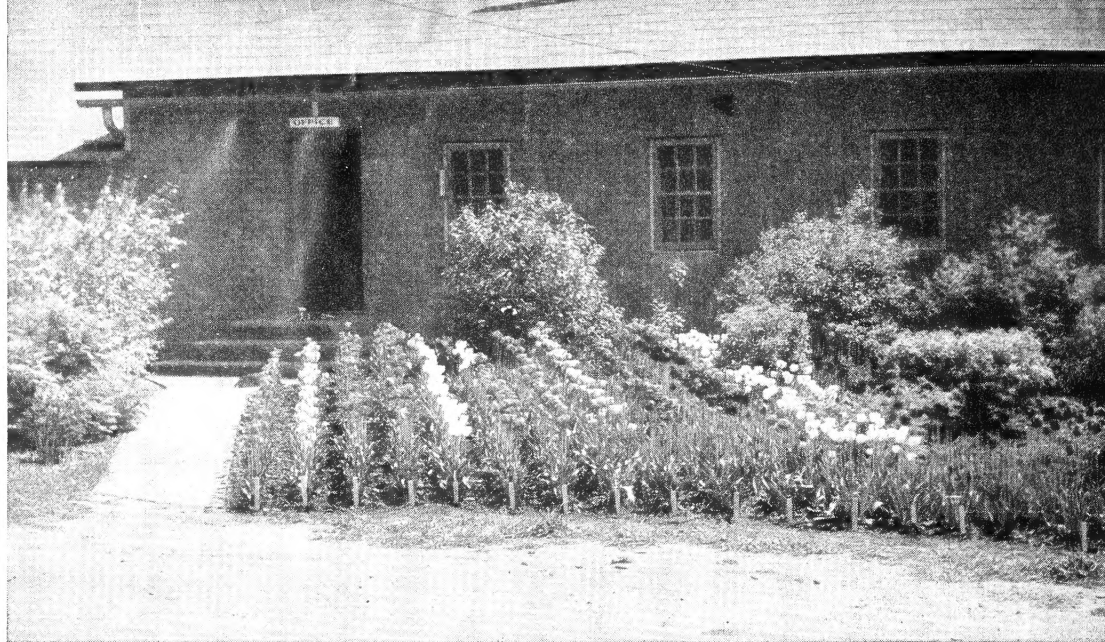
FARIBAULT

Box 408

MINNESOTA



A. M. BRAND



Office of Brand Peony Farms

A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—84 years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

A Cordial Invitation

EACH summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find 50 acres confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual

Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong vigorous roots, productive of large and handsome blossoms.

Our Lilac field also attracts as much attention as do our Peonies, for we have one of the finest collections of Our Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.

If you pass through our city, we hope you will visit us. Cross the viaduct, drive four blocks east, and follow our sign.



DURING the 84 years that the Brand Nursery Company has operated in Faribault, life in Minnesota has changed widely from its earlier frontier state when fruit trees and windbreaks were the chief needs of home makers. As a result of this change, the demands of our customers, as well as our own tastes, have gradually changed and the utilitarian items in our catalogs have gradually given way to ornamental.

Peonies, Lilacs, perennials, and ornamental shrubs have gradually usurped the place of our earlier offerings. This catalog marks a decided advance in this respect.

We have discontinued growing fruit trees and are now listing a few small fruit items suitable for home use in the small garden. Other reasons for discontinuing many items is that our business in ornamentals has grown enormously and competent help is harder to get. Then, too, the nursery business depends largely upon weather conditions. The year 1951 was exceptionally discouraging. The heavy rainfall throughout the entire summer and early fall kept us from getting out our orders as promptly as we should and we felt we must cut down our acreage. The growing of fruits seemed the most logical item to eliminate.

OUR CATALOG

Each year we go over our mailing list and remove the names of those who have failed to give us an order for a period of 2 years. Our catalog is expensive, as we illustrate so many items in color. We wish to save expense as much as possible and for this reason we cannot continue to send out our book to those who do not purchase from us. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who have given us an order amounting to \$5.00 or more. Others may obtain a copy for 25c, and may deduct this amount from their first order that amounts to \$5.00 or more.

Our Prices and Our Peony List

Available for Both Spring and Fall Planting

IN READING through our price list, it will be noticed that we list no Peony for less than \$1.00. There are several reasons why we cannot handle cheaper roots and make a fair profit. In the first place it takes expert labor to divide Peonies and such labor deserves good wages, hence we divide with larger divisions, which decreases the cost of labor and gives more satisfactory roots. Then we include in our list only really desirable varieties. It will be noticed that very few in the list are rated below 8 and we consider that these few deserve and will in the future receive a higher rating. If we wanted to work off undesirable stock we could sell it cheaper in order to get rid of it. But we want our customers to plant Peonies that will give them permanent pleasure and kinds they will not wish to discard when they come to know Peonies better. We believe that our plan of giving good sized divisions of varieties selected for real merit means true economy to our customers. For this reason, we are designating the size of our root. A Brand Division, that we are really proud to send out.

9.2 A. B. FRANKLIN

(Franklin)

A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in Roselike arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. This fine white was awarded a Gold Medal by the American Peony Society in 1933.

A Brand Division \$3.00

8.8 ACME

(Franklin)

A fine creamy rose type, fragrant pink coming into bloom mid-season. In color it is a little darker than Minuet. The plant is a thrifty growing variety, with excellent foliage, and strong, stiff stems. An excellent variety.

A Brand Division \$3.00

8.6 ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.00

8.7 AUGUSTE DESSERT

(Dessert)

A large, midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.50

8.8 BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$2.00

9.0 BARONESS SCHROEDER

(Kelway)

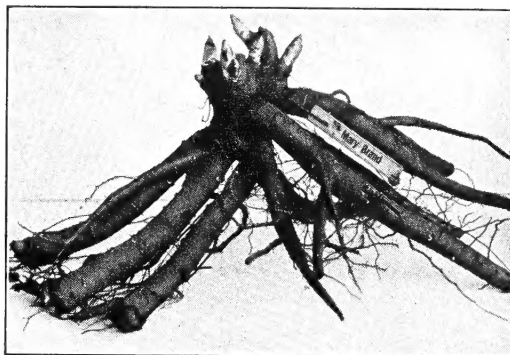
This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.50

SMALL ORDERS

If you order only one root, allow 25c for postage. But this amount will usually carry three fine divisions within the 2nd zone. All orders for Peonies amounting to \$5.00 OR MORE will be sent PREPAID in the United States if cash accompanies order, unless otherwise specified.

INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the divisions erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

Questions Our Customers Often Ask. We Have Tried to Give Brief Answers

1. When Will Brand Peony Roots Bloom?

Brand Divisions will produce blooms this spring if roots are planted early. If planted in the fall, they should bloom the following spring.

2. Why do Some Plants Fail to Bloom?

A. They may be planted too deep. If they are planted too deep, the buds turn brown and do not mature. Your plant will produce many stems that are thin and weak.

B. You may not be cultivating them thoroughly. Plants should be cultivated each week from the time the red shoots appear above ground in the spring until after the blooming season. Then they should be cultivated several times before the first of September.

C. They may be planted where they receive too much shade. Peonies should be planted in the open where they get sunshine at least half the day.

D. They may be near large trees and shrubs which deprive them of sufficient nourishment.

E. You may be dividing your plants too often or digging into them to divide with a neighbor, a bad practice.

3. How Deep Should They Be Planted to Give Best Results?

The buds on the crown of the plant should be two inches below the surface of the soil. In setting the root, be sure the soil in the bottom of the hole has been well tamped down so the plant will not sink below this level.

4. When Should the Tops Be Cut Off?

Cut the foliage from your plants between August 15th and September 15th. Then remove these stalks and burn them.

5. How Often Should Peonies Be Fertilized?

Use well-rotted manure once in 3 years around your plants. Place this on in the fall.

6. What Harm Do Ants Do?

None. They are after the sweet juice on the buds. A spray with water will remove this juice.



8.9 Blanche King—Late—\$5.00

8.9 BLANCHE KING

(A. M. Brand)

For a good deep late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose-type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a constant prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony shows where competition was keen, and is always found in many of the other winning classes. One of the latest to bloom. See color above.

A Brand Division \$5.00

Blanche King as a Prize Winner

First introduced in London, Ontario, Canada, in 1922. Received an **Award of Merit** as an outstanding new variety.

At the National Show held in Syracuse, N. Y., in 1941, received the B. H. Farr Bronze Medal for the best flower in the show.

National Show at Topeka, Kansas, in 1942, won First Prize calling for six blooms of one variety.

Show in Minneapolis, Minn., in 1945, exhibited in the class of five varieties that won the Silver Medal.

Again in 1947, at the National Show held in Boston, Mass., this variety was judged the best double Peony in the show and Mr. Bigger, the exhibitor, received the B. H. Farr Memorial Medal.

Also was the best dark pink at the 1947 show held in Minneapolis.

In June, 1950, at the state show held in Minneapolis, Blanche King was awarded first prize in the Court of Honor, also judged the best deep pink at the National Show held in Cleveland, Ohio, in June, 1951.

BURMA

(Lins)

A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom classes. Champion red also in the 1950 Minneapolis Show.

A Brand Division \$12.00

CAROLYN MAE NELSON

(Sass)

A full double brilliant new dark red coming into bloom midseason. The plant has good dark green foliage with strong stems of medium height. This variety has grown well for us and we are offering it for the first time. Stock is still very limited. We have been very much pleased with this fine red, and we feel sure all who purchase it will feel it is a very much worth-while Peony.

A Brand Division \$7.50

8.4 CHESTINE GOWDY

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.00

8.7 CLAIRE DUBOIS

(Crousse)

A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color, but Claire Dubois is late where Mons. Jules Elie is early.

A Brand Division \$1.50

9.1 CORNELIA SHAYLOR

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this is a class with Georgiana Shaylor.

A Brand Division \$1.50

8.1 COURONNE D'OR

(Calot)

A late white illuminated near the center by a ring of yellow stamens, a crown of gold. Center petals tipped carmine. Plant has strong stems and good foliage. Old but dependable.

A Brand Division \$1.00

8.4 DAVID HARUM

(A. M. Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form.

A Brand Division \$2.00

DOLORODELL

(Lins)

A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect. Plant has heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$15.00

DOROTHY J. (Jones)

A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. It is a large, deeply built globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. A beautiful soft even shade of delicate pink. Stock is still very limited.

A Brand Division \$15.00



Dorothy J.



Dr. John L. Crenshaw—Late—Each, \$5.00

This is a new Brand origination that has not been widely distributed. Stock is still scarce and the variety has not been rated. It comes into bloom late in the season, along with Hansina Brand, Mrs. Frank Beach, Philippe Rivoire and others. It is a larger flower than Philippe Rivoire, a lighter red, with a much heavier stem. When this variety appears in the show room, it will give any red close competition for first place.

The 4 Peonies in color on these 2 pages will prove prize winners in any show room. They bloom late in the season. They will give you a fine red in **Dr. John L. Crenshaw**, a deep pink in **Blanche King**, a very light blush-pink in **Hansina Brand**, and a pure white with an ivory heart in **Mrs. Frank Beach**.

All 4 Fine Varieties \$20.00
Postpaid for Only ..



9.4 Hansina Brand—Late—Each, \$7.50



9.0 Mrs. Frank Beach—Late—Each \$5.00
 A perfect flower even on a yearling plant.

*Ordfordville, Wis.
 June 18, 1951*

"Dorothy J was lovely last year, but this year she was bigger and longer than usual. On June 1st we had a tornado that uprooted trees, topped trees, and threw telephone poles around and flattened my Peony bed. But Dorothy J lifted her long stems as the days went by and is lovely. Mrs. Livingstone Farrand gave a wonderful performance . . . many, many blooms and each so utterly lovely. Those are 2 Peonies that are well worth whatever is charged for them.

This is just a thank you note for selling nice Peonies."
R. B.

From June 1951 Bulletin, State of Washington

"Mrs. Frank Beach was magnificent this year. I never knew a Peony could be so lovely."

"Joanne Foreman was the finest this year it has been yet. My notes say a delicious fresh bright pink."

DR. CHRISTOPHER GRAHAM (New) (A. M. Brand)
This variety was named for Dr. Graham, who was so long identified with the early history of the Mayo Clinic at Rochester, Minnesota. Here is a large late white in season with Marie Lemoine. It is a rich creamy white absolutely void of stamens. The plant is tall, with medium green foliage and strong stems. The flower is large, loosely built, with large guard petals enclosing a center of smaller lacy petals. There is an occasional trace of carmine on a petal, but not flecked like Festiva Maxima. The general appearance of this late flower is that of a large, very creamy white, the Kelway's Glorious type. We consider this a real acquisition to our short list of good late whites. It is absolutely a first-class variety and also a late variety. It is a loose type and will open well.

A Brand Division \$5.00

DR. JOHN L. CRENSHAW (A. M. Brand)
A fine red coming into flower with the late varieties. When Baroness Schroeder is just passing its prime this variety is at its best. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. The blossom develops into fine size for a red. Blooms at same time as Phillippe Rivoire.

A Brand Division \$5.00

8.1 DUCHESSE DE NEMOURS (Calot)
An early sulphur-white with shadings of green at the base of the petals, without any trace of crimson on the petals. The plant is medium tall, with strong stems and excellent foliage.

A Brand Division \$1.00

7.6 EDULIS SUPERBA (Lemon)
This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flowers deserve a much higher rating and should be planted because of its earliness and general good qualities. See opposite page.

A Brand Division \$1.00

9.1 EDWIN C. SHAW (Thurlo)
A very large late midseason light old-rose, with flesh-pink tones in the center and collar, with occasional narrow red edges on the outer petals. A beautifully formed flower of cupped form. A very fragrant variety with strong stems that make it fine for both cutting and garden effects.

A Brand Division \$1.50

9.0 ELLA CHRISTIANSEN (A. M. Brand)
Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00

FINE IN THE SOUTH AS WELL AS IN THE NORTH From Cordova, Alabama

Ella Christiansen gave me a pleasant surprise. I expected nothing, but it has proven to be a splendid variety for Alabama. It has a strong, vigorous plant and is a profuse bloomer of extra large blooms on strong stems. In color it is a medium pink. I am well pleased with it.

PEONIES IN KANSAS

December, 1944, Bulletin

I have grown about 500 varieties of Peonies here in Kansas. Of course at the top of my list is Myrtle Gentry. Ella Christiansen is a Peony that does not seem to be as much in the public eye as it should be. Every year I have it and admire it when it is in bloom. If you have never grown Ella Christiansen get one or two and start.

ELLEN FOSTER (New) (A. M. Brand)
A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large, broad, deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room. This choice sort of dainty pink is really a top notch variety. A Brand Division \$5.00

EVANGELINE NEWHALL (A. M. Brand)
A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony.

A Brand Division \$3.00

7.7 FANNY CROSBY (Brand)
An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing. This variety was judged the best near yellow Peony at the National Show held in Boston in 1947.

A Brand Division \$2.00

8.4 FELIX CROUSSE (Crousse)
A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. See opposite page.

A Brand Division \$1.00

9.3 FESTIVA MAXIMA (Miellex)
An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower.

A Brand Division \$1.50

9.1 FRANCES WILLARD (Brand)
A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$2.00

GENEVIEVE (Lemoine)
A very late creamy white coming into flower with Hansina Brand, Mrs. J. V. Edlund, and other very late ones. This is a glorious flower and ranks with the best the years it comes good. The plant is thrifty with tall strong stems. If you are looking for a late creamy white this variety is excellent.

A Brand Division \$2.00

9.4 GEO. PEYTON (Nicholls)
A very large, new Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden.

A Brand Division \$5.00

8.9 GEORGIANA SHAYLOR (Shaylor)
A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and center petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.50

GOLDEN BRACELET (New) (A. M. Brand)
A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet.

A Brand Division \$5.00

8.6 GOLDEN DAWN (Gumm)
Golden Dawn, Golden Bracelet, Laura Dessert, are the three all yellow Peonies introduced to date. For best color effects, all three should be cut in the bud and developed inside. Golden Dawn is a midseason variety with broad guard petals of ivory-white with a full yellow center.

A Brand Division \$2.00

In writing this catalog we have tried to keep the reader, especially the buyer, in mind. We have made up excellent collections of both Peonies and Lilacs which we hope will be of help to those who do not know varieties well. In suggesting varieties we have included only good kinds that we should want to grow if we were buying. We have done our best to follow the "Good Neighbor Policy."

If any of our readers are willing to offer suggestions of ways in which we might improve our book, we shall be glad to incorporate them in our next issue.

Peonies for All

If you have not already started a collection of Peonies, get acquainted with some of the best standard varieties.

We have arranged 3 collections and all 12 will spread your blooming season over a three weeks' blooming period.

Each collection includes 4 colors: Red, White, Light Pink, Deep Pink.

One collection is early, one midseason, and one late.

COLLECTION A

All early and bloom at the same time.

Richard Carvel

Mme. de Verneville

Edulis Superba

Mons. Jules Elie

All 4 for \$4.75, postpaid

COLLECTION B

These four will start to bloom by the time the ones in Collection A are past their prime.

Karl Rosenfield

Kelway's Glorious

Souv. de Louis Bigot

Lady Alexandra Duff

All 4 for \$6.75, postpaid

COLLECTION C

Will bloom after Collection B.

Felix Crousse

Baroness Schroeder

Sarah Bernhardt

Albert Crousse

All 4 for \$4.25, Postpaid

SPECIAL OFFER OF ALL 12 VARIETIES

Collection A, Collection B, and Collection C,
Making 12 Fine Varieties for \$15.00,
Postpaid

Edulis Superba
(Early)



Mme. de
Verneville
(Early)



Mons. Jules Elie
(Early)

[7]



Felix Crousse
(Late)

9.1 HANSINA BRAND

(Brand)

A glistening flesh-pink with a salmon reflex shading toward the base of the petals. As the flowers fade they resemble a perfectly formed specimen of Solange. Comes into bloom late in the season and comes good every year while Solange often fails to produce perfect flowers. Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower exhibited at the National Show held in connection with the Chicago Exposition in 1933. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. Best flesh-pink in the National Show held at Rockford, Illinois, and also was judged the best double Peony in the Show. Best flesh-pink also at the Boston Show in 1947. With all these prizes, we find it difficult to supply the demand. See color page 5.

A Brand Division \$7.50

9.0 HAZEL KINNEY

(A. M. Brand)

I can still remember this beautiful flower as it appeared on the plant the first time. The form was so superb and the color so pure; it impressed us at once as a flower of great promise, which it since has proved. A great show flower when displayed alongside the very best. True rose type. Color delicate clear hydrangea-pink. Medium height plant; clean, light green foliage; late midseason; a prolific bloomer. See color page 19.

A Brand Division \$1.50

8.6 HEART'S IDOL

(Neeley)

This is a comparatively new Peony brought out by the late Dr. Neeley in 1936. The flower is an ivory-white with heavy rounded guard petals. The plant has stiff stems and comes into bloom mid-season.

A Brand Division \$2.50

HENRY ST. CLAIR

(Brand 1941)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety evidently does well in the South.

A Brand Division \$1.50

(In the September 1947 Peony Bulletin, Mr. Bigger from Topeka, Kansas, wrote as follows: "Mr. Brand has a new red that very few people have heard about. It is a very good cut flower and has a very nice shade of red. It is Henry St. Clair. I have bloomed it for three seasons and it looks very good for a cut flower. It is not too large, but it is plenty large enough for a cut flower.")

9.2 JEANNOT

(Dessert)

A large, high built, round flower of rose type with a cupped center. Color a delicate lavender-pink, with salmon-pink shadings at the base of the petals. A remarkably fine show flower with faint fragrance. Also excellent as a garden flower. Very late.

A Brand Division \$2.00

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bulloch. A sure-to-please deep pink.

A Brand Division \$10.00

8.9 JUBILEE

(Pleas)

A very large, flat, ivory-white. The petals are long, narrow, and loosely arranged, producing a very attractive feathery effect. Every-one familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower.

A Brand Division \$1.00

8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.50

9.0 JUNE DAY

(Franklin)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. The plant is of medium height, free flowering, good stems and foliage, and comes into flower midseason. A striking show flower and a fine variety in the field.

A Brand Division \$1.50



Kansas

KANSAS (New)

(Bigger)

This is a new bright red that comes into bloom early in the Peony season. The plant has unusually strong stems and excellent foliage. The flower is full double with a few hidden stamens. It is a good show flower as well as a good cut flower. American Home Medal.

A Brand Division \$12.00

An extract from an article appearing in the September and December Peony Bulletin of 1934, written by Wm. J. Lockhart of Des Moines, Iowa.

HANSINA BRAND AGAIN WINS GRAND PRIZE

"I came, I saw, I was conquered—thrilled. A mere bystander this time I stood on the fringe of the crowd that gathered about the twenty-one judges who were picking the 1934 Grand Prize Peony, and with almost as much inner emotion as when in 1932 I saw my own SOLANGE shifted to the center of the stage, I watched the elimination process. I saw them pick up those two wonderful blooms of La Lorraine, and oh, what a flower! I joined them in my keen admiration as sheer merit and appealing purity forced them to recognize the marvelous beauty and glorious formation of the new and coming MRS. J. V. EDLUND. I admired with them many other startling blooms produced this year under such baffling weather conditions. But the queen could not be denied her glory for with all that grace and charm that last year gave her the crown at the Chicago World's Fair, there she stood, a perfect flower, beautiful as a dream, strong and sturdy, perfectly formed and fresh as the morning, and not a word of protest was heard when the ballots were counted and before the official announcement, the whispered word swept over the crowd—HANSINA BRAND.

"Mrs. A. S. GOWEN, president of the Minnesota Garden Flower Society, grower of the bloom, modestly received the shower of congratulations that she so worthily deserved, but no lessening of the praise due here was in the minds of the most thoughtful as they turned from congratulating the grower to give equal admiration and thanks to the retiring and modest man who stood on the outside of the crowd, the originator of HANSINA BRAND, Mr. A. M. Brand, veteran breeder and grower of Faribault, Minnesota.

"No wonder, then, that this magnificent flower has been twice crowned queen of the National Peony Show and that many of us have resolved that at any price this great flower shall bloom in our own gardens.

"I congratulate you, Mrs. A. S. Gowen. I congratulate you, Mr. A. M. Brand. You are both worthy of the great honor."

June 29, 1951
"Your Hazel Kinney is really my best performer—it has all the qualities of a fine Peony."
 MRS. M. S. B.
 Sharon, Mass.

Festiva Maxima

—oOo—

June 13, 1951
"About two years ago I obtained from you a Peony named Man O' War which is a large single dark red with a golden center. This Peony attracted more attention in my garden this year than any other of the 25 kinds I have and I would like to purchase two more of this Man O' War."
 C. R. J.
 Roanoke, Va.

—oOo—

July 10, 1951
"I had wonderful Peonies this year. Myrtle Gentry was absolutely loaded and perfect, even lovelier than the catalog picture."
 MRS. E. S.
 Beloit, Wis.

—oOo—

August 14, 1951
"Mary Brand was fine this year. Also Hansina Brand. The Japanese varieties were perhaps the best of all years past. Martha Bulloch was simply immense."
 MR. L. K.
 Greenwood, Indiana

—oOo—

October 29, 1951
"The Peony divisions arrived in wonderful condition. I have never planted such beautiful divisions. I'm certainly looking forward to some beautiful blooms this spring. Thank you so much."
 MRS. M. P.
 LaMoine, Calif.

Edulis
Superba

Richard Carvel

One Each of the Above 3 Fine Early Varieties for \$3.50, Ppd.

8.8 KARL ROSENFELD

(Rosenfield)

A brilliant and striking variety, coming into bloom early mid-season. Flowers very large semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower. See color page 19.

A Brand Division \$1.00

8.8 LADY KATE

(Vories)

A large flat Rose type light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flower erect. The plant comes into bloom late in the Peony season and this lovely pink is admired by all who see it in our field and in our show room.

A Brand Division \$2.00

9.0 LA FRANCE

(Lemoine)

A uniform apple-blossom-pink with crimson splashes on the guards. The flower is unusually large, true rose type, fragrant, and very late. The years when this variety comes good, it is one of the most outstanding of all Peonies. An exquisite show flower.

A Brand Division \$1.50

8.6 LA LORRAINE

(Lemoine)

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. We exhibited La Lorraine at the National Peony Show held at Rochester, Minn., in 1940, in the class calling for "10 blooms of 1 variety in white or flesh-pink." There were 16 entries in this class and we won first prize with La Lorraine.

A Brand Division \$2.00

9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$3.00

KING MIDAS

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. This variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage.

A Brand Division \$7.50

9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form, central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.50



**We believe anyone who knows
in any collection calling**

Special 1952 Offer

The 3 varieties on this page bloom at the same time late in the Peony season. For a collection of 3 late Peonies, you will find these most satisfactory.

All 3 for \$8.75, postpaid



**9.2
Philippe Rivoire
Late, \$3.00
Richest Coloring of
All Red Peonies**



9.0 Ella Christiansen—Late, \$3.00
Found in four prize-winning exhibits at the
National Show held in Rockford, Illinois.



9.1 Myrtle Gentry—Late, \$3.00
Late. Won Silver Medal at National Peony Show held in
St. Paul, Minnesota, 1923. Consistent prize winner in many
classes since. Always most pleasing.



**Silver
Medal
1923**

Peonies well would place these 6 for the Best Varieties

These 3 fine varieties come into bloom mid-season and are just passing their prime when the three on the opposite page begin to bloom.

All 3 midseason varieties for \$5.75, postpaid.

All 6 varieties for \$13.25, postpaid.



9.1 Frances Willard—Midseason—\$2.00
A Gorgeous Peony Named for a Great Woman.



9.3 Walter Faxon—Early Midseason—\$2.00

Four of the six excellent varieties found on these two pages are Brand originations: Frances Willard, Mary Brand, Myrtle Gentry, and Ella Christiansen.

We believe over a long period of years, our flower friends have found them superb in the garden and prize winners in the show room.



8.7 Mary Brand—Midseason—\$2.00

*Beloit, Wis.
July 10, 1951*
"I had wonderful Peonies this year. Myrtle Gentry was absolutely loaded with perfect blooms and was even lovelier than catalog pictures."

MRS. E. S.



*Greenwood, Ind.
August 14, 1951*
"Mary Brand was fine this year, also Hansina. The Japanese varieties were perhaps the best of all years past. Martha Bulloch was simply immense."

MRS. L. K.



8.9 Laverne Christman—Late Midseason—\$3.00

Walla Walla, Wash.
Oct. 19, 1951

"I want to thank you for the very fine roots you sent me. They arrived in perfect condition—I never found one single bud broken from the root. They are a lovely lot of roots. I now have 1380 Peony plants—1,000 of them came from you." MRS. J. W. F.
(the above shipment consisted of 480 roots)



Mons. Jules Elie—Early—\$1.50

8.8 LAURA DESSERT

(Dessert)

The flower is round, a rose type with guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00

8.9 LAVERNE CHRISTMAN

(A. M. Brand)

A very large deep pink of varied shadings. The flower is rose type with loosely formed petals. The plant is tall and a vigorous grower. This variety received an Award of Merit at the National Show in 1923 when 12 others of our new originations were on display. A lovely flower. Not offered every year.

A Brand Division \$3.00

9.0 LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$5.00

8.8 LILLIAN GUMM

(Gumm)

A very large, late midseason rose-pink. The outer petals are very large and ruffled, with center petals arranged in whorls. The plant is tall, with strong, stiff stems. A remarkable show flower.

A Brand Division \$2.00

9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow to be one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

8.4 LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

8.7 LOUIS BARTHELOT

(Doriat)

A very attractive late white that produces almost a perfect ball of creamy white petals of medium size. The plant has excellent stems and the flower is very attractive. This is a variety that is not well known. Since it is so late, it may not open well in the South but it does well here in the North.

A Brand Division \$3.00

9.3 MARGARET LOUGH

(Gumm)

This is one of Mr. Gumm's introductions that we were instantly taken with when we first saw it some few years ago. We planted it in our fields and have now seen it in bloom some four or five seasons and we like it better the more we see it. It's a flesh-pink of pleasing form which in itself makes it distinctive. A "must have."

A Brand Division \$5.00

8.3 MARIE JACQUIN

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double, held perfectly erect and on young plants it often comes a beautiful single.

A Brand Division \$1.00

MARILLA BEAUTY

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$10.00

8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. See color page 11.

A Brand Division \$2.00

9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner. A Brand Division \$3.00

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium, or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd, and 3rd prizes and also emerged as the Grand Champion flower of the entire show. At the National Show in Cleveland, Ohio, 1951, this variety was judged the best medium pink in the Court of Honor.

An extract from the September, 1951, number of the Peony Bulletin issued by the American Peony Society:

"This bulletin contains mostly accounts of the various shows held throughout the country and they are generally given in detail as far as we could. Look them over and see what varieties won. Incidentally, the variety that heads the list of winners is our old friend Martha Bulloch. Some of the new ones, like Doris Cooper, Pico, Lotus Queen and Sea Shell, push her pretty hard. Dorothy J. is not far behind."



Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948.

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is in one of these numbers. You will keep up to date on the progress of the Peony by becoming a member, and these bulletins will solve many of your Peony problems.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership.

7.9 MME. De VERNEVILLE

(Crousse)

A very full bomb-type resembling Richard Carvel except for color and in bloom at the same time. This fine white has broad guard petals with center incurved petals showing traces of crimson. A good cut flower for commercial purposes. See special offer on color page 7. A Brand Division \$1.00

9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 12. A Brand Division \$1.50

8.8 MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety. A Brand Division \$1.50

MRS. A. S. GOWEN

(A. M. Brand)

A very large midseason, semi-rose, red. The perfect arrangement of the large petals give this flower exquisite form. We named this Peony for Mrs. Gowen of Excelsior, Minnesota, for we believe no one is a better judge of a good Peony than she. She selected this variety some years ago from our seed bed as a really fine Peony and consequently it bears her name. A Brand Division \$5.00



Hazel Kinney Holding a Large Bloom of Martha Bulloch



Ruth
Elizabeth
New. Not rated. Late—\$15.00

Brand's Originations Will Please the Most Discriminating THREE GOLD MEDAL WINNERS

MRS. A. M. BRAND. At the National Peony Show held in St. Paul, Minnesota, in 1923, this variety was awarded the Gold Medal. It has won many fine prizes since and in 1943 at the National Show held in Minneapolis it received the prize as the best flower in the show.

HANSINA BRAND. At the National Peony Show held in Rockford, Illinois, in 1946, this variety was shown in eleven prize-winning exhibits. One prize was the Gold Medal, one the Silver Medal, and one for the best double Peony in the Show.

RUTH ELIZABETH. This fine red was exhibited as a seedling at the National Peony Show held in Rochester, Minnesota, in 1940, and was awarded a Gold Medal.

SPECIAL OFFER OF 3 GOLD MEDAL WINNERS

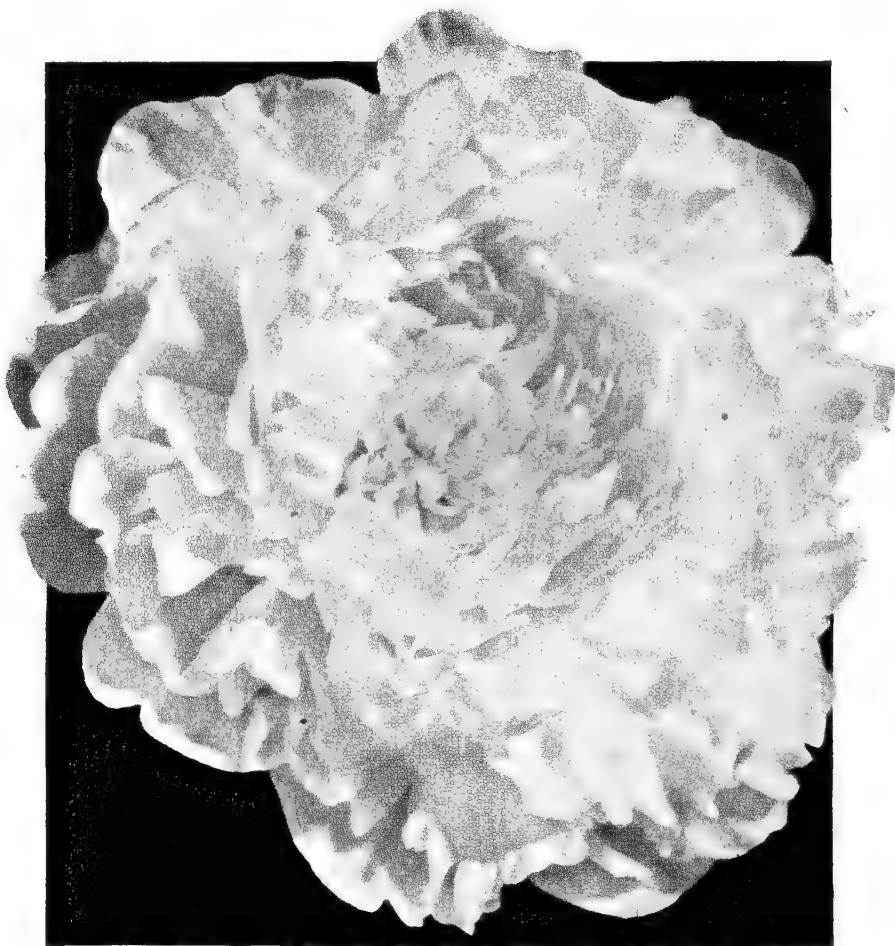
Hansina Brand, Mrs. A. M. Brand, and
Ruth Elizabeth in regular Brand Divisions
for \$25.00, postpaid

For 3 Other Prize
Winners Originated
by Brand, See
Pages 4 and 5.

The above 3 and Blanche King and Mrs. Frank Beach
on pages 4 and 5, making 5 in all, for
\$32.50, postpaid



All described
and priced in
our general
list of
Peonies.



9.6 Mrs. A. M. Brand—Late—\$5.00

Late. Won Gold Medal at National Peony Show held in St. Paul, Minnesota, 1923. Judged best flower in National Show in Minneapolis, 1943.

9.6 MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect rose form, with large, uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul, in 1923. The plant is medium tall with vigorous, upright stems and beautiful dark green foliage. A Brand Division \$5.00

MRS. A. S. GOWEN

(A. M. Brand)

A very large midseason, semi-rose, red. The perfect arrangement of the large petals gives this flower exquisite form. We named this Peony for Mrs. Gowen of Excelsior, Minnesota, for we believe no one is a better judge of a good Peony than she. She selected this variety some years ago from our seed bed as a really fine Peony and consequently it bears her name. A Brand Division \$5.00

9.0 MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 16 years and we are willing to place it among the very best reds. A Brand Division \$5.00

9.0 MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room. A Brand Division \$3.00

9.1 MRS. FERN LOUGH

(Gumm)

It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong stiff stems that hold the flowers erect. We are not able to offer this variety for spring delivery but can supply it in the fall. You should order early if you wish this fine pink. A Brand Division \$5.00

9.0 MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies. See color page 5. A Brand Division \$5.00

"Taking everything into consideration, I believe the best white Peony in my experience is Mrs. Frank Beach. I'll admit there are some larger and taller, but none of them do better for me in all respects at the same time. I believe it is one of the best-keeping white Peonies that I have ever grown. The whites do not take cold storage very well. Mrs. Frank Beach seems to be an exception. In Lincoln at the National Peony Show in 1937, when the show was taken down on Sunday evening, every bloom of Mrs. Frank Beach that I had there was still good."

5 Standard Double Red Peonies

If you are fond of red Peonies for cut flower purposes, order the following 5 fine varieties and you will be able to enjoy Peonies over a 3 weeks' period. The bright red, **Officinalis Rubra**, opens the season followed by the others in succession.

Officinalis Rubra**Richard Carvel****Mary Brand****Felix Crousse****Philippe Rivoire**

All 5 double varieties in regular Brand Divisions, all labeled, and true to name for \$8.25, postpaid.

**Mrs. John M. Kleitsch, Pink****9.4 MRS. FRANKLIN D. ROOSEVELT**

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is a deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it. A Brand Division \$5.00

9.0 MRS. JOHN M. KLEITSCH

(A. M. Brand)

A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John Kleitsch comes along to top off the season. Too late to appear in many shows, but won first prize as the best flower in the entire show at St. Paul in 1928. A Brand Division \$2.50

NEWS FROM THE SOUTH

Mrs. John M. Kleitsch made only two flowers as a two-year-old, but one of them was fine and what a darling shade of pink this one is. TAKEN FROM PEONY BULLETIN, DECEMBER, 1947.

A sure opener and a glorious flower is Mrs. John M. Kleitsch, fragrant pink, which comes late. I would rate it as high as Le Cygne.

9.5 MRS. J. V. EDLUND

(J. V. Edlund)

A very large pure white flower of most perfect form. It is one of the very finest of all white Peonies coming into bloom with the prize-winning deep pink, Blanche King, and the two fine whites, Mrs. A. M. Brand and Mrs. Frank Beach. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded the best flower in the show. This is a variety that is never disappointing. A Brand Division \$5.00

9.4 MRS. LIVINGSTONE FARRAND

(Nicholls)

The most talked of new Peony in many years. This is because of its beautiful color. It is a pink everyone likes. It is a deeper shade than Walter Faxon and retains its color in the full sun much better. The flower is rather high and loosely built. The stock of this variety is scarce and our supply is limited. A Brand Division \$15.00

9.1 MRS. ROMAINE B. WARE

(A. M. Brand)

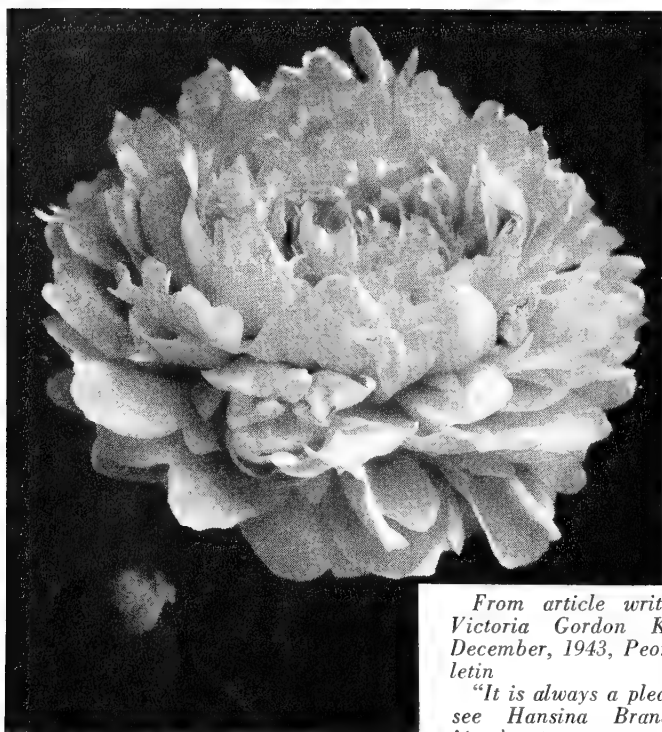
A fragrant light pink coming into bloom midseason. The flower is medium large, rose type, with a delightful Rose fragrance. The plant is medium tall with strong, slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said: "I think this is one of the daintiest of all Peonies." A Brand Division \$2.00

9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00



From article written by Victoria Gordon Kartack, December, 1943, Peony Bulletin

"It is always a pleasure to see Hansina Brand and Myrtle Gentry. No matter

what the future may bring in the way of new Peonies, I can never imagine either of them losing their popularity."

Topeka, Kan.,
Aug. 7, 1941

"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."

More About the Peony, Myrtle Gentry

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletins issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

FROM THE NORTH

At the National Show held at Guelph, Ont., Canada, in June, 1948, Myrtle Gentry was judged the best double flower in the class of medium pinks.

FROM THE SOUTH

Peony Bulletin June, 1945. Cordova, Ala.
"Myrtle Gentry is a great Peony with the best stems of any variety in my garden. It is one of the best varieties that I have ever grown."

FROM THE EAST

Yonkers, N. Y.,
Dec. 1, 1941.

"Of all the fine Peonies in my garden—and there are well over one hundred varieties—I believe I really get more satisfaction from Myrtle Gentry than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

FROM THE WEST

Tigard, Oregon
"If Mr. Brand could see some of the specimen blooms on Myrtle Gentry, it would warm his heart. The climate here brings out the color beautifully."

9.4 NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

A Brand Division \$5.00

9.0 NIMBUS

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is Rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden.

A Brand Division \$3.00

9.0 NINA SECOR

(Secor)

An absolutely pure white of true Rose type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason.

A Brand Division \$1.00

8.8 NYMPHAEA

(Thurlow)

A large semi-double with wide silky petals of a delicate creamy white. Petals are notched at the tips and the edges somewhat rolled. The golden stamens in the center reflect a golden light throughout. Resembles a Water Lily but more beautiful.

A Brand Division \$1.00

8.6 OFFICINALIS RUBRA

A large round bloom of vivid crimson with a cinnamon fragrance. This is the deep bright red Peony of the old time garden. It comes into bloom very early in the season. Always in bloom by Memorial Day in our locality. No other red takes the place of this variety. Used for cut flower purposes where a good red is needed for Decoration Day. Often purchased in dozen lots to meet this demand.

A Brand Division \$1.50. In lots of 12, \$15.00

9.2 PHILIPPE RIVOIRE

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds.

A Brand Division \$3.00

7.7 PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.

A Brand Division \$1.50

The All-Purpose HOE

This is our 84th year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.

2. It has a small blade. Just right to hoe among your plants.

3. It is made of best steel and is very sharp.

4. The angle of the blade enables one to stand more erect in using.

\$1.75 each
postpaid.

**OUR
GUARANTEE**

Try this hoe out for 10 days. If not satisfied, return hoe postpaid and we will return your \$1.75.



8.8 PHOEBE CARY

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, **Phoebe Cary** is now the most numerous; eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of **Phoebe Cary** for fragrant bouquets.

8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom mid-season. The center petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and **Susan White** make a fine combination, as they are the same type but differ in color.

A Brand Division \$1.50

8.9 PRESIDENT COOLIDGE

(A. M. Brand)

A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower.

A Brand Division \$3.00

R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed **Tourangelle** was about the last word in Peonies. In **R. A. Napier**, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for **Tourangelle**. But **Tourangelle** seldom comes good in Minnesota while **R. A. Napier** is good every year.

A Brand Division \$5.00

*In the Court of Honor which calls for the best blooms in any Show, **R. A. Napier** was chosen the best light pink double at the National Show held in Guelph, Ontario, in 1948.*

Peony, R. A. Napier

Taken from the Flower Grower, 1944

If you ever saw a really well-grown flower of **Peony Tourangelle**, you probably thought (and perhaps rightly), you had seen the utmost in **Peony** beauty; if you lived in northern Michigan, that blessed event rarely happened, though, for **Tourangelle** seldom does well here. **R. A. Napier** is essentially a husky **Tourangelle**, with the same indescribable beauty of flower—salmon shaded, delicate rose over pearly white. That, at least, is my opinion after watching the plant during the past few years in the garden of a friend.

RED GODDESS

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep, rich velvety crimson. We consider this a real addition to our list of semi-double red Peonies.

A Brand Division \$5.00

PEONY BULLETIN

Rapidan, Va., June, 1945.

"Red Goddess was a real divinity in her royal robes of deepest red velvet."

Cordova, Ala.

"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."

8.7 REINE HORTENSE

(Colot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.00

8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink **Mons. Jules Elie**. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.50

RUTH ELIZABETH

(A. M. Brand)

An intensely rich red of true Rose form with broad roselike petals set up in perfect arrangement. Comes into bloom late in the **Peony** season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. We believe the form of this new flower is the finest of any red **Peony** in existence. This was the best red in the Show at Guelph, Ont.

A Brand Division \$15.00

9.0 SARAH BERNHARDT

(Lemoine)

Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance.

A Brand Division \$1.00

SHAWNEE CHIEF

(Bigger)

An excellent cut flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well-established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$3.00

9.7 SOLANGE

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The color is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it fully deserves its rating.

A Brand Division \$2.00

Plant This Spring and Gain a Summer's Growth Over a
Planting This Fall.

Our Roots for Spring are Especially Fine—Many of them
Will Flower This Same Season if They are Planted Early.
One of our customers wrote us this spring as follows:

Atlanta, Georgia
April 30, 1951

"By the way, the 4 Peonies, **Ella Christiansen**, **Mrs. J. H. Neeley**, **Myrtle Gentry**, and **Laura Dessert** that I bought from you in February, 1951, are doing fine—all are going to bloom."

MRS. F. C. T.

WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and birthdays often become a real problem.

A common slogan is: "Say it With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for **Peony** roots, a **Lilac** bush, an ornamental **Crab Tree**, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers would also enjoy using one of our fine garden hoes, and last Christmas this seemed to be a favorite item.

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden. **A Brand Division \$1.50**

8.4 STRASSBURG

(Goos & Koenemann)

A midseason old rose or lavender-pink of excellent form. Flowers are very large, loosely built, semi-double. The petals are large, broad, and of delicate lilac-rose. The plant is tall with strong stems and excellent foliage. **A Brand Division \$1.00**

9.0 SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white. See color illustration below. **A Brand Division \$2.00**

T. E. CARPENTER

(A. M. Brand)

A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies. **A Brand Division \$5.00**

9.4 TOURANGELLE

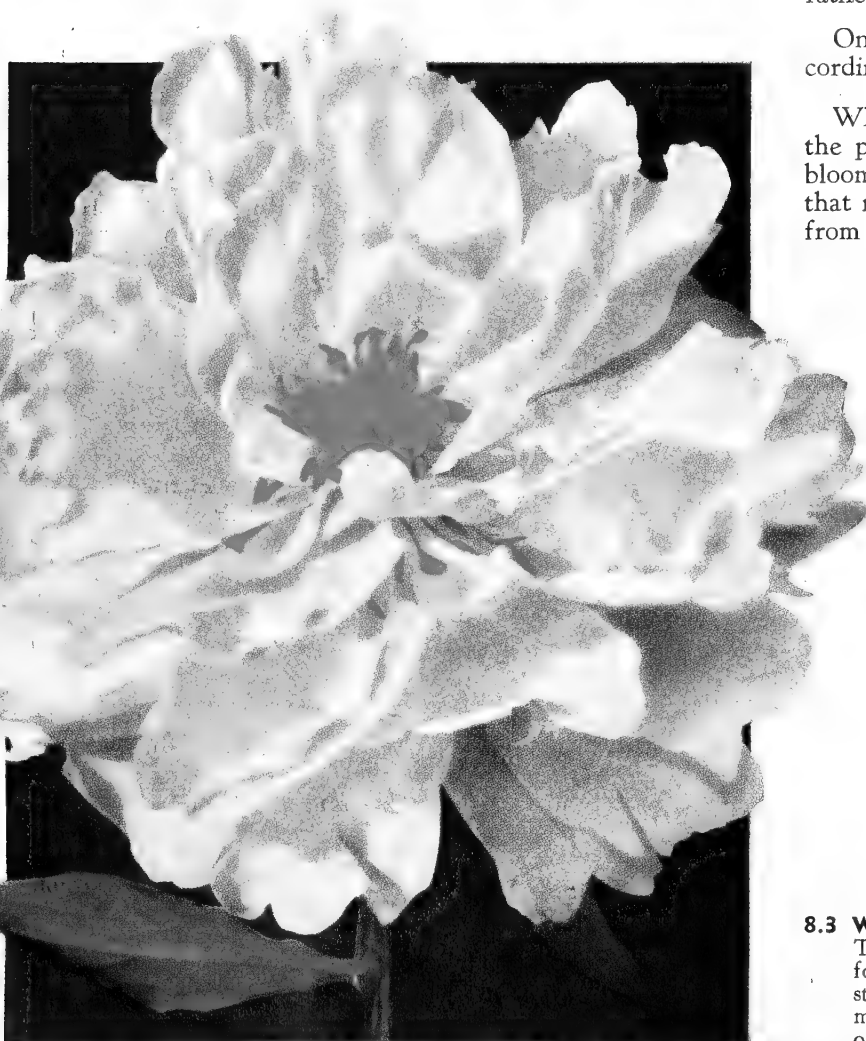
(Dessert)

A delicately pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it. **A Brand Division \$1.00**

8.3 VENUS

(Kelway)

An especially good pink that makes a wonderfully good cut flower. Both buds and foliage are clean. The flowers are of medium size, compact, and a pale hydrangea-pink in color. The plant is tall growing and free blooming. **A Brand Division \$1.00**



Susan White—Midseason—\$2.00

BRAND DIVISIONS GIVE RESULTS

It is unfortunate that Peonies have to be sold according to a certain price per root; because, unless due discretion is used as to the size, kind and quality of the root, the price alone means nothing.

That is why we have standardized a type of quality of root, now generally known to the Peony world as "A Brand Division."

No one-year roots can qualify as "A Brand Division," because our experience shows they are too immature. We insist upon making our divisions from hardy plants of two to three years' growth, but we do not approve of TWO OR THREE-YEAR-OLD CLUMPS. Contrary to a common opinion that large clumps are essential for quick blooming, we know from experience that they prove to be disappointing. We cannot recommend a root to you which we would not plant in our own fields.

We insist that each "Brand Division" shall retain at least 3 to 5 or more eyes. The roots are first divided, then pruned and all the little fibrous ends are carefully removed. It is a mistake to suppose that a stock covered with little fuzzy roots is desirable. These little roots can never be straightened out in planting as they were dug. As the soil is pressed down upon them, they become criss-crossed, which leads to a deplorable root condition. Moreover, these little rootlets have already lost much of their vitality before planting, so they actually retard rather than hasten the growth.

Only a large, clean division, handled by specialized labor according to these standards, can qualify as "A Brand Division."

When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from "Brand Divisions."

8.2 VICTOIRE DE LA MARNE

(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room. **A Brand Division \$1.50**

9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room. **A Brand Division \$5.00**

9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the field it does not hold up as well as Souvenir de Louis Bigot, but in the show room it tops them all. See color page 11. **A Brand Division \$2.00**

8.3 WINNIFRED DOMME

(Brand)

This is a very bright scarlet that we haven't been able to offer for a number of years. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all the Peonies. It makes a very fine border plant. **A Brand Division \$1.50**



Golden Dawn—Midseason—\$2.00

**3 Fine
Yellow Peonies**
 Laura Dessert Golden Dawn
 Philomele
 All 3 in Brand Divisions
for \$5.25 Postpaid



Karl Rosenfield—Midseason, \$1.00

June 29, 1951
*"Your Hazel Kinney is really my best performer—it has
 all the qualities of a fine Peony."* MRS. M. S. B.
 Sharon, Mass.



Philomele—Midseason—\$1.50



9.0 Hazel Kinney—Late Midseason—\$1.50



Beautiful Single and

- Dazzling Beauties
- Distinctly Different
- Decidedly Decorative
- Wind and Rain Resistant

8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration. **A Brand Division \$2.00**

8.9 TOKIO

(Japan)

A large midseason rosy pink with broad rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall with dark broad foliage. An excellent variety and a splendid grower. **A Brand Division \$3.00**



9.0 TORO-NO-MAKI

(Japan)

One of the finest of all white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower. **A Brand Division \$3.00**



The 5 Japanese Varieties in color on these two pages

Mikado
Toro-no-maki
Tokio

Rashomon
Akashigata

make a wonderfully fine collection. Buy them singly if you wish, **but take all 5 for \$11.00, postpaid.**

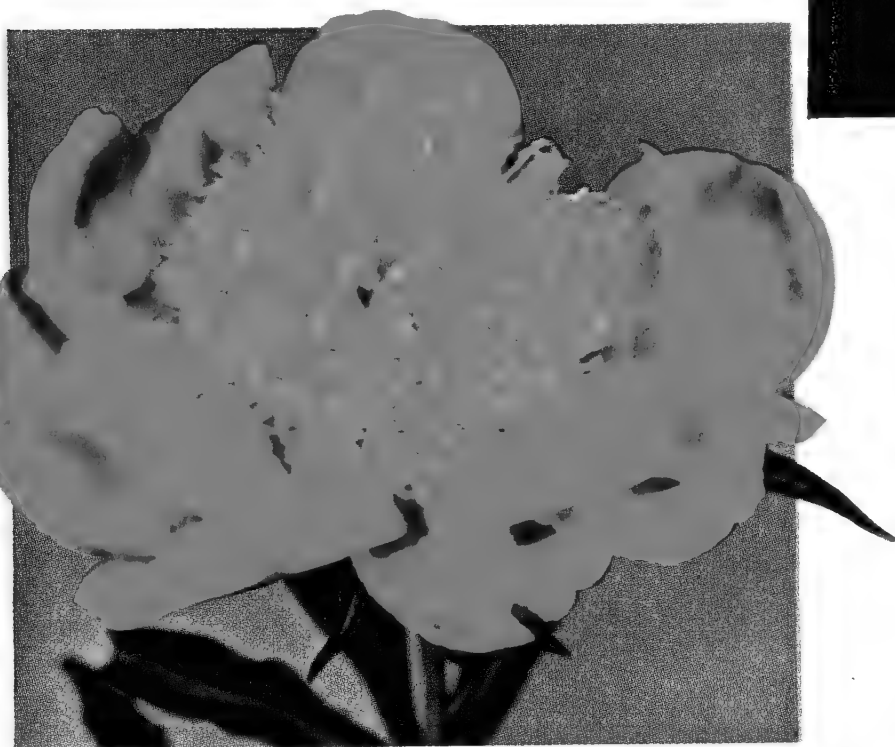
Japanese Types

SPECIAL OFFER

The six beautiful and artistic Peonies illustrated in color on these two pages make a wonderful color combination.

The six, if purchased separately, would cost you\$16.00

We offer them as a collection postpaid for 15.00



8.7 RASHOEMON

(Japan)

On of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$3.00



9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like krinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. Always a prize winner.

A Brand Division \$3.00

Fond du Lac, Wis.
"Referring to enclosed order, permit me to comment on your Krinkled White Peony. A friend planted one of these last fall and tells me she had fine blooms this year. She brought me one bloom last Friday (June 8th) and it is today an exquisite bloom after five days being cut. Do not recall ever having a Peony last as long in the house and in the living room—no special care except fresh water daily and weather seasonably warm. Hope I can report as favorably another year with the one I am ordering herewith."

8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00



A Unique

PRIZE WINNING COLLECTION OF SINGLES

Krinkled White Harriet Olney
Flanders Fields L'Etincelante
Pride of Langport

May be purchased separately

or as a **\$10.00** postpaid
Collection for

SINGLE and JAPANESE TYPES

Prairie Afire on Exhibit at the National Peony Show, Des Moines, June, 1932, was Awarded the Home Achievement Medal for the Most Outstanding Feature of the Show.



AKBAR

(Nicholls)

A new variety introduced by Col. Nicholls. The guard petals are a rose-red and surround a center of bright golden staminodes. Our stock is very limited. A Brand Division \$2.50.

8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink. An attractive variety with strong stems and good foliage. A Brand Division \$1.00

9.2 AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy rich green foliage. A Brand Division \$3.00

9.3 ARCTURUS

(Auten)

A top notch velvety red single that is hard to beat in the show room. The plant is tall with stiff stems and comes into bloom early in the season. A Brand Division \$2.50

8.9 AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin. A Brand Division \$2.00

8.2 DARKNESS

(Brand)

A very early deep red single. The guard petals surround a bold cluster of golden stamens. The plant is tall and an excellent bloomer. A Brand Division \$1.00

8.9 FLANDERS FIELDS

(A. M. Brand)

A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from twenty rods distance, this brilliant color stood out from all others. Every year, in every way, it has proved a splendid flower. A single of the most brilliant red. Two rows of petals surround a large, prominent center of golden stamens. Petals of great substance are rich and velvety in appearance. A Brand Division \$3.00

8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight, stiff stems which hold the flower well erect. A very fine landscape variety. A Brand Division \$1.50

LACINIATA

Bright scarlet. If you wish a Peony that will give you bloom about two weeks earlier than *Officinalis Rubra*, you must have this variety. It comes into bloom a few days earlier than the finely cut-foliaged Peony, *Tenuifolia*, but is distinctly different from the *Chinensis* varieties. It is not so hard to propagate as *Tenuifolia*, and we feel that it is just as satisfactory. This is a variety that should be in several places in your border. Plant with red Tulips for a lovely combination. A Brand Division \$2.00; 3 for \$5.00

8.4 L'ETINCELANTE

(Dessert)

A very large dark pink single with guard petals decidedly cup-shaped. Plant is tall with stiff stems. An excellent landscape variety. A Brand Division \$1.50

LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow. A Brand Division \$1.00

LULU STRONG

(A. M. Brand)

A single mottled pink that we are seldom able to list. The guard petals are a blush-pink dotted deeper pink. An attractive flower. A Brand Division \$2.00

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden, or you may already have some of the varieties listed on these two pages. You may choose a \$10.00 value for \$8.00 from our Single and Japanese types and we will send them to you post-paid.

MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety.

A Brand Division \$3.00

June 13, 1951

Roanoke, Va.

"About 2 years ago I obtained from you a Peony named Man O' War, which is a large, single, dark red with a golden center. This Peony attracted more attention in my garden this year than any other of the 25 kinds I have and I would like to order two more of this Man O' War."

C. R. J.

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.00

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

A Brand Division \$2.00

9.0 MRS. WILDER BANCROFT

(Nicholls)

A very fine brilliant dark red with staminodes tipped yellow. Comes into bloom early and a real beauty.

A Brand Division \$3.50

9.2 NIPPON BEAUTY

(Auten)

A rich deep red, showing some yellow on edge of center petaloids. Color holds well in the sun. A free blooming variety with strong stiff stems.

A Brand Division \$2.00

9.4 NIPPON BRILLIANT

(Auten)

What a splendid name for this fine Japanese variety! We have this in our show bed among many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.

A Brand Division \$3.00

OHANAGASA

(Origin Unknown)

A violet-red, unlike any other Japanese variety we list. An attractive variety that commands attention in the field as well as in the show room.

A Brand Division \$2.50

8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

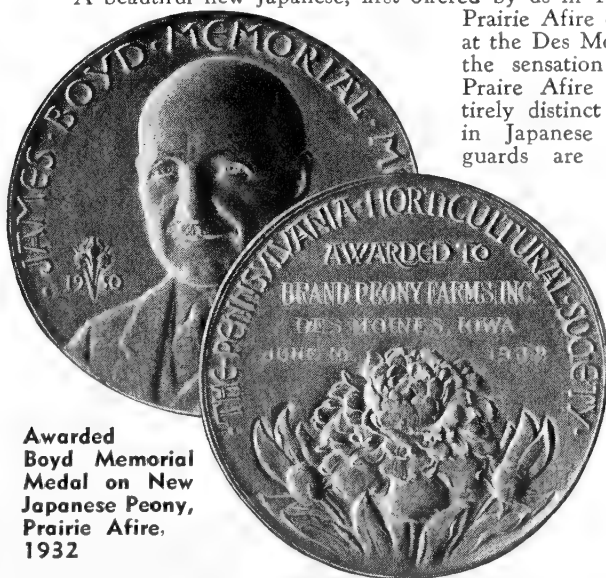
A Brand Division \$2.00

8.8 PRAIRIE AFIRE

(A. M. Brand)

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a new, entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$3.00



Awarded
Boyd Memorial
Medal on New
Japanese Peony,
Prairie Afire,
1932

SCHWINDT

(Goos & Koenemann)

An early violet-rose single, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety.

A Brand Division \$1.50

8.0 TORPILLEUR

(Dessert)

A large fine flower, held rigidly erect on long, stiff stems. The guard petals are deep rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs.

A Brand Division \$1.50

Can Peonies be Grown IN THE SOUTH?

Every few days our mail brings us a letter from the South asking us the above question.

We do not believe this flower thrives as well in the South as it does in the North, as the Peony is a native of a cold climate.

But we have shipped Peonies into many southern states, including Virginia, Tennessee, Mississippi, Georgia, Alabama, and also California.

One customer expressed the opinion that success with Peonies in the South is more dependent upon soil than climate. Another recommends furnishing shade for plants a part of each day. Another recommends a heavy mulch around plants to protect the crown of the Peony from injury by the intense heat of the sun.

Our best advice is to purchase a few roots and try them out in your own soil and climate. Avoid late blooming sorts. Choose from varieties that our southern customers have recommended to us. Such a list includes such varieties as Judge Berry, Henry Avery, Mons. Jules Elie, Reine Hortense, Phyllis Kelway, Festiva Maxima, Richard Carvel, Baroness Schroeder, La Rosiere, Susan White, Mrs. Deane Funk, Souvenir de Louis Bigot, etc. Also try out the Single and Japanese varieties.

It is impossible for us to tell whether Peonies, Lilacs, Flowering Crabs, or other stock we list will do well in any particular location. All we can do is to send out stock of first class quality and this we claim to do.

Read What Our Southern Customers Say:

"We are glad to report that we are extremely well pleased with the Peony roots bought from you and planted in our garden in the fall of 1949."

"The first year they made a nice growth, but we disbudded all of them. In the spring of '51 they all came out strong, with several stems and we partially disbudded them."

"Susan White was the first to bloom, and produced some most wonderful flowers. Ruth Elizabeth, Hansina Brand and Philippe Rivoire bloomed soon afterward. Ruth Elizabeth produced 8 flowers, all of which were perfect; Hansina Brand was not so prolific, but produced 3 perfect flowers; Philippe Rivoire produced 2 perfect and several near perfect."

"From this experience we concluded that at least most varieties will do well here in the Panhandle of Texas, and that is why we ordered more than a hundred new roots from you this fall. We were very pleased with all of them, and now have about 70 varieties to choose from. The only reason we did not put out more Peonies was we did not have more room."

"You know anything in this country to do well must have supplemental water as our annual rainfall is only about 21 inches. Most of the people who have Peonies do not know their names, but we do know of some nice ones. Jules Elies and Sarah Bernhards. They have done well over a period of years."

Little Rock, Ark.
Sept. 4, 1951

"I have a number of plants of Martha Bulloch which I find just about the most satisfactory Peony I have ever grown. I now have eleven flourishing Marthas."

Our New 1952 Introduction

It has been a rule with us for a good many years that before we finally select, name and send out a new Peony of our originating that we test it out over quite a period of years to make sure it is going to have real merit. This we have done with the Peony we are naming and offering for sale this year.

Some 20 years ago, we noticed among a bed of newly blooming seedlings one that looked extremely good to us. We marked it and at planting time dug, divided and planted it out for further trial. Every third year since, we have repeated this and in so doing have become thoroughly acquainted with the flower and its behavior on several different soils. In the meantime, we have accumulated quite a stock. Never in all these years have we been disappointed in it.

Weather conditions last season were ideal for the Peony and this variety gave us a wonderful display. We felt it well worth naming and placing on the market.

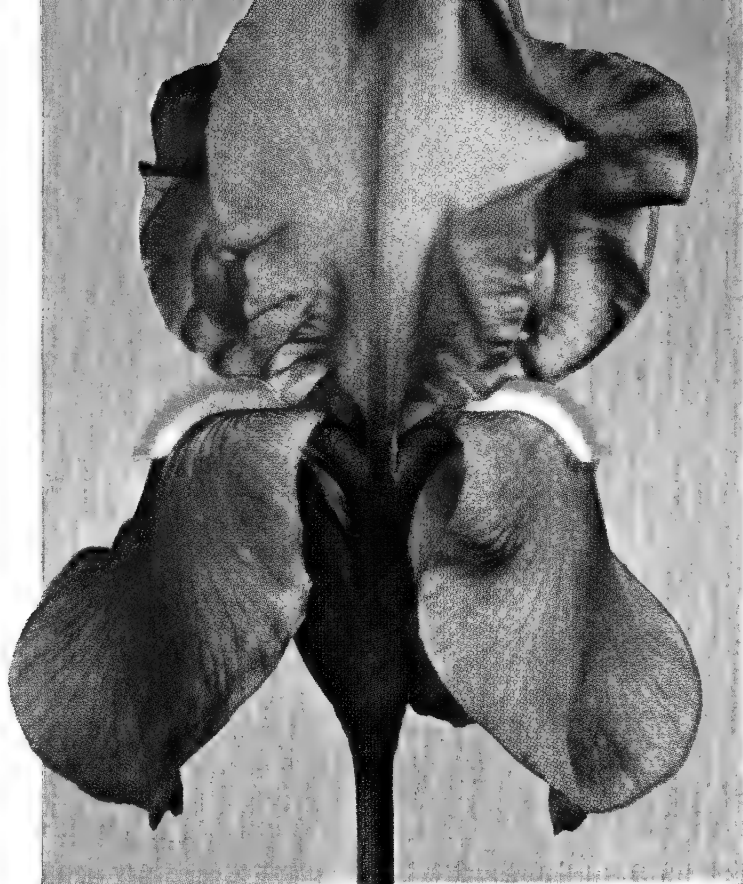
VANITY

We named it **Vanity**. Vanity is a beautiful Peony of true Japanese type. The guards which are of a delicate even pink are large, broad and lie out flat. The center is composed of a beautiful great tuft of delicate creamy colored filamental petals.

A Brand Division \$5.00



PINK CAMEO. 36". A charming true pink with a striking tangerine-orange bead. Flowers are of good size and comes into bloom early.
Each \$2.50



BLUE RHYTHM. 40". A soft cornflower-blue with a silvery overtone. A fine plant beautifully branched and free blooming. Stands at the top of the best 100 Iris.
Each \$1.75

WHEN TO PLANT. For best results, plant from July through September. Plants are smaller in July, but they become established before winter and soon grow into large plants.

All 4
for
\$6.25

The Grand

BLACK FOREST. 33". A rich deep blue-black with beard of the same color. A fragrant floriferous variety admired by all in our show room this season.
Each \$1.50



RED VALOR. 38". A superb garnet-red with domed standards and semi-flaring falls. A red that has wonderful finish and substance.
Each \$1.00; 2 for \$3.75





NEW SNOW. 38". A fine, well named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites.

Each \$3.00



SOLID MAHOGANY. 38". A bronzy red-mahogany self and one of the finest new varieties introduced to date. A deep bronze-gold beard enhances the beauty of this fine flower.

Each \$1.50

Champions

All 4
for
\$12.00

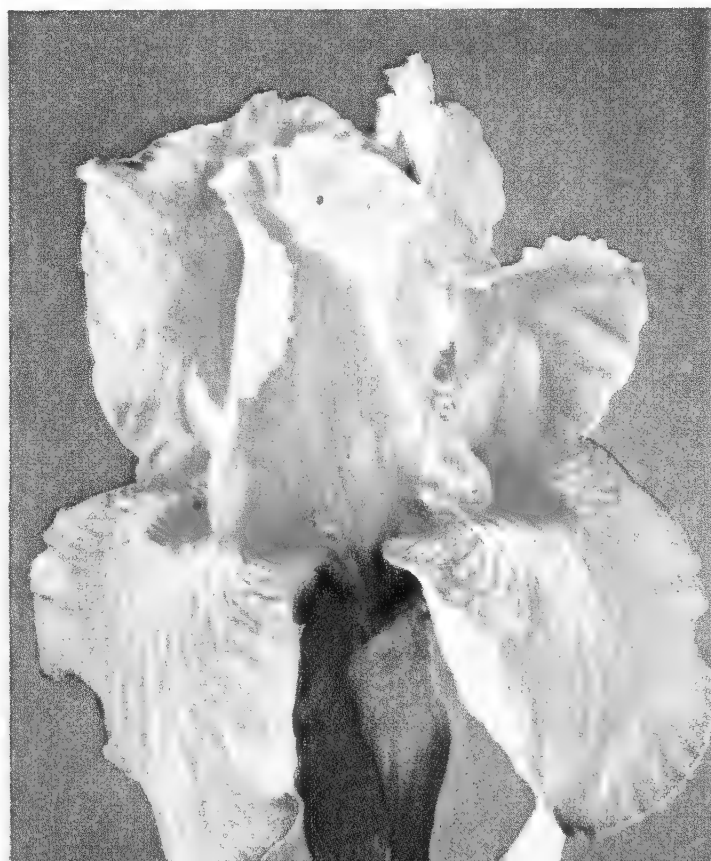
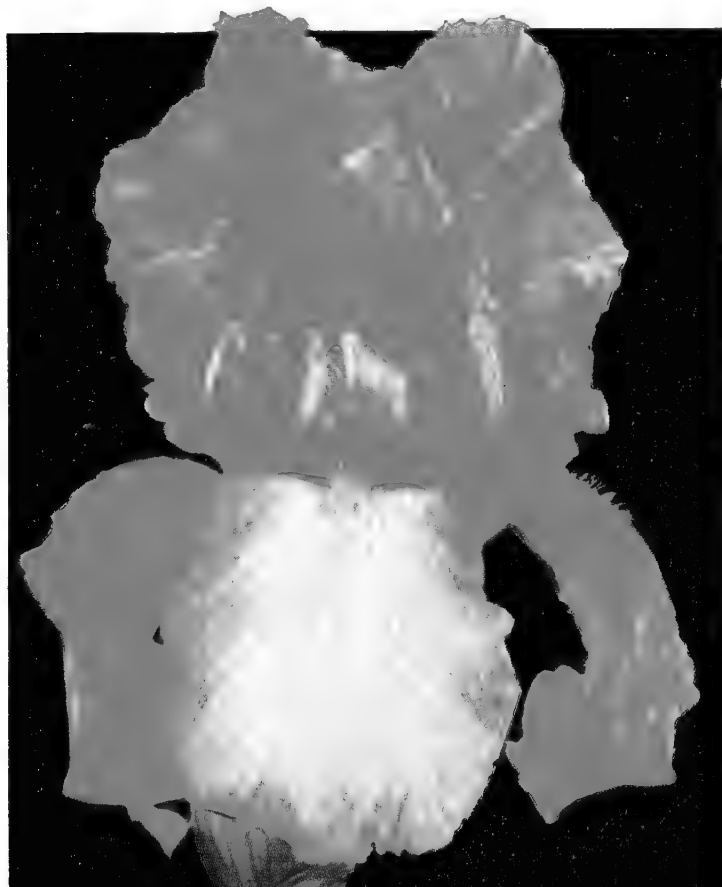
WHEN TO DIVIDE PLANTS. Iris do best when old clumps are divided and replanted every third year.

MISTY GOLD. 33". An entrancing lemon-toned variety with lightly ruffled petals. Our pictures are accurate and you can see for yourself that the ones we are able to illustrate in color are real beauties.

Each \$1.00; 3 for \$2.50

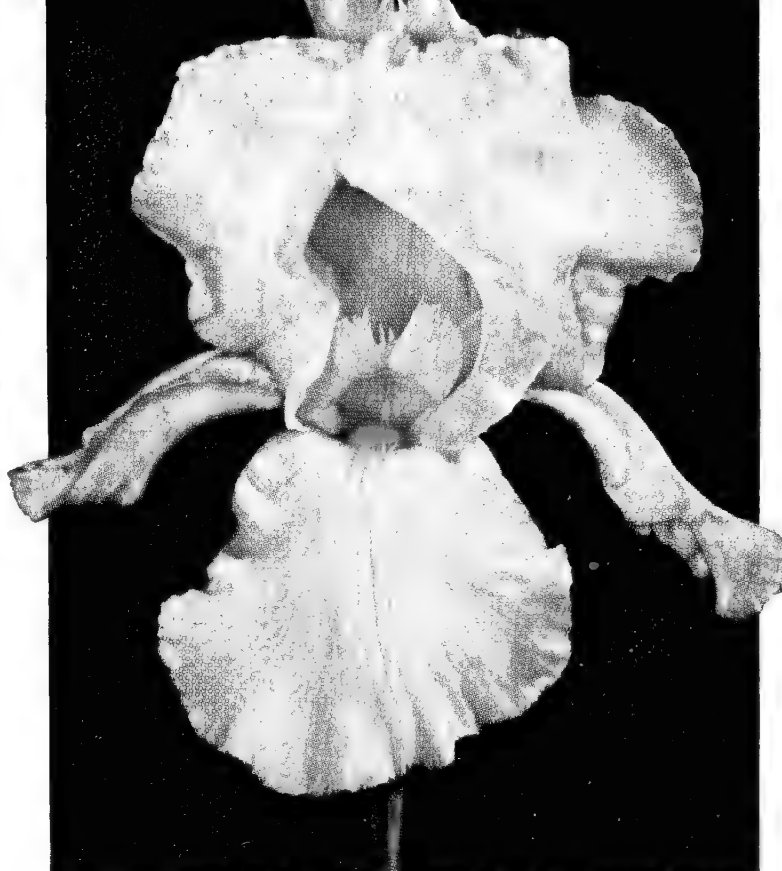
FANTASY. 34". A rose and orchid combination unlike any other in the pink class. The flower is slightly ruffled, the color vivid, and a deep tangerine beard accents the rich coloring of the falls.

Each \$7.50





RANGER. 36 inches. A deep red self with long, cone-shaped standards and wide velvety falls. A fragrant late variety that will not disappoint you. Each \$1.00; 3 for \$2.50



SNOW FLURRY. 40 inches. A giant ruffled icy white with large broad petals, crimped at the edges. Very much in demand. Each \$1.00; 3 for \$2.50

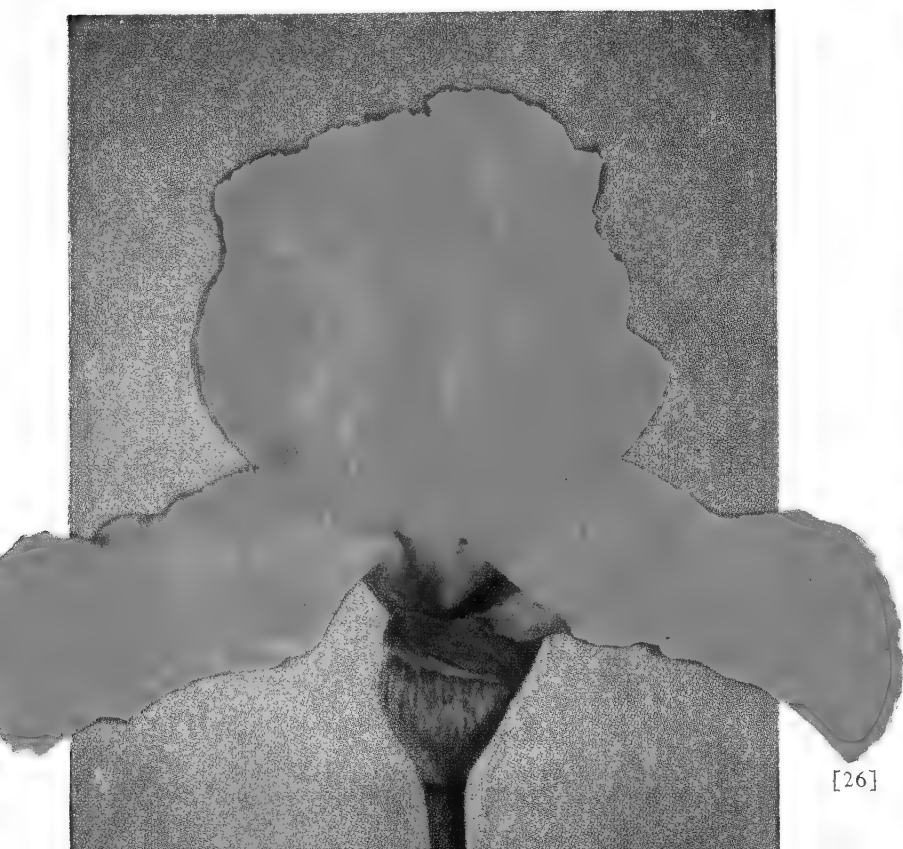
WHERE TO PLANT. Use a well drained, sunny location. Plants do not thrive in wet locations where water is apt to stand or where they are in much shade.

**All 4
for
\$3.75**

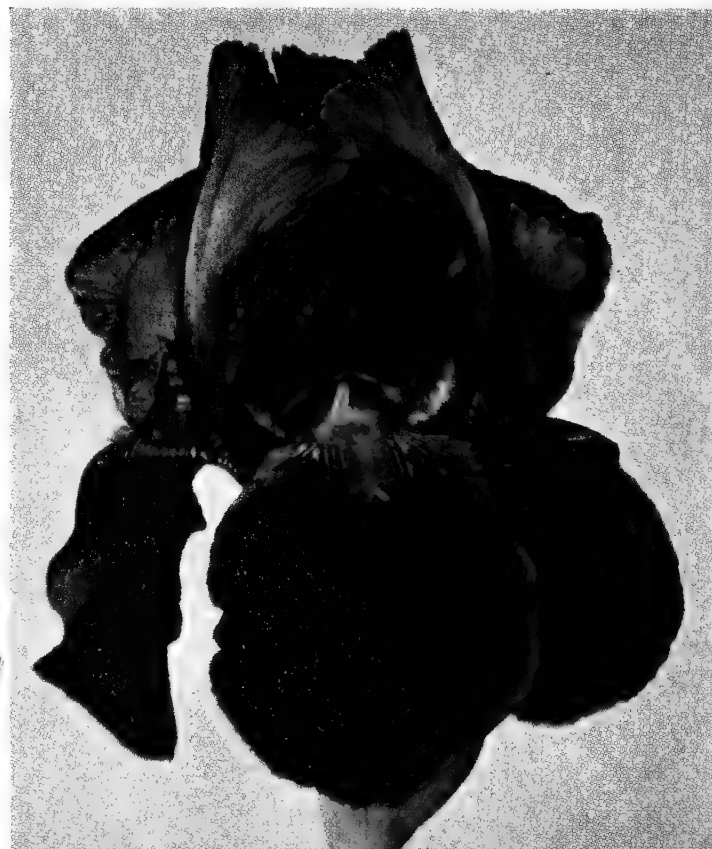
Iris Borer

This pest resembles a cut worm and is found in the leaves and burrows into the rhizome in July. Remove them by hand and burn all old Iris leaves.

OLA KALA. One of the richest, and most outstanding of all deep yellows, winner of the Dykes Medal in 1948, and ranked first in the 100 best Iris varieties. Each \$1.00; 3 for \$2.50

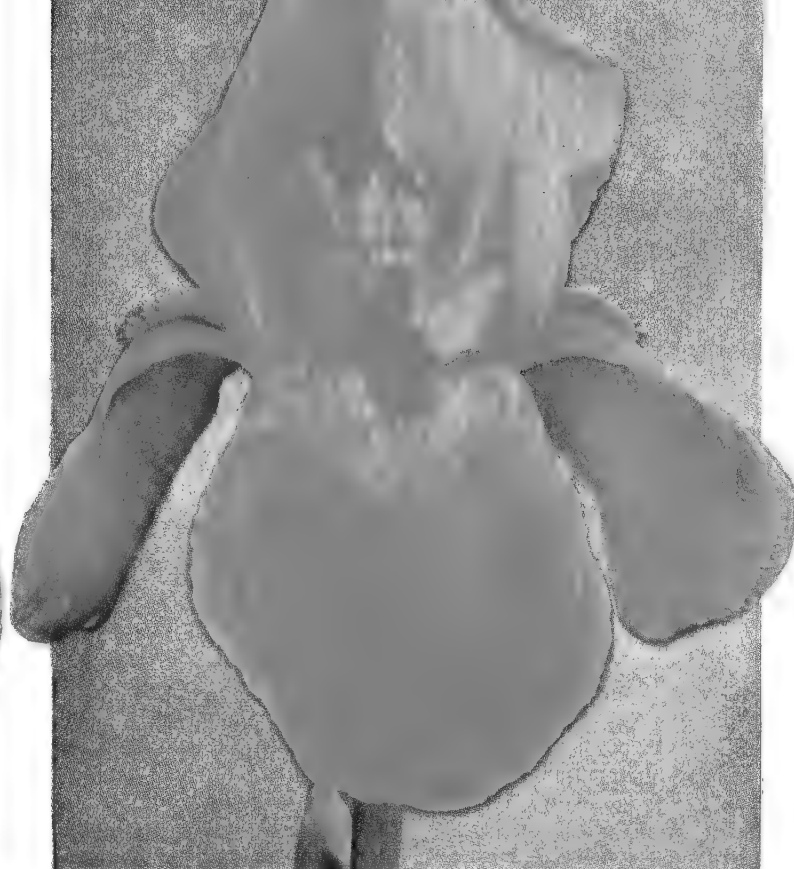


SABLE. 37 inches. A very dark black-purple with a harmonizing blue beard. A beautiful flower of excellent texture, well placed on well branched flower stalks. A top ranking variety. Each \$1.00; 3 for \$2.50





PRAIRIE SUNSET. 36 inches. This is another fine Sass introduction that will grow more popular as it becomes better known. Winner of the Dykes Medal in 1943. To say it is a blending of peach, rose, copper, and gold, best describes its color but it is a variety that has to be seen to be fully appreciated. Each \$1.00; 3 for \$2.50



SPUN GOLD. 38 inches. A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well branched stems. Won Dykes Medal in 1944. Each \$1.00; 3 for \$2.50

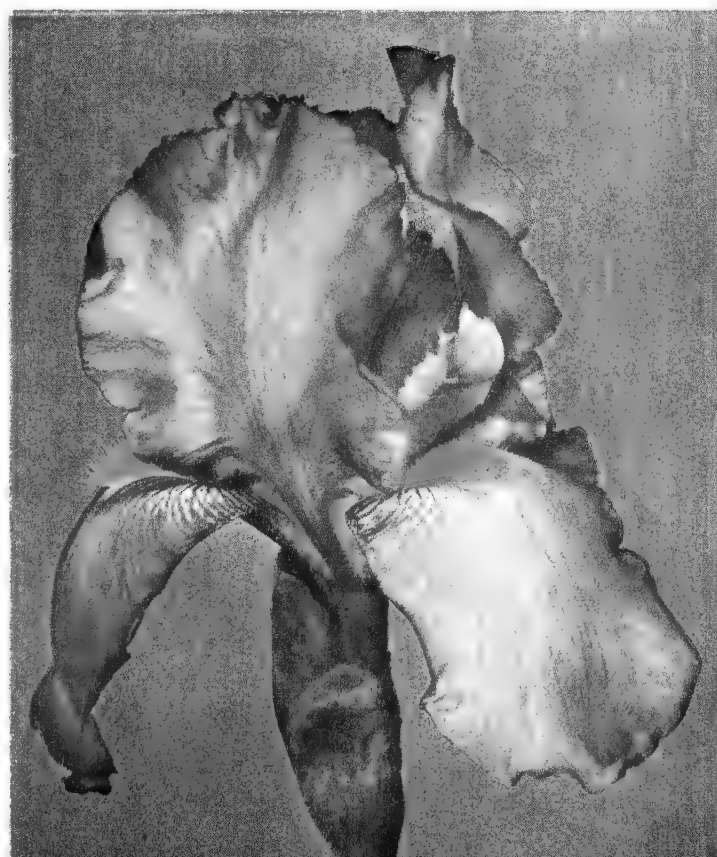
We ship from July 1 into September. Northern orders should be sent in July or August.

**All 4
for
\$3.50**

If you are interested in any special list or Iris in quantity, write us for special prices, or see page 31.

BLUE SHIMMER. 38 inches. A choice waxy white heavily peppered with the clearest tones of blue. An outstanding plicata distinctly different from all others in this class. Each \$1.00; 3 for \$2.50

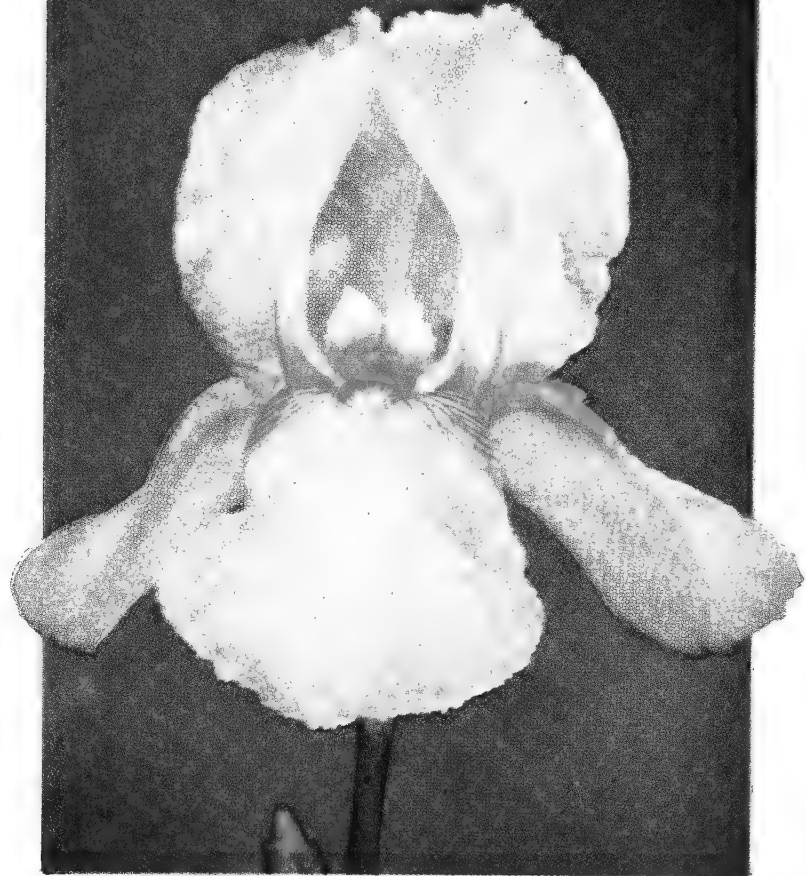
HARRIET THOREAU. 38 inches. A new orchid-pink self with large flowers slightly ruffled. An improvement over any other variety in this color. Each 75c; 3 for \$2.00





MULBERRY ROSE. A beautiful well named variety. A very large flower with unusual coloring—a deep pinkish mulberry, with a heavy orange beard. Award of Merit in 1944.

Each \$1.00; 3 for \$2.50



WINTER CARNIVAL. 38 inches. One of the most beautiful of all whites. The flowers are large and flaring, and are borne on tall, stiff stems. The flowers have great substance and are excellent for cutting. A Minnesota origination which proves its hardiness.

Each \$1.00; 3 for \$2.50

**All 4
for
\$3.25**

GRAND CANYON. 38 inches. A nicely formed and delicately ruffled variety made up of a blending of many colors: plum, copper and gold. Nicely branched.

Each 75c; 3 for \$2.00

GREAT LAKES. 48 inches. A very tall clear blue self. Winner of the Dykes Medal in 1942. Judged by the American Iris Society as the No. 1 variety for the past 4 years.

Each 75c; 3 for \$2.00





LOTHARIO. 38". A huge bi-color with light blue standards and rich velvety purple falls. A tall variety, lightly frilled and fragrant.

Each \$1.50; 3 for \$3.75



LADY MOHR. 36". An entirely different color from other Iris in the Mohr family. Readily recognized and admired by all who saw it in our fields last summer.

Each \$1.00; 3 for \$2.50

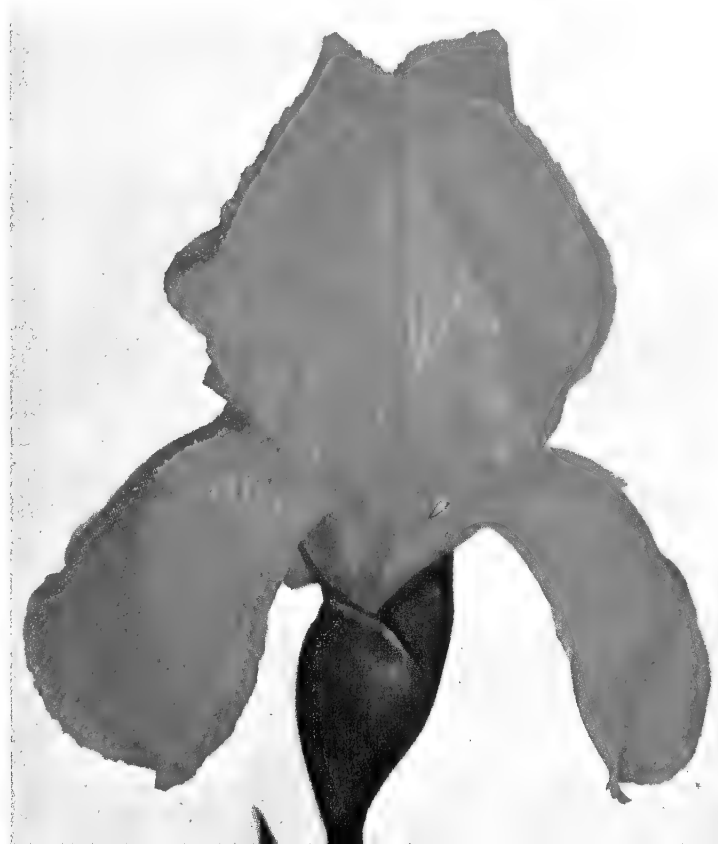
**All 4
for
\$4.25**

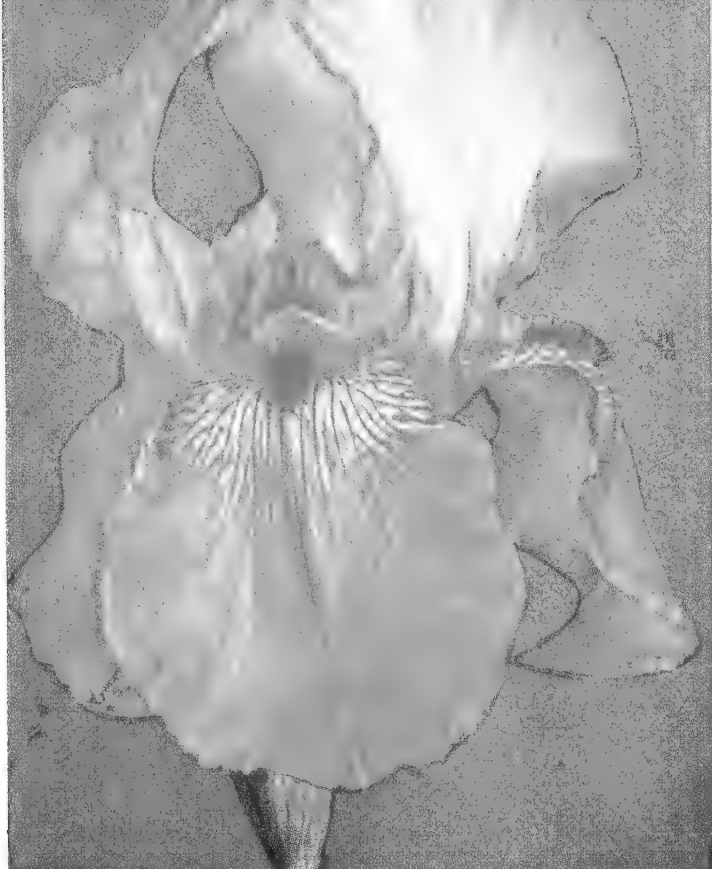
CLOTH OF GOLD. 36". Another fine fragrant deep yellow self originated by Mrs. Whiting. This is a beautifully formed Iris with flaring falls and heavy orange beard.

Each \$1.00; 3 for \$2.50

BROWN THRASHER. 34". An appealing variety of most unusual coloring. The rich reddish brown is enhanced by a deep orange beard. No other variety like this one.

Each \$1.00; 3 for \$2.50





MAJENICA. 38 inches. A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical. Each 60c; 3 for \$1.50

Root Rot

Root rot is caused by too much moisture. Plant in well drained, sunny location. If necessary, spray with Bordeaux.

**All 4
for
\$2.00**

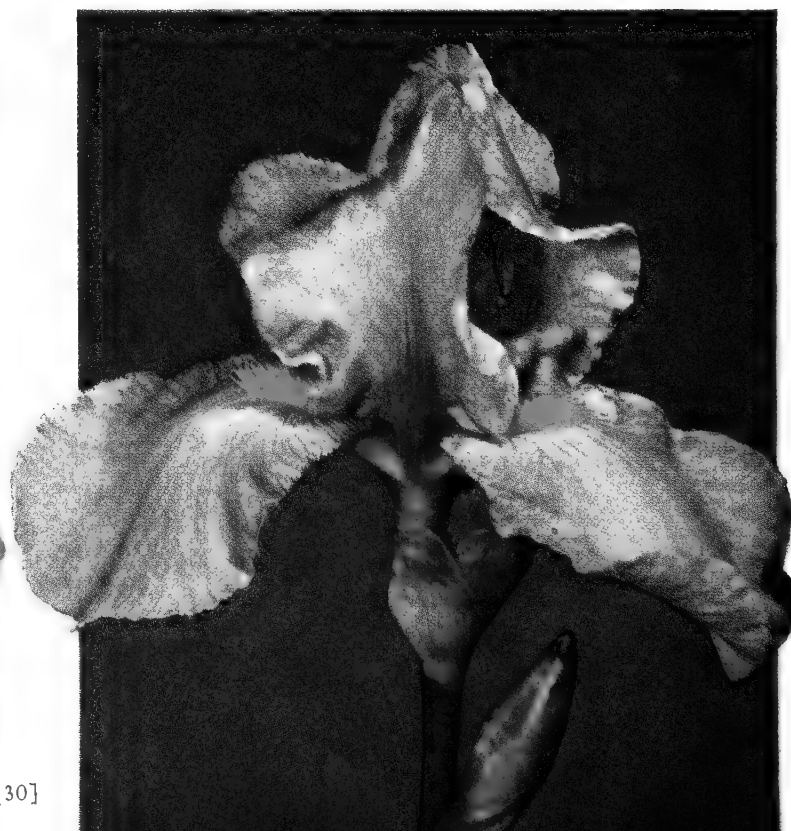
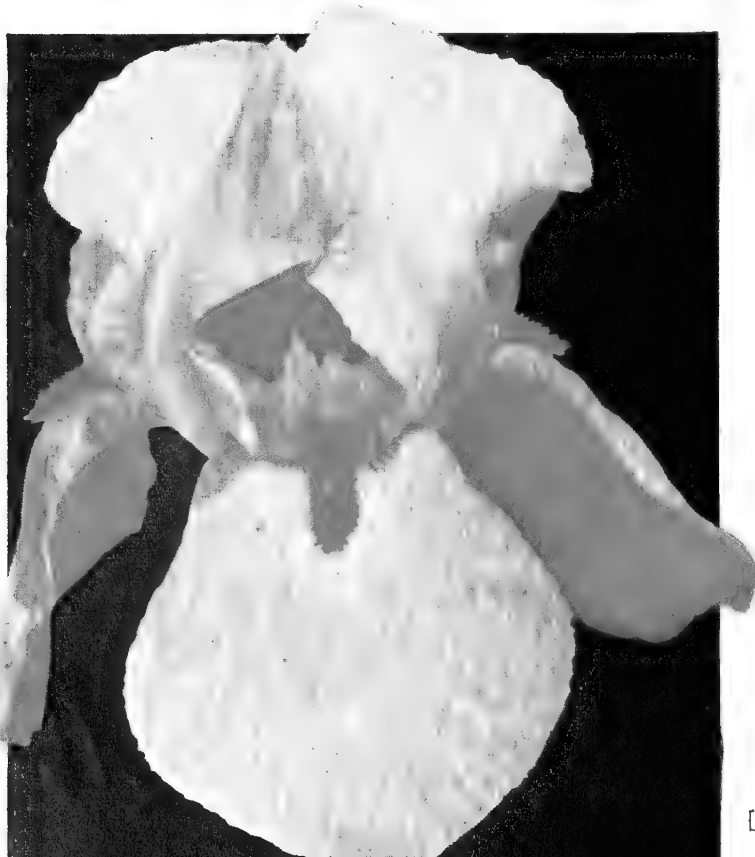
Winter Protection

Protect newly planted Iris in winter by using straw, hay, or lawn clippings or mound them over with loose soil.

MELITZA. 40 inches. A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety. Each 50c; 3 for \$1.25

GOLDEN TREASURE. 38 inches. A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form. Each 50c; 3 for \$1.25

AZURE SKIES. 36 inches. An attractive azure-blue self with a white beard. Standards and falls heavily ruffled. A flower of fine form and substance. Greatly admired in our show room this season. Each 75c; 3 for \$2.00



No Garden Need Be Without Color

Older Iris Favorites Still Retain Their Beauty

On this page we are listing good standard varieties of Iris in all colors and combinations of colors. We feel sure the purchaser will be pleased with any selection made from this page. Choose the colors you wish to meet your garden needs using prices at the bottom of the page. If you order late in the season, you should give us permission to substitute or name a second or third choice.

- ALINE.** A true azure-blue self.
- AMITOLA.** Attractive pink and gold blend.
- BELMONT.** A clear medium blue with lightly ruffled flowers.
- BLUE TRIUMPH.** A tall clear delicate light blue.
- BRONZINO.** A flower with tan standards and rich red falls.
- BUECHLEY'S GIANT.** An unusually tall medium blue with flowers of the largest size.
- BURNING BRONZE.** A popular rich bronze-red.
- CADETOU.** A perfect flower. S. old gold; F. bronzy red.
- CITY OF LINCOLN.** A flower with rich golden standards and fiery red falls.
- COPPER PIECE.** An unusual strikingly brilliant copper-red blend.
- CORONET.** A fine yellow with gold-rose in falls.
- DAUNTLESS.** A velvety fiery red.
- DEPUTE NOBLOT.** A giant coppery red with deep orange beard.
- DERRILL HART.** A rosy bronze-wine with a suffusion of violet.
- DIRECTEUR PINELLE.** A large bronzy red.
- DOG ROSE.** A tall superb deep pink liked by all.
- DORE.** A yellow and cream bi-color.
- DOROTHY DIETZ.** Chicory-blue standards with pansy-purple falls.
- E. B. WILLIAMSON.** A lively coppery red blend. Almost a self.
- ELKHART.** A deep chestnut brownish red.
- FALKLANDS.** One of the many fine white varieties.
- FLAMING TORCH.** A fragrant Iris with purple standards and red falls.
- FRANK ADAMS.** A rosy fawn bi-color, standards tan and falls a deep rose.
- GOLDEN AMBER.** A well named amber-gold.
- GOLDEN MAJESTY.** One of the very fine golden yellows.
- GUDRUN.** A low growing large white.
- HOMERUN.** A variegata of gold and red.
- LOUVOIS.** The standards are light chocolate-brown, with falls a rich glossy red-maroon.
- MATULA.** A warm blending of rosy tan and apricot-rose.
- MISS BONNIE.** A fine garnet-red.
- MODISTE.** A fine silky mauve-pink.
- ORANGE-BRONZE.** A fine bronzy tan with flowers measuring 6 inches across.
- PINK IMPERIAL.** A very fine soft uniform pink.
- PIUTE.** An excellent rose-red.
- PRINCESS OSRA.** A charming plicata, white ground color heavily stained blue.
- REBELLION.** A smooth velvety rich blood-red.
- RIDING HIGH.** A striking deep velvety pink.
- ROSY WINGS.** A soft rose coppery red.
- SILVER GLAZE.** A sparkling silver light blue with nicely formed flowers.
- SIR KNIGHT.** A very dark blue-violet self.
- SNOW KING.** A hardy snow-white with a rich golden beard.
- ST. LOUIS.** A deep violet-blue with a heavy orange beard.
- SUNMIST.** A creamy white with a glowing golden center.
- VAGABOND PRINCE.** One of the very deepest of the blue purples.
- VIOLET CROWN.** An outstanding pure lavender self with huge flowers.
- VOLTIGEUR.** A huge bishop-purple with flaring falls of a rich mahogany.
- WABASH.** A popular variety with snow-white standards and rich purple falls.
- WINNESHIEK.** A midnight-blue-violet with lighter margin.

SPECIAL OFFER

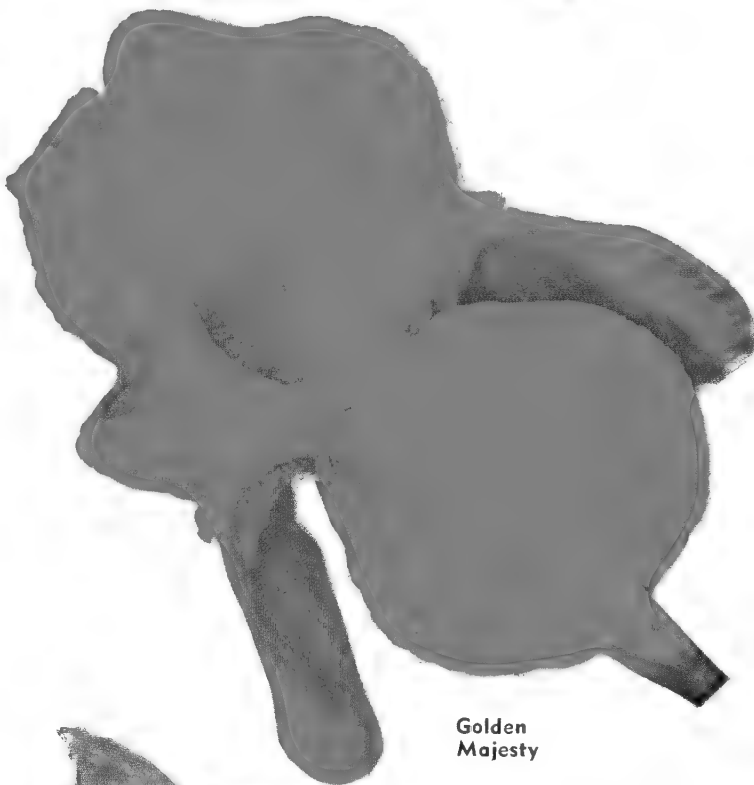
Your choice of any 10 of the above varieties for \$3.25, postpaid.

Your choice of any 25 of the above varieties for \$6.50, postpaid.

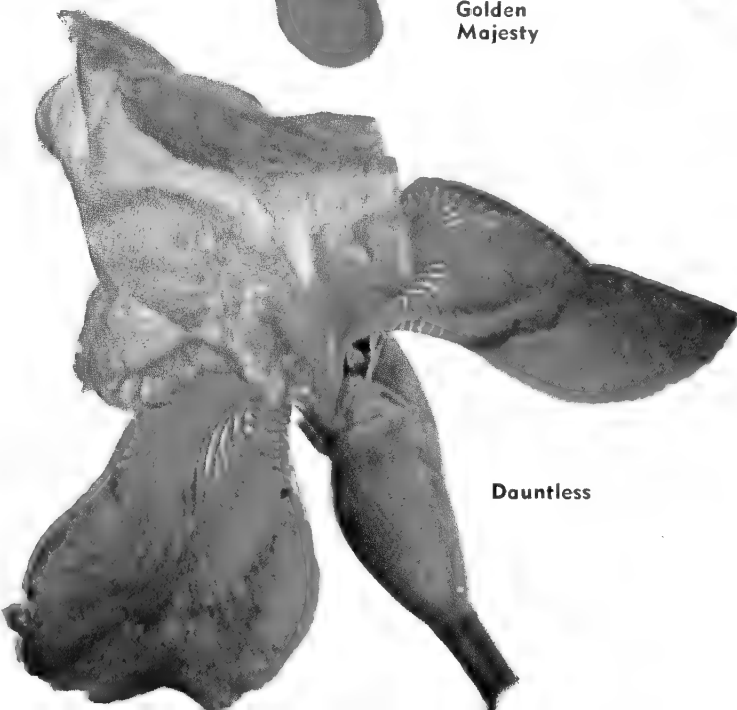
For mass planting, you may select 100, using as many as 20 different varieties for \$25.00, postpaid.



City of
Lincoln



Golden
Majesty



Dauntless



Firecracker

Blue Shimmer

Tiffanja

CULTURAL DIRECTIONS

Plant rhizomes from July to September. Plant in a well-drained soil in full sun or partial shade.

Plant the rhizome so the top is just even with the garden level, or up to where the green begins. Keep the soil moist, but not wet, and cultivate often after planting. Protect plants in the winter if the climate is severe, by using a covering of loose straw, hay, or any coarse material that will not pack down and smother the plants.

Watch for the Iris borer. Divide your plants about every three years.

Our plants come to you packed in dry excelsior. Do not stand them in water when received, assuming they are too dry.

We send out strong, healthy plants and cannot assume responsibility after our plants have reached you.

3

Fine Plicatas

All Three Listed in the 100 Best.

BLUE SHIMMER. 38". A choice waxy white plicata, heavily peppered with the clearest tones of blue. The flower is large, fragrant, and beautifully formed. This is a charming variety loved by all. Each \$1.00; 3 for \$2.50.

FIRECRACKER. 32". A brilliant burgundy-red plicata with a yellow trim. Its fiery coloring sets it apart from all other varieties in the field. Each \$2.50; 3 for \$6.50.

TIFFANJA. 38". A nicely marked plicata with buff standards and flaring white falls stitched brown. Each 75c; 3 for \$2.00.

1 Each of the Above 3 Varieties for \$4.00; 3 Each for \$9.50, postpaid.

For other fine plicatas see opposite page for Patrice, Minnie Colquitt, and Aladdin's Wish.

ORLOFF. 33". A plicata with a yellow ground, heavily dotted and etched with a rich cinnamon-brown. Blooms are of medium size and of fine form. Each 50c; 3 for \$1.25.

ROYAL COACH. 34". A bright yellow plicata with edge of petals nicely bordered and dotted brown. A variety that immediately attracts attention. Each 50c; 3 for \$1.25.

SPRING CLOUD. 40". A charming blue and white plicata. Standards are heavily marked with blue, while the falls are white edged blue. A tall, hardy, and free flowering variety. Each 50c; 3 for \$1.25.

WASATCH. 34". An unusually large petaled white with buttonhole stitchings of medium blue. Each 50c; 3 for \$1.25.

ALL 10 FINE PLICATAS

Aladdin's Wish
Blue Shimmer
Firecracker
Minnie Colquitt
Patrice

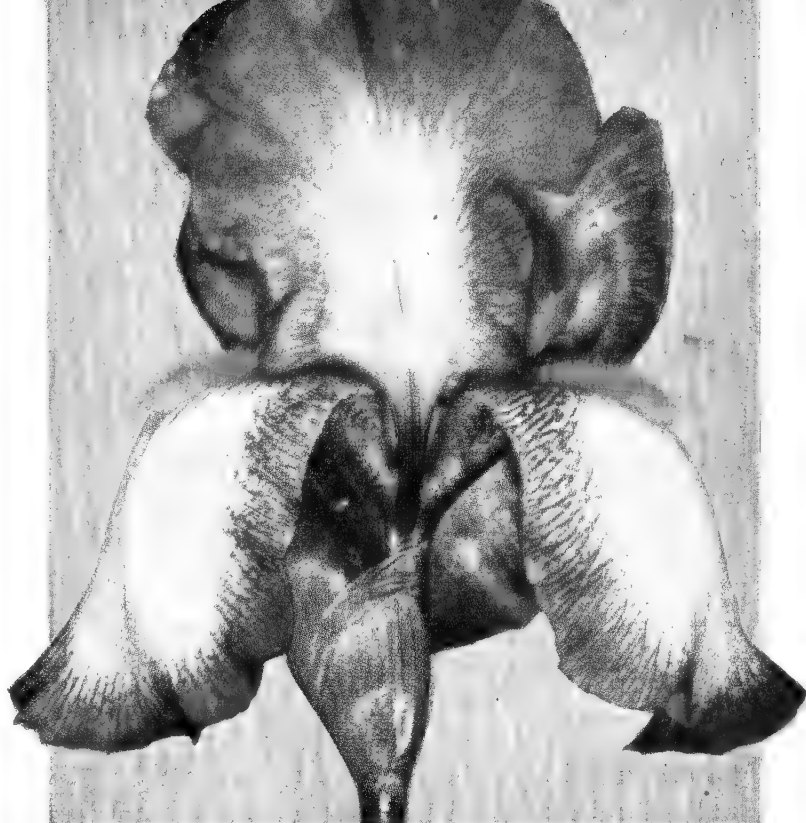
Tiffanja
Orloff
Royal Coach
Spring Cloud
Wasatch

for \$8.50, Postpaid



PATRICE. 36". Another beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white edged soft rose.

Each \$1.00; 3 for \$2.50



MINNIE COLQUITT. 36". A massive white plicata with a broad band of wine-purple on both the standards and falls. Petals are broad and lightly ruffled. A lovely flower. Each \$1.00; 3 for \$2.50

**All 4
for
\$4.00**

ALADDIN'S WISH. 36". A new variety in a lovely shade of clear soft blue washed with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance. Each \$1.50; 3 for \$4.00

ARAB CHIEF. 36". When seen in the field, one is immediately attracted to the beautiful coloring in this fine variety. A unique variety in a rich burnt orange. Each \$1.00; 3 for \$2.50

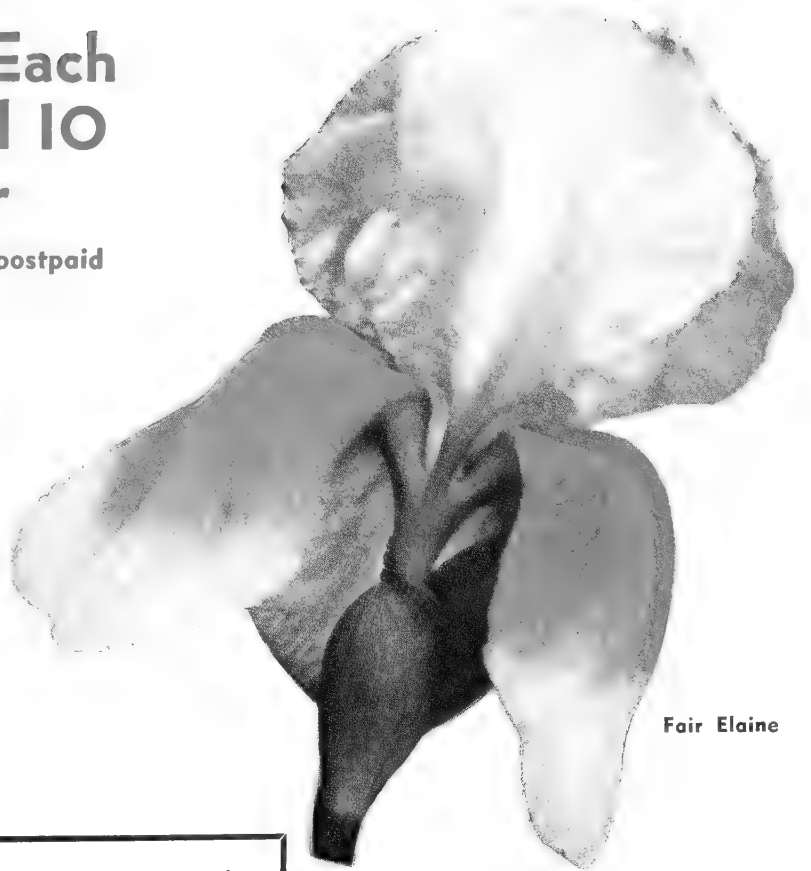


BRAND'S Hardy Garden Varieties



Tiffany

One Each
of All 10
for
\$3.75 postpaid

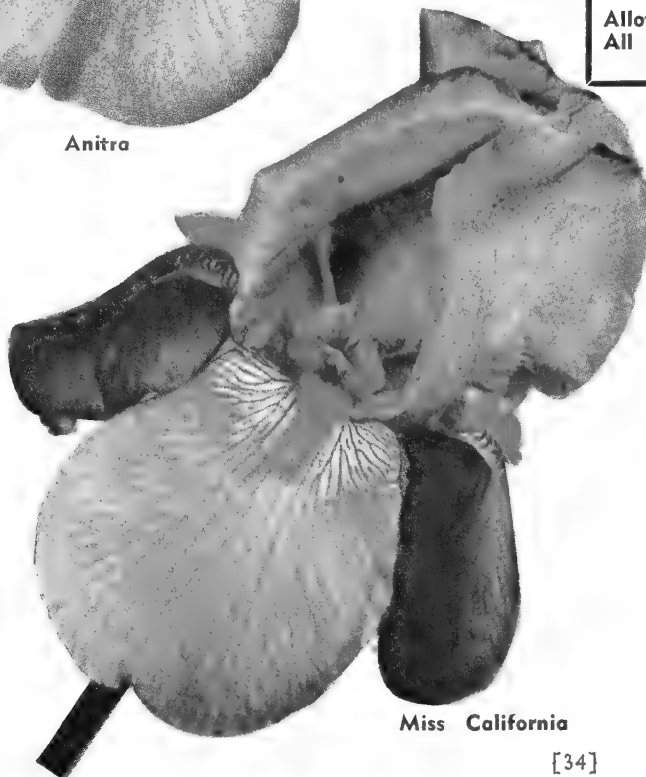


Fair Elaine

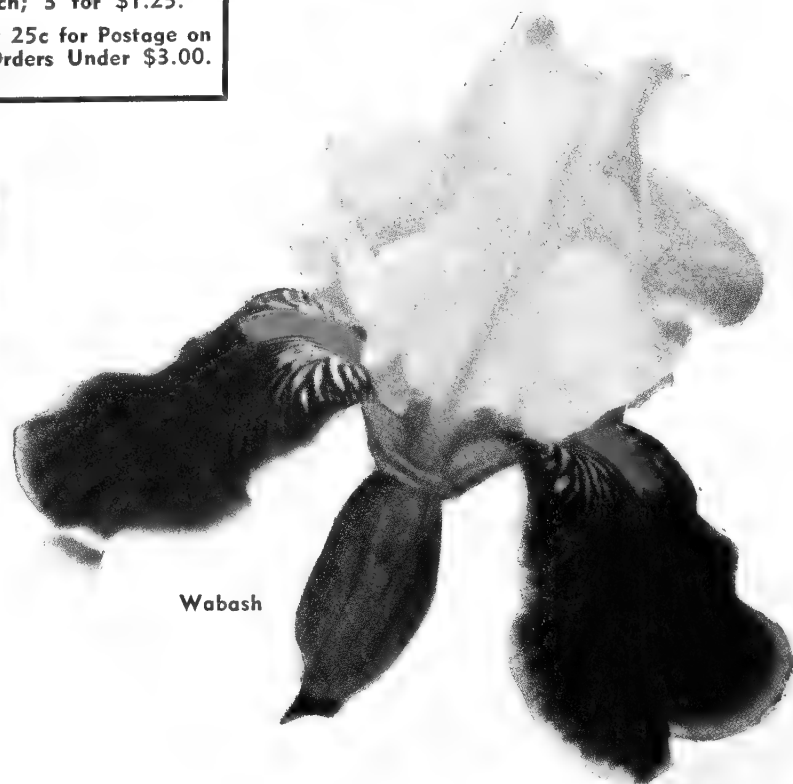


Anitra

Each variety on these
two color pages: 50c
each; 3 for \$1.25.
Allow 25c for Postage on
All Orders Under \$3.00.



Miss California



Wabash

A RAINBOW COLLECTION

Three Each
of All 10
for
\$10.00 *postpaid*

Indian
Hills

China
Maid

We expect color
to take the place of
descriptions.

Exclusive

Joyette

Elsa Sass

We reserve the right
to substitute, if nec-
essary, the same color
and equal value of all
late orders if we run
short of any variety.



Elmohr

THE
FINEST
IRIS
OF THE
MOHR
FAMILY

Add 25 cents for
postage and
service charge on
all orders for Iris
under \$3.00.

Our Elmohr Iris Collection

In this collection we have chosen 12 fine varieties, not only for the beauty of the individual flowers, but with the idea of giving a wide variety of colors and shades. We do not have color illustrations of these varieties, but we wish to assure our friends who take advantage of this offer that they will be more than pleased with their purchase.

Each 50c; 3 for \$1.25, unless otherwise priced; all 12 for \$5.25, postpaid

Our Elmoehr Collection

- AUBANEL.** 38". A unique shrimp-pink with a flush of yellow in the heart. Fine for mass planting.
- BIRLING BLUE.** 40". A gorgeous, brilliant, medium blue. A favorite with us and we are sure it will be with you if planted in your garden.
- CHRISTABEL.** 40". A most striking coppery red with the falls lighted by a heavy orange beard. A great exhibition variety.
- COPPER ROSE.** 38". A copper, rose and tan blend enhanced by a glow of golden yellow in the center. Standards buff-pink and rose, with more red in the falls. Each 75c; 3 for \$2.00
- ELMOHR.** 36". An unsurpassed rich mulberry-violet so distinct in size and color that it appeals to all. The ruffled blossoms often measure 7 inches across and are borne on strong, sturdy stems. Dykes Medal Winner in 1945. Each 75c; 3 for \$2.00
- FLORA ZENOR.** 36". A small flower but one that catches the eye immediately when viewing a large planting. A real pink with somewhat deeper falls with a bright tangerine beard. A real gem.
- GARDEN MAGIC.** 36". A giant velvet-red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. Each 75c; 3 for \$2.00
- GLORIOLE.** 38". A beautiful frosty pale blue of excellent substance and superb form. One of the best in the 1949 symposium.
- GOLDEN SPIKE.** 36". A midseason deep yellow self with a heavy orange beard. The well-branched stalks carry many flowers open at one time. For a good deep yellow, this one will satisfy.
- JAKE.** 38". A large pure glistening white, its charm accentuated by a brilliant golden beard and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. This fine white stands erect in the field and will show up well among the best of all white varieties.
- LIGHTHOUSE.** 34". A bright old rose blend with rose and yellow predominating in the standards; falls a coppery old rose with a bright golden beard.
- NOONDAY SKIES.** 38". A huge sky-blue self with flowers that measure seven inches from tip to tip. A light blue with flaring falls that is never disappointing.

Fine Varieties not Listed Elsewhere

- BERKELEY GOLD.** 38". A rich deep golden yellow of good form and splendid growing habits. Holds a high ranking position in the list of 100 best Iris. Each 75c; 3 for \$2.00
- BLUE ZENITH.** 40". A slightly ruffled sky-blue self of large size, excellent form. A truly good blue. Each 75c; 3 for \$2.00
- DANUBE WAVE.** 38". A rich shade of marine blue. The flower is beautifully formed, slightly frilled, and of fine substance. Each \$4.00
- DISPLAY.** 33". A brilliant rich red shading to deep maroon at the haft. The flowers are large and unveined. Each \$1.00; 3 for \$2.50
- EBONY QUEEN.** 36". Many fine varieties have come to us from the Sass Gardens but this one is the darkest. The color is a dark blackish purple, fragrant and fine. Each \$2.00; 3 for \$5.00
- GALLANT LEADER.** 40". Another impressive red with deep rose-red standards and velvety maroon falls overlaid copper-gold. Each 75c; 3 for \$2.00
- GARDEN FLAME.** 34". A glowing garnet-red self enhanced by a golden beard. A large late blooming variety with broad falls with no haft markings. Each 75c; 3 for \$2.00
- HOOSIER SUNRISE.** 40". A large lovely pink blend with broad standards and falls. An excellent growing variety. Each 75c; 3 for \$2.00
- INDIANA NIGHT.** 38". A very rich velvety blue-purple. Blooms mid-season and is a long lasting variety. Although a seedling of Sable, it is taller and also later blooming. Each \$1.50; 3 for \$4.00

LANCASTER. 36". A coppery old rose blend with colors changing from deep pink to old rose. Soft brown markings are found near the haft giving the flower a lustrous pinkish tan effect.

Each 50c; 3 for \$1.25

LATE SUN. 40". A rich deep solid yellow with red-gold overlay. The flowers are large and are borne on well-branched stems.

Each 75c; 3 for \$2.00

MANYUSYA. 33". Another Sass variety with charming ruffled flowers of orchid-pink.

Each \$1.00; 3 for \$2.50

MARY VERNON. 36". A variegata with golden bronze standards and wide flaring falls of bright red. The falls are edged with gold.

Each \$1.50; 3 for \$4.00

MATTERHORN. 38". A fragrant glistening pure white with a soft yellow beard. A really fine white with semi-flaring falls delicately ruffled.

Each 50c; 3 for \$1.25

MIDWEST GEM. 36". A golden apricot and pink blend, with ruffled petals of excellent substance. Fragrant and attractive.

Each 50c; 3 for \$1.25

MISSOURI. 38". A very popular clear shade of medium blue of beautiful form and heavy texture. A blue that will not disappoint you.

Each 50c; 3 for \$1.25

MOONLIGHT MADONNA. 36". A clear lemon-yellow self showing at a tint of green. Medium to large ruffled flowers are produced on strong branching stems. A lovely Iris.

Each \$1.00; 3 for \$2.50

MT. McKINLEY. 38". An early blooming variety with white standards tinted soft blue soon fading to a clear white. Falls are a deep purple edged pale blue. Distinct and good.

Each \$1.50; 3 for \$4.00

MOUNTAIN SKY. 36". A uniform soft blue with a suffusion of yellow in the center of the flower. Standards and falls frilled.

Each 75c; 3 for \$2.00

NIGHTFALL. 36". A very velvety rich deep pansy-purple without veining. Standards somewhat lighter than the falls. A free flowering variety and a splendid grower.

Each 75c; 3 for \$2.00

PINK LACE. 36". A slightly ruffled pink self with a distinct tangerine beard that adds to the beauty of the flower. A newer pink than Flora Zenor originated by Mr. Sass who has given us many fine varieties.

Each \$3.00

PLATINUM BEAUTY. 36". A pastel blend of lilac-pink with soft blendings of lemon-yellow toward the heart of the flower. A splendid growing variety.

Each 50c; 3 for \$1.25

RADIANT. 30". An exceedingly brilliant bi-color. Standards are an intense deep yellow-bronze, with velvety terra cotta falls, and a bright orange beard. No visitor ever misses this one.

Each 50c; 3 for \$1.25

RED GLEAM. 34". One of the truest reds of all. The flowers are of good size and with well branched stems. The rich velvety flowers have a chestnut cast and they make a fine showing in any planting.

Each 50c; 3 for \$1.25

RED MEADOW. 32". A very early blooming red with hydrangea-red standards and violet-carmine falls. A fine flower.

Each 75c; 3 for \$2.00

RED TORCH. 34". A brilliant variegata with deep buff standards and deep velvety red falls. A bright new Iris that was well named.

Each \$3.00

SALMONETTE. 36". Another very fine salmon-pink from the Sass Gardens. New.

Each \$3.50

THREE OAKS. 38". A beautiful blending of mallow-pink and copper tones with a blue blaze on the falls. Perhaps a coppery rose best describes this beautiful flower.

Each \$2.00; 3 for \$5.00

VATICAN PURPLE. 38". A very rich dark blue-purple self that holds up well in the field. The stalks are strong, well branched, and often carry from 9 to 12 huge flowers over a long blooming period. An unexcelled dark purple.

Each \$1.50; 3 for \$4.00

15 BEAUTIES

None More
Dependable

None More
Beautiful

15 Varieties of Phlox

Tested out over many years for their all-around good qualities. The Phlox we offer are Minnesota grown, which tests them for hardiness. Our color page illustrates their brightness. Although our illustrations are quite exact, do not expect the color of any flower on paper to meet the exact color of the flower itself.

KEY TO NUMBERS

- | | |
|------------------------|---------------------|
| 1. Ruby Lee | 9. Starlight |
| 2. Rheinlander | 10. Pink Cameo |
| 3. Salmon Beauty | 11. Bright Eyes |
| 4. Prime Minister | 12. Blue Boy |
| 5. Thor | 13. Spitfire |
| 6. Mary Louise | 14. Chieftain |
| 7. Caroline Vandenberg | 15. American Beauty |
| 8. Hauptmann Koehl | |

Brand's Hardy Perennial Phlox

Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected fifteen, representing a wide range of color, for our spring list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

PRICES

Strong, 1-Yr., Field-Grown Stock

Any 3 for	\$1.35
Any 6 for	2.50
Any 10 for	3.50

Prepaid

For best effect Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer **three each of any 10 varieties, 30 in all, in this catalog for**

\$9.50
Prepaid

AMERICAN BEAUTY. A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well-filled panicles in a uniform American-Beauty-Rose color. Very desirable.

BLUE BOY. This is the nearest to a true blue that we have ever grown. This variety with a good white makes a nice showing.

BRIGHT EYES. A soft rosy pink with a red eye. Florets of huge size, plant medium tall, and color very bright.

CAMEO QUEEN. A good clear pink with branches loaded with flowers throughout the Phlox season.

CAROLINE VANDENBERG. An attractive shade of lavender with large individual florets. Fine planted with white.

CHIEFTAIN. A dark rich crimson that holds its color well in the sun. A profuse blooming variety.

HAUPTMANN KOEHL. A most excellent deep red producing flowers in large clusters.

MARY LOUISE. One of the very best of all white varieties. A splendid grower and a favorite in any garden.

PRIME MINISTER. A good white with a crimson eye.

RHEINLANDER. An old time salmon-pink with excellent growing habits. Plants are thrifty and produce large flower heads.

RUBY LEE. This is a rich plum-red with immense flower heads. The plant of medium height, strongly branched, and produces flowers of unusual size.

SALMON BEAUTY. One of the most colorful varieties we grow. The shade is a deep salmon-pink with large white eyes.

SPITFIRE. A large salmon-orange with a small crimson eye. Outstanding.

STARLIGHT. A lovely orchid with a white star in the center.

THOR. Another old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.

For Spring or Fall planting. In the north we do not recommend planting in the fall.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well-enriched soil and a sunny, well-drained position.

Spray Your Phlox for Rust

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

Brand's Hardy Perennial Phlox



Lillian

A very early delicate cameo-pink that pleases everyone who sees it. The color is unlike any other variety and is so distinct that it attracts immediate attention among all other varieties. Almost a continuous bloomer. A very beautiful Phlox.

World Peace

A new pure white Phlox with dark green glossy leaves. A strong growing variety, bearing enormous pure white flowers on strong, straight stems. Early.

All 5

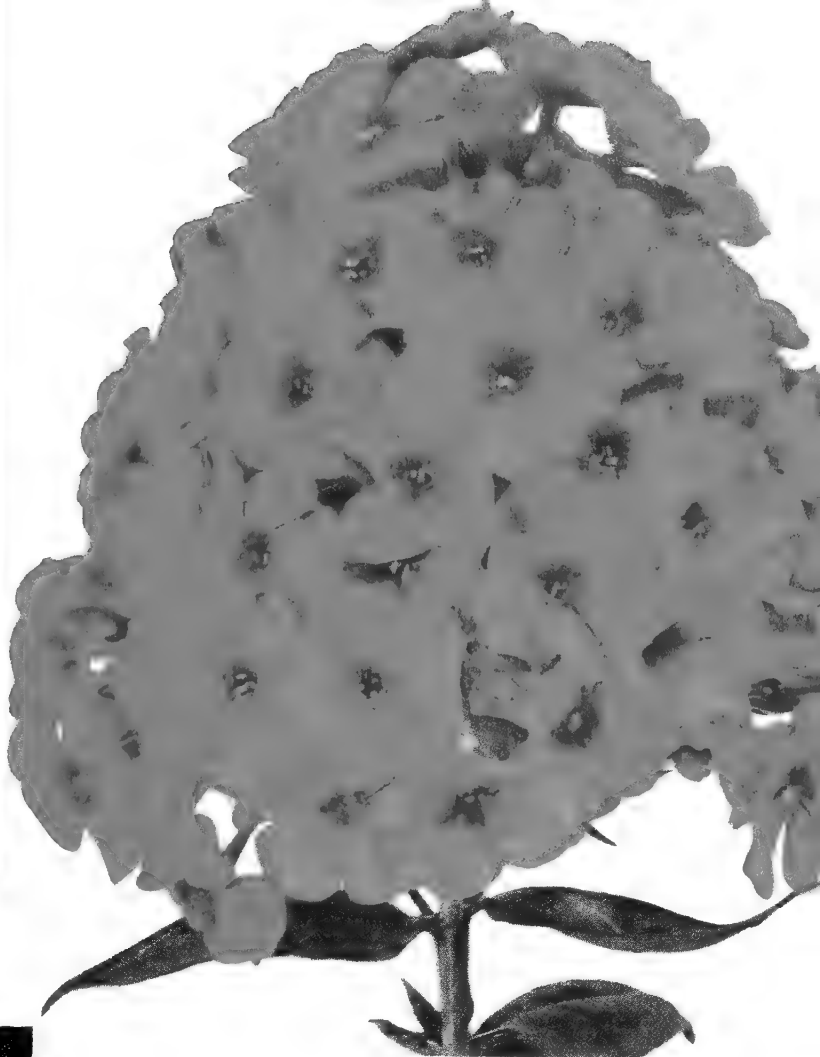
Beautiful varieties in color plus
the fine white World Peace
for \$3.25 postpaid

**Any 6 on These 2 Pages
for
\$3.25, postpaid
any
12 for \$6.00, postpaid**



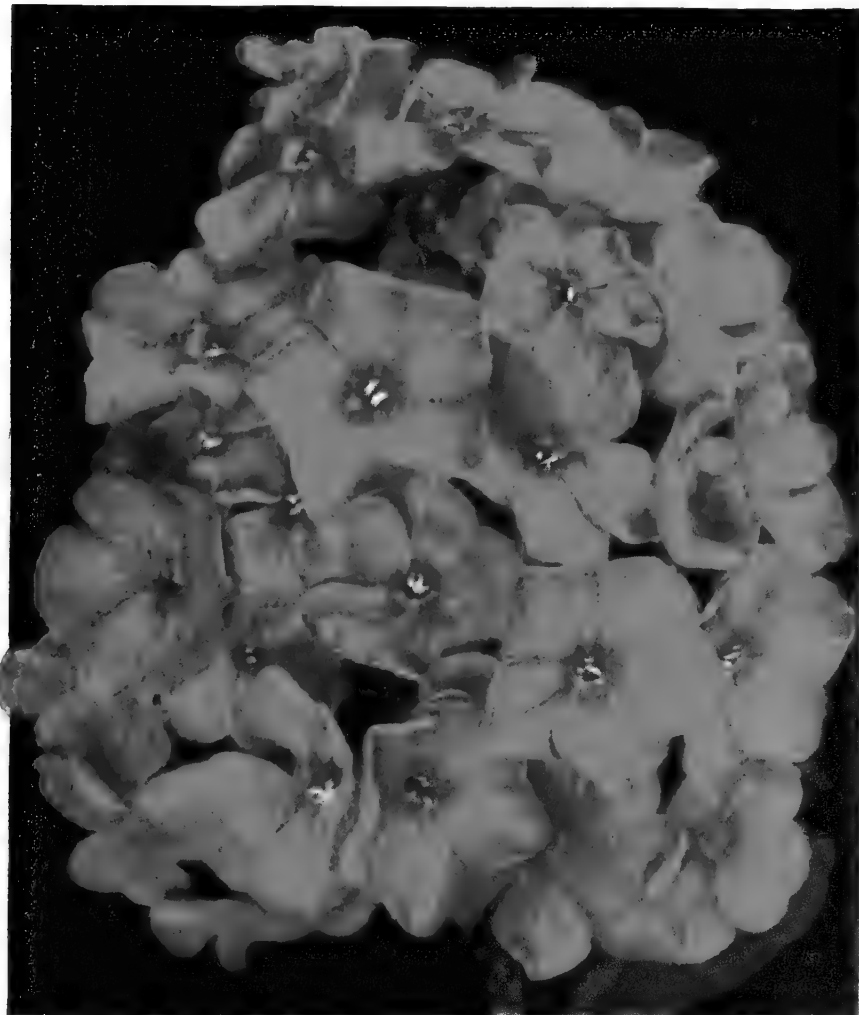
Polka Dot

A very large and lovely variety. Florets slightly tinted pink with a fuschia colored eye.



Red Bird

A very bright crimson with deep red centered florets. Dwarf to medium in height. Trim and handsome.



Flash

A bright carmine-rose with an orange-scarlet center, making a very effective combination. A vigorous, free flowering variety.



Pinkette

A splendid white delicately overspread with soft pink. One of the loveliest of all varieties.

Oriental Poppies

For gorgeous garden effects in May and June, nothing in the world of flowers surpasses the Oriental Poppy.

CHEERIO. An exceedingly beautiful Poppy of fine form in a very delicate shade of pink. Fine large sized blooms, cupped saucer shape, with great blotches of red at base of petals. Each \$1.00; 3 for \$2.75

CAVALIER. A large flower in a deep cardinal-red. Crinkly petals. One of the best Poppies. Of medium height, its strong stems hold its immense flowers nicely erect. Each 75c; 3 for \$2.00

Cheerio

Helen
Elizabeth

BIG JIM. A very outstanding variety in a rich deep ox-blood-red. A new red liked by all and is rapidly replacing older varieties. Each 75c; 3 for \$2.00

Big Jim

When to Plant

The Oriental Poppy is best handled during its dormant season, which usually begins about August 1st.

We begin to fill our orders at this time and continue as long as we consider it safe for planting.

A plant during the dormant season appears dead, and you may not be at all pleased when you receive a consignment of these roots. But carry out the following directions and in a very short time your plants will show signs of life. We do not send out Oriental Poppies in the spring.

How to Plant

Dig a hole so deep that the root extends straight down its full length with its top two inches below the surface. With the root in place, fill the soil about it until the hole is one-half full, pack the soil solid about the root and then fill the hole full of water and let seep entirely away. Then fill hole level full of soil and leave some loose pulverized soil on top. Be sure to put 2 to 3 inches of straw, hay, or peat mulch over the top of the plants after ground freezes.

A BLAZE of GLORY in YOUR GARDEN

It has been several years since we listed this fine flower. We have now worked up our stock in sufficient quantity to offer to our customers.

RED FLAME. A large brilliant fiery red that makes a blaze of color. It holds up well and is one of the very best of the newer varieties. Each \$1.00; 3 for \$2.75

MRS. PERRY. Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out. Each 75c; 3 for \$2.00



Red
Flame

HENRI CAYEUX IMPROVED. A distinct old rose shading into burgundy. An early bloomer and a good grower with distinctive gray-green foliage.

Each 75c;
3 for \$2.00



Henri Cayeux Improved

HELEN ELIZABETH. 24 inches. A beautiful Poppy of a pure light La-France-pink shade. The petals are deeply crinkled with no spots or blotches of any kind. Beautiful in combination with light blue Delphiniums. Each 75c; for \$2.00

OLYMPIA. The earliest and hardiest of all Poppies. A rich semi-double orange that produces large flower a week before any other variety. Each 75c; 3 for \$2.00

WATERMELON. A new Poppy very much like, both in style and color, that wonderful old variety, Wunderkind. A huge sensational flower in a watermelon-toned pink. Each \$1.00; 3 for \$2.75



Watermelon

SPECIAL OFFER

Nine Fine Poppies, all different, regular value \$7.50,
for \$7.00, postpaid

Shipment made in August or early September.
No other time is suitable.



Red Glow—Sept. 20



Gladness—Aug. 28



Profuse—Sept. 20

8 Best New Pompons

Array of Fall Colors
Extra Fine for Table
Decoration
Also Fine for Border
Planting

Each 50c; 3 of same
Variety for \$1.25

1 each of all 8 for
\$3.85, postpaid.

3 each of all 8 for
\$9.75, postpaid.

All bloom in Aug.
and Sept.



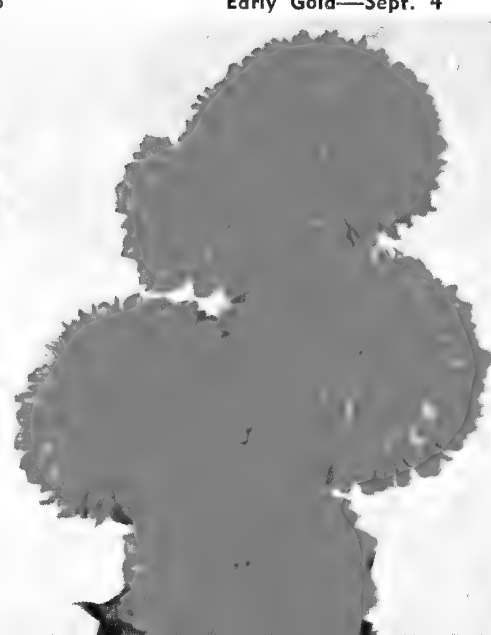
Harbor Lights—Sept. 24

Golden Rose—Sept. 26

Early Gold—Sept. 4

[44]

Nokomis
Sept. 26





Courageous—Sept. 26

4 Fine Mums

*Tops
in
Any
Selected
List*

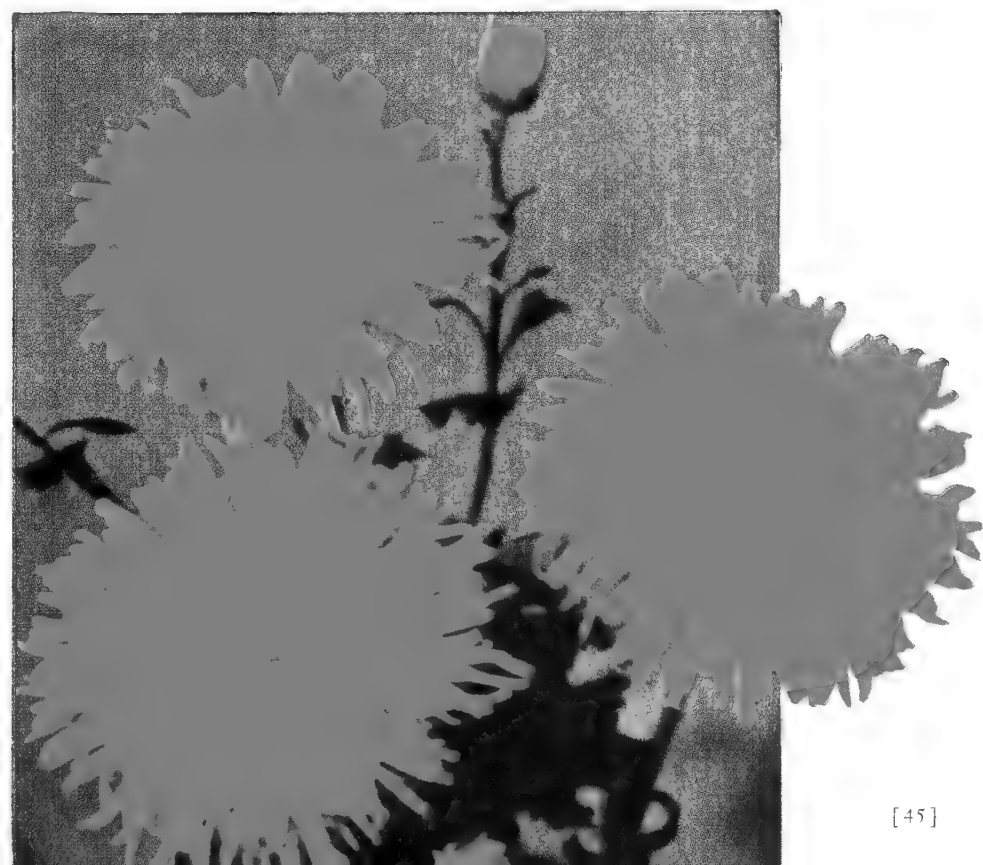


Olive Longland—Sept. 26

Chrysanthemums Every One A Masterpiece

On This Page: Each 60c; 3 for \$1.50; All 4, \$2.25, postpaid

Lee Powell—Sept. 23



Avalanche—Sept. 4





Golden Hours
Autumn Song
Royal Robes

Bokhara
Inspiration
Martins White
Charles Nye

Mrs. DuPont
Lavender Lady
Red Velvet

10 Favorites in Any Garden

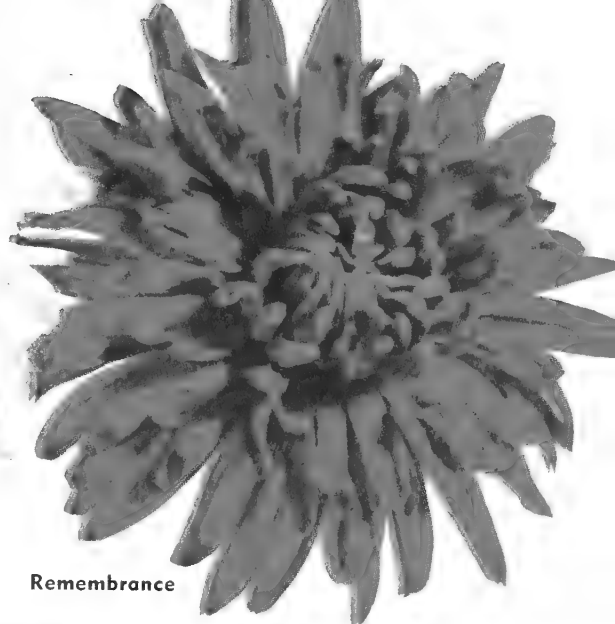
All Flower in September or Early October.

Each 60c; any 3 for \$1.50; all 10 for \$4.50, postpaid.

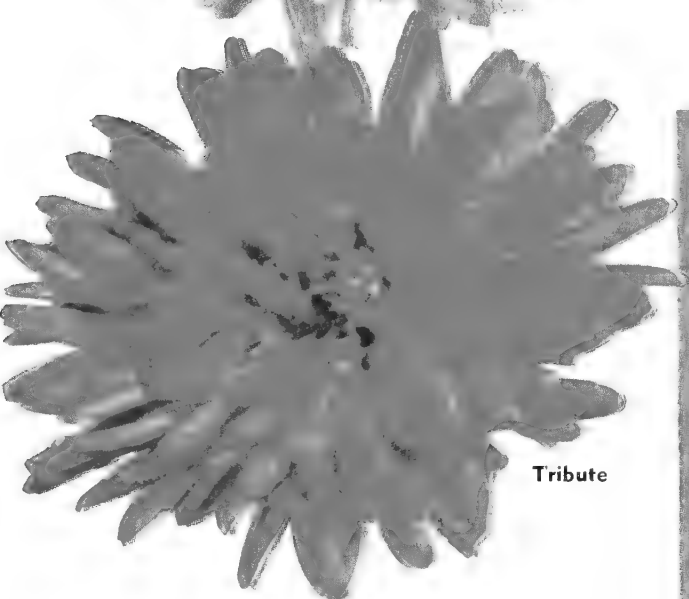
Pink
Opal



Chris Columbus



Remembrance



Tribute

Postage rates have advanced. Boxes are considerably higher. In fact every item we use in the nursery business has advanced materially in the past two years. Still we keep our prices as low as possible hoping volume will take care of this overhead.

Ruthann Lehman—Each 75c; 3 for \$2.00

Special Offer

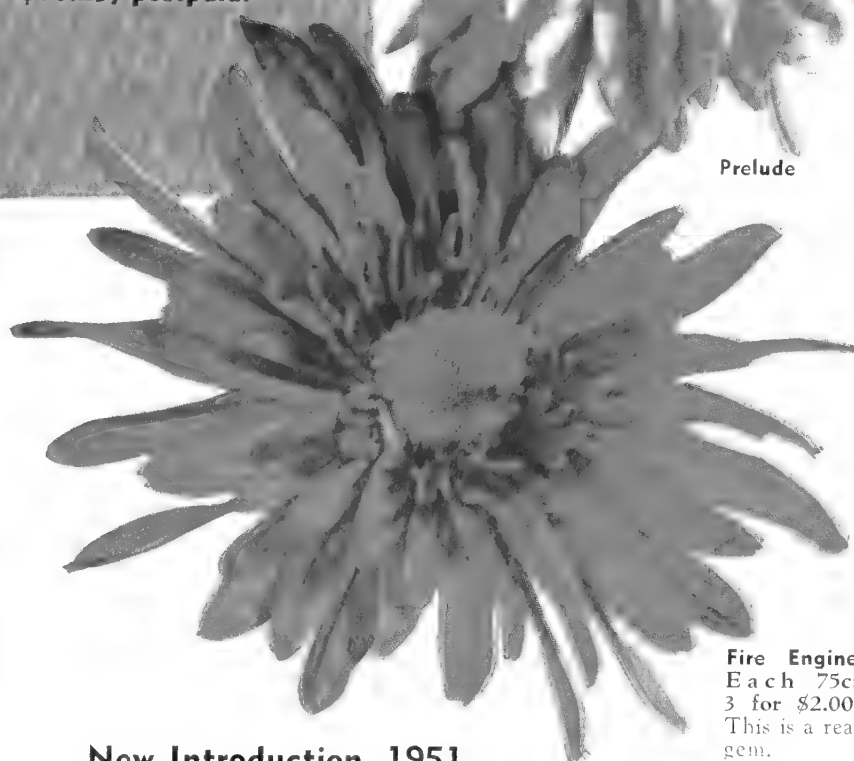
Each 60c, Unless
Priced Otherwise

7 Brand's Favorites
One Each of All 7
Fine Specimens for
\$3.75, postpaid.

3 Each, 21 Plants,
for \$10.25, postpaid.



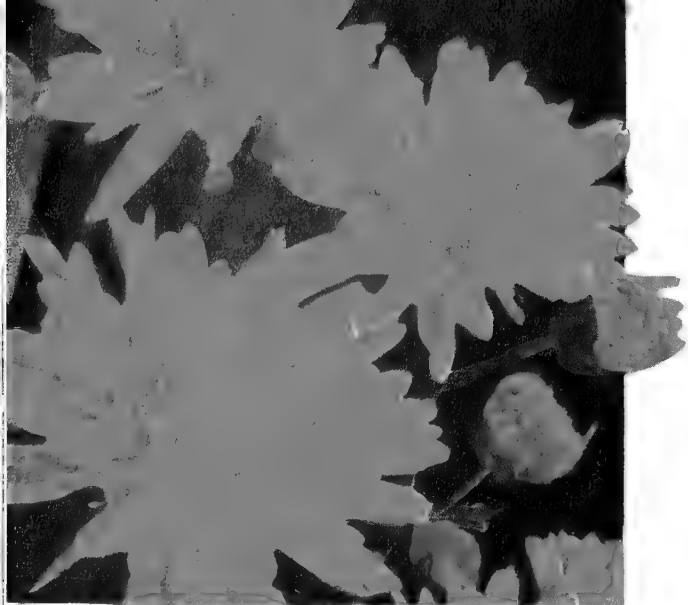
Prelude



Fire Engine
Each 75c;
3 for \$2.00.
This is a real
gem.

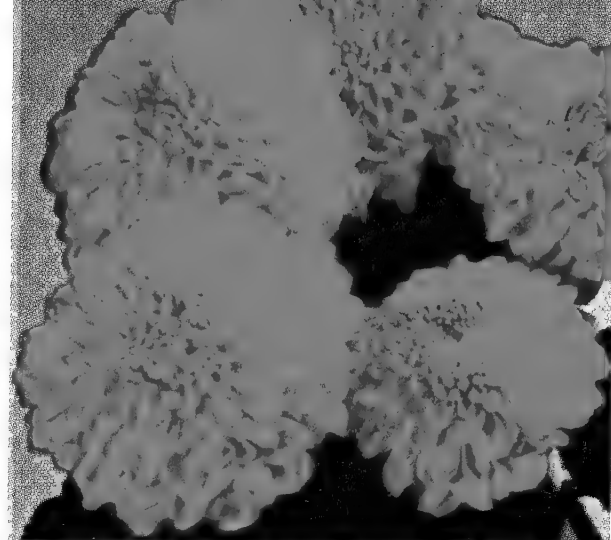
New Introduction, 1951

This was the fieriest red in a field of a million blooms. Replaces all the older semi-double reds. Catches the eye immediately.

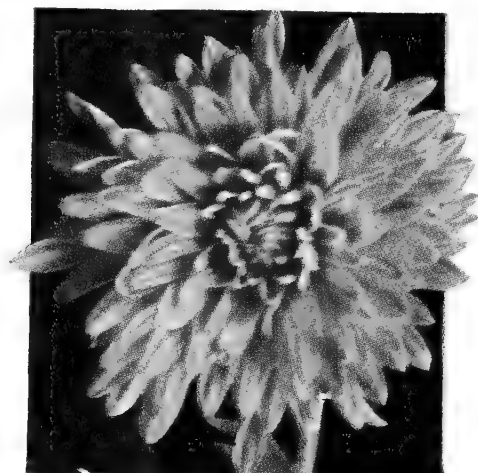


Golden Sunset—Sept. 26—Each 60c; 3 for \$1.50

**Which
Ones
Shall
I
Order
for
a
Sure
to
Please
Collection?**



Sienna—Sept. 16—Each 50c; 3 for \$1.25



Alert—Sept. 20
Each 60c; 3 for \$1.50



Pink Radiance—Sept. 24—Each 50c; 3 for \$1.25

**All 12
Excellent
Varieties**

on
These 2 Pages
for
\$5.50, postpaid
or
3 each, 36 in all
for
\$15.00, postpaid

Patricia Lehman—Sept. 28
Each 75c; 3 for \$2.00



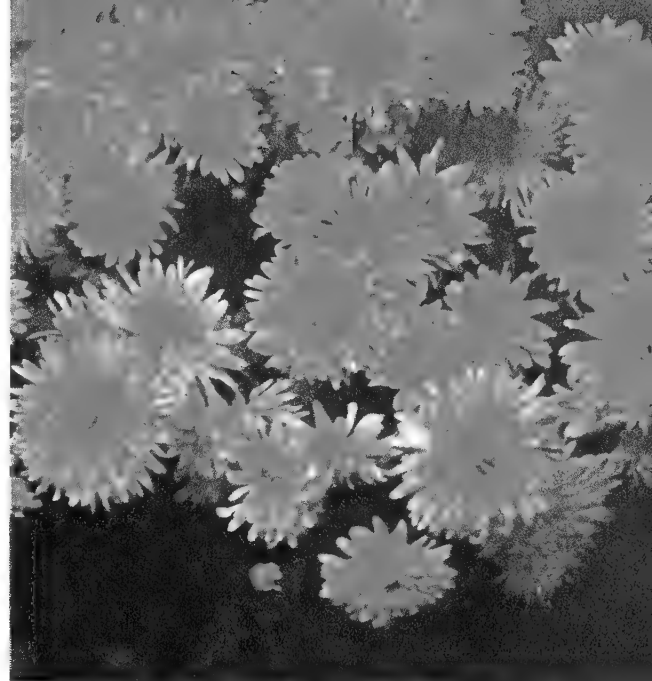
Kathleen Lehman—Sept. 28
Each 75c; 3 for \$2.00



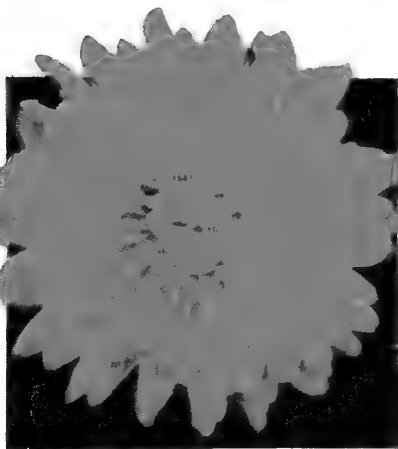
Choose
any
from
our
list
and
your
question
is
answered.



Avalanche—Sept. 4—Each 60c; 3 for \$1.50



Yellow Avalanche—Sept. 4—Each 50c; 3 for \$1.25



Zantha—Sept. 6—Each 50c;
3 for \$1.25



Red Velvet—Oct. 2—Each 50c; 3 for \$1.25



Betty—
Sept.
26—
Each
50c;
3 for
\$1.25.



Cydonia—Oct. 8—Each 50c; 3 for \$1.25

Pueblo, Colorado,
Nov. 1, 1949

"This is Nov. 1st, 1949, and I wish
you could see the Mums blooming in my
yard today—a beautiful sight.

"It is impossible to believe that the
small potted Mums you sent me last
spring would grow into bushes larger
than a bushel basket and literally covered
with flowers since mid-August. Talk
about Mums—brother, you've got 'em."
J. H. K.

Planting and Cultural Directions
Sent With Each Order.

6 Cushion Type Chrysanthemums

Six Distinct Colors—New—Fine for edging the Perennial Border.

GOLDEN MOUND. A mass of golden flowers 2 inches in diameter really make a mound of gold.

MAHOGANY CUSHION. This variety is well named, a real mahogany-red. Better than any red cushion to date.

MAJOR CUSHION. A beautiful compact deep pink with a small yellow center.

QUILLED CUSHION. Opens a beautiful shade of Oriental red, gradually fading to a rich bronzy red. Illustration perfect.

VARIEGATED CUSHION. Another new variety illustrated below.

YELLOW CUSHION IMPROVED.

Hundreds of fully double bright yellow flowers form a perfect mound. See illustration below.

No Better
Collections of
6 Cushions
Offered Anywhere.

Quilled Cushion

Price for Cushion Mums

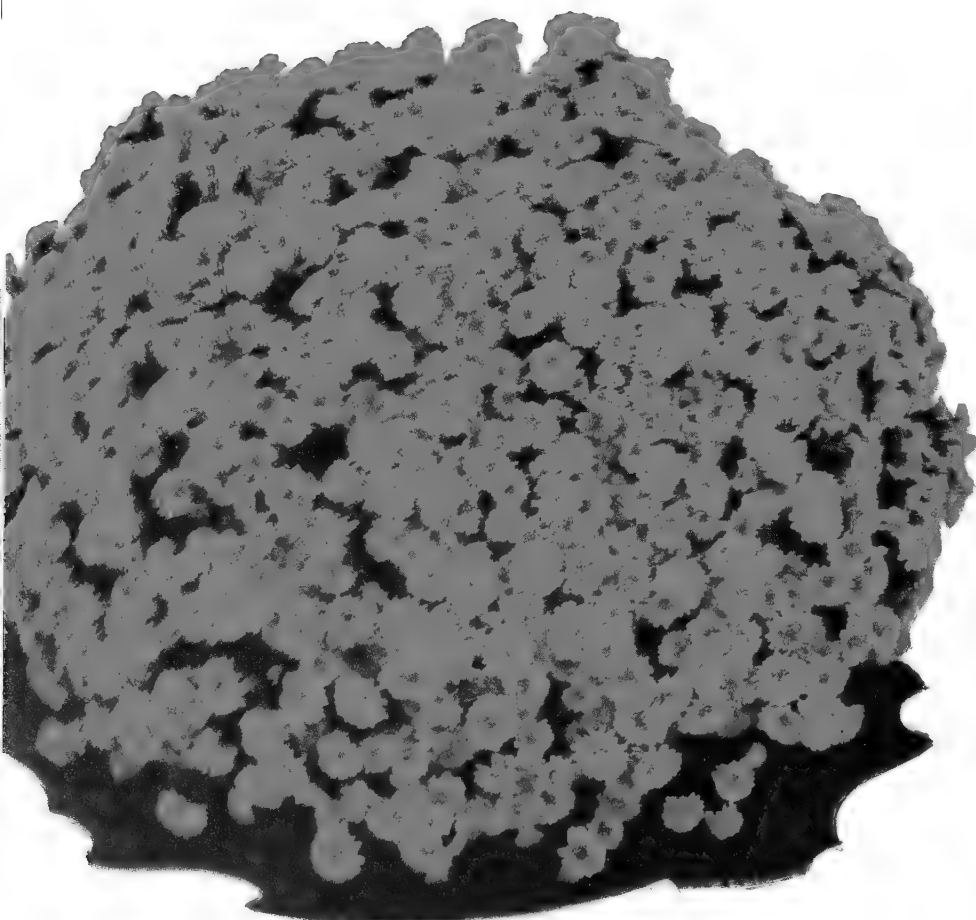
Each 60c; 3 for \$1.50; All 6 for \$2.85, postpaid.
3 Each of All 6 Varieties, 18 in all, for \$8.25, postpaid.

Choose Your Own Collection of 10

If you do not wish an entire collection we offer, select any 10 of your choice on any page for \$6.00, postpaid.



Variegated Cushion



Yellow Cushion, Improved



Charm Spoon

10 OUTSTANDING EARLY MUMS

Selected for early blooming. Especially desirable for northern planting. Not one will prove disappointing.

AVALANCHE. The very best white to date.

COURAGEOUS. A magnificent double red.

DAINTY. A silvery lavender.

DR. LONGLEY. A bright rose-pink.

EARLY GOLD. A bright golden pompon.

GLADNESS. A clear china-rose.

GOLDEN HOURS. Bright sure to please yellow.

JOAN HELEN. A sparkling purple.

MOONLIGHT. A soft canary-yellow.

VIOLET. A deep old rose.

Each 60c; 3 for \$1.50; all 10 for \$5.00, postpaid.
3 each of all 10 for \$13.00 postpaid.



A fine illustration showing a combinations of Glads and Mums

10 Mum Aristocrats

It is impossible to illustrate every new variety in color. Many of the best mums are overlooked for this reason. For regions with a late fall we hope these 10 will not be overlooked. They are really fine in every way.

AZTEC GOLD. A compact clear yellow. Oct. 10.

BEACON. A flaming orange. Oct. 15.

CECIL BEED. A deep lavender-pink. Sept. 1.

CARNIVAL. A clear bright pink. Oct. 15.

CHORALE. A rich orange-red.

ERMINE. A fine white with cream center. Oct. 1.

MYRTLE WALGREN. Rich amaranth-purple. Sept. 28.

ORCHID HELEN. One of the best pinks. Sept. 10.

SHALIMAR. A ball shaped cream-white. Sept. 29.

SOUTHWIND. Chinese red flowers cover the plant. Sept. 18.

Each 60c; 3 for \$1.50; all 10 for \$5.00, postpaid.
3 each of all 10 for \$13.00, postpaid.

To cover the longest blooming period possible take both collections offered on this page. This will give one 20 mums blooming from August until the last final freeze. We offer these 2 collections for \$9.00, postpaid.

6 COLORFUL ARTISTIC SPOONS

New — Distinct — Beautiful

Each name indicates its color. Rather late bloomers for the North but fine in sections with late falls.

Apricot
Charm
Garnet

Lavender
Pumpkin
Yellow

Each 75c; Any 3 for \$2.00; All 6 for \$3.75, postpaid.
3 each of all 6, 18 in all, \$10.00, postpaid.

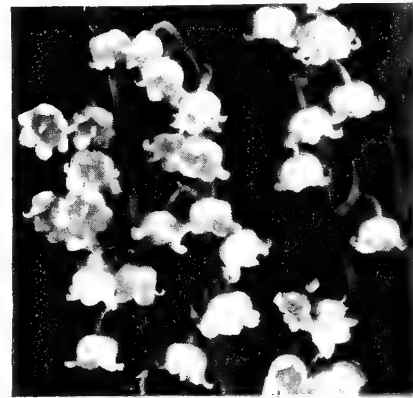
Perennials Suitable for Every Garden

Field Grown Plants Available for both Spring and Fall



DELPHINIUM - PACIFIC GIANTS

A remarkable new strain that produces flowers from 2½ to 3½ inches in diameter. The colors range from the palest shade of blue to the deepest indigo-blue and royal blue with many pastel tones of pink and lavender blendings. They are particularly fine for cuttings and the blossoms are really lovely. Do not order by color as we are offering a mixture and by purchasing a number, the plants would not be alike. Field-grown plants, 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$6.00, postpaid.



Lily-of-the-Valley

LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers. Single pips, 12 for \$2.50, postpaid.

Aquilegia or Columbine

The Aquilegia or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are the most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.



WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOT. (Long-Spurred Hybrids.)

One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.25, postpaid.

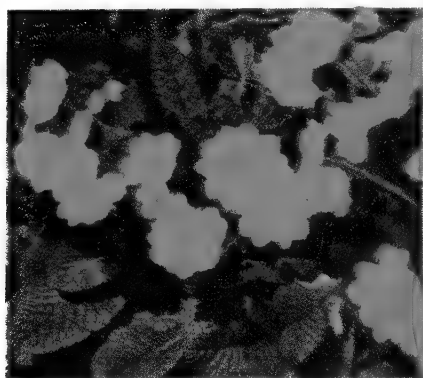
BLEEDING HEART

(Dicentra Spectabilis)

Easy to Handle—Easy to Grow

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May. Each 75c; 6 for \$4.00.

☞ The perennials we list may be planted in the spring and also in the fall. ☞



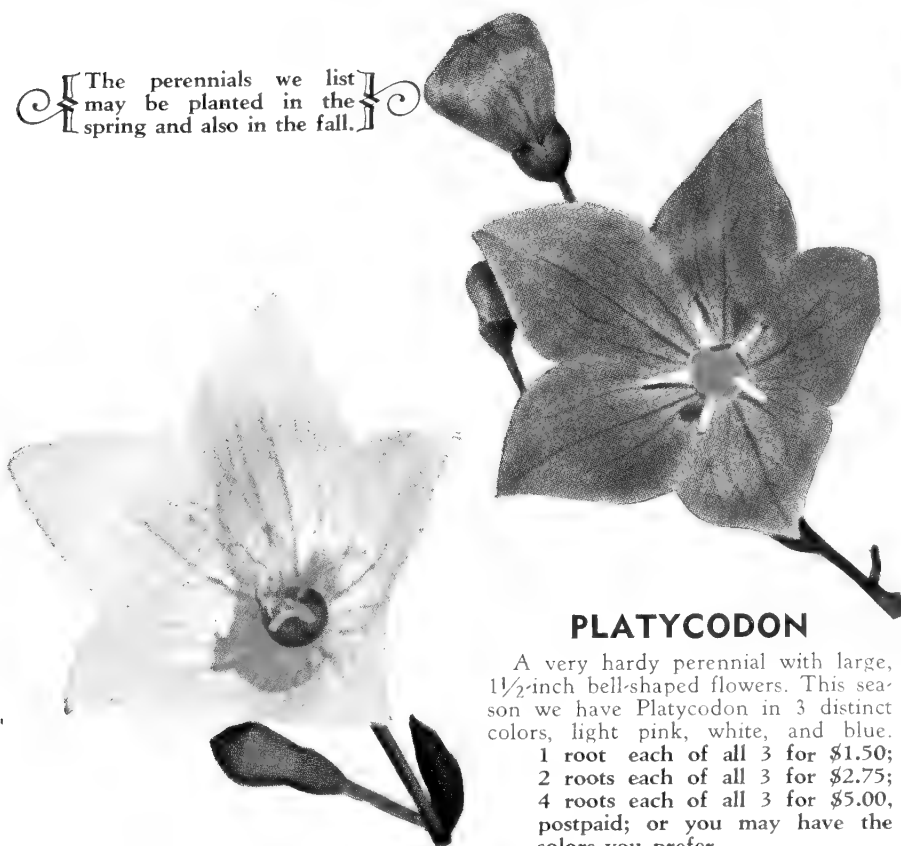
Primula Veris

Each 50c; 3 for \$1.25, 12 for \$4.00, postpaid.

Primula Veris

Hardy Primrose. This perennial comes into bloom early in the spring. The plants grow vigorously and are topped with heavy clusters of bold flowers in many shades of yellow, cream, orange, pink, bronze, and rose. They create a riot of color. Plants like shade and moisture.

{ The perennials we list
may be planted in the
spring and also in the fall. }



PLATYCODON

A very hardy perennial with large, 1½-inch bell-shaped flowers. This season we have Platycodon in 3 distinct colors, light pink, white, and blue.
1 root each of all 3 for \$1.50;
2 roots each of all 3 for \$2.75;
4 roots each of all 3 for \$5.00, postpaid; or you may have the colors you prefer.

Choice Fall Blooming Asters or Michaelmas Daisies

Indispensable for the fall garden. Fine for a background for the perennial border as they grow from 3 to 5 ft. high. They brighten the garden with loads of flowers throughout the late fall months.

We have 4 distinct colors: Red, Pink, Medium Blue, and Deep Blue. Order by color. Strong field-grown plants, 60c each; 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, postpaid.

1 each of all 4 colors for \$2.00, postpaid.



Siberian Iris

GYPSOPHILA, Bristol Fairy (Double Baby's Breath)

Pure white, small, double flowers larger and more beautiful than the single variety. Extremely fine for bouquet work. Blooms all summer.

Strong 1-year plants, Each 75c; 3 for \$2.00

New Lythrum Dropmore Purple

This lovely upright growing plant is like Lythrum Mordena in habit of growth and season of bloom. Fine for cutting and does well in partial shade or full sun. Contrasting shade of deep purple.

Price same as Lythrum Mordena.

Lythrum Mordena



SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquets the artistic effect they often need. The plants grow upright and the grass-like foliage adds materially to the beauty of any planting in which they are used. We offer this Iris in 4 shades of blue.

All Field-Grown, Large Divisions:

Each 50c; any 3 for \$1.25;

All 4 for \$1.75, postpaid.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. 48 in. Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

EMPEROR. 48 in. True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

NORA DISTIN. 30 in. Standards and styles clear violet; falls white edged and veined china-blue.



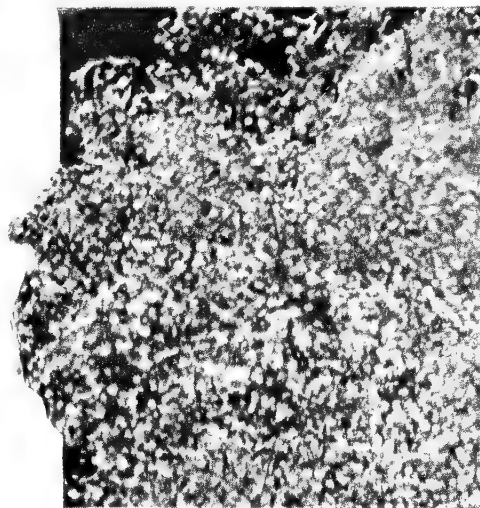
Oenothera—Evening Primrose

OENOTHERA

GOLDEN SPRAY or
EVENING PRIMROSE

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group.

Strong, field-grown plants: Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.



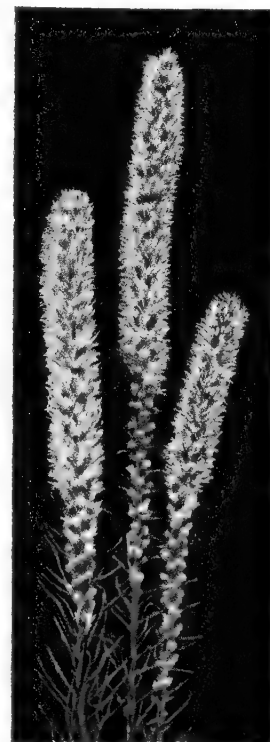
Gypsophila

LYTHRUM Mordena

One of the best of all perennials. The plant has long, upright growing stems just covered their length with little deep bright rose-pink flowers. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. This is a bright, attractive pink and you will like it. It will give color to your perennial border over a period of from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 ft. Strong, field plants that will bloom this season. Each 50c; 3 for \$1.35; 6 for \$2.50; 12 for \$4.75, postpaid.

LIATRIS

Both *Liatris* and *Lythrum* make fine plants in the perennial border. They grow to a height of from 3 to 5 feet. *Liatris* produces long, narrow spikes of a rich shade of purple, while the *Lythrum* has a similar spike of a beautiful shade of pink. For long blooming hardy perennials, both should have a place in your border. Plant in groups of three for best effect. Strong, field-grown plants, Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.



Liatris

BRAND'S QUALITY GLAD LIST

Not a large list but for real quality it's tops.

Our list is small and up to date. If you are interested in the very best of the many colors, buy from this list and you will be delighted with your purchase.

All Bulbs Will Give You Real Show Flowers This Season.

ABU HASSAN. The finest rich dark blue we have ever grown. Florets large, stems straight, and a very popular cut flower. Early.

BELTRAMI. The most beautiful variety in the smoky class. A rose-mulberry with ruffled florets and many open at one time. A fine show flower.

BLACK PANTHER. An early mid-season variety that still retains the distinction of being the largest black-red. Sells rapidly. 5 for \$1.50; 10 for \$2.75.

BLONDIE. A mid-season ruffled cream with medium sized florets, a fine commercial sort and far ahead of the larger, more floppy types. 5 for \$1.25; 10 for \$2.00

BLUE BEAUTY. A popular even shade of blue, coming into flower early midseason. Although one of the older varieties, it is still one of the best in its color.

BURMA. A midseason heavily ruffled deep rosy red. One of the most popular varieties ever introduced. A great exhibition flower.

DAISY MAE. A midseason tall orange-pink with a cherry blotch in the throat. A splendid exhibition flower.

DIEPPE. A midseason dark salmon-red with ruffled florets. Color is unusually fine. An exceptionally fine variety.

DREAM CASTLE. A late midseason coral-pink with a lighter throat. This variety has little competition in the show room. From 8 to 10 ruffled florets are open at one time. 5 for \$1.25; 10 for \$2.00

ELIZABETH THE QUEEN. A midseason beautifully ruffled lavender. None better in this color. Always sold out before our season is over.

ETHEL CAVE COLE. A very early pure light pink that replaces Picardy for early cut flowers. One of the best of all light pinks.

FAIRYLAND. A heavily ruffled medium rose with a small darker throat, a cream cast mingled with rose gives the variety a lavender appearance.

GOLD DUST. A very early rich yellow. One of the best of the older varieties and still a favorite among the yellows as a cut flower.

HALLOWEEN. A very early brilliant orange-red that is very much in demand by those who buy cut flowers. In season with that fine white, Maid of Orleans.

KENWOOD. A real Christmas red with large wide open florets blooming on tall, straight stems. Truly a great red, with florets often measuring 7 inches.

KING LEAR. An early midseason rich red-purple, with ruffled florets edged silver. Sells readily as a cut flower.

LADY JANE. A midseason creamy white with ruffled florets well placed on excellent stems. A fine cutting variety and a good commercial sort.

MAID OF ORLEANS. For a fine white we think it impossible to beat this one. This is the great commercial white.

MOTHER KADEL. A very fine clear yellow of excellent substance. One of the very best of all yellows. No markings.

NAVAJO. A beautifully formed pure red of great substance. Fine spikes carry from 15 to 18 buds with many open at once. Distinct from other reds.

OREGON GOLD. A massive ruffled light yellow blending to deep yellow in the throat.

ORIENTAL PEARL. The largest of the light yellow varieties.

PANDORA. A soft geranium-pink which opens up to 10 florets at one time on medium tall spike.

PARNASSUS. A rich pansy-purple that ranks among the very best.

RAVEL. A new fine blue with a maroon blotch. Unusual and a real beauty.

ROSA VON LIMA. A pretty light rose shading deeper toward the throat. To see this fine pink is to buy. A very fine cutting variety.

ROYAL ROBES. A rich velvety ruffled red that certainly deserves its name. Once seen always remembered. 5 for \$1.00; 10 for \$1.50

SILVER COURT. One of the whitest of all whites. Blooms early midseason and is a variety well liked by florists. 5 for \$1.75; 10 for \$2.80

SNOW PRINCESS. An immense creamy white.

SPIC AND SPAN. A rich deep salmon-red. A sensational variety with long spikes producing as many as 20 flowers. Don't miss this perfect exhibition variety.

TREASURE ISLAND. A beautifully formed rich orchid-pink with ruffled florets that measure from 5 to 6 inches across. A top notch variety blooming late midseason. 5 for \$1.25; 10 for \$2.25

TROCADERO. A warm carrot-orange best describes this exceedingly popular variety. This is a favorite of mine and I think it will be with you. 5 for \$1.25; 10 for \$2.25

WHITE GOLD. A very popular large creamy white.

All varieties, unless otherwise priced, 5 for 75c; 10 for \$1.25.

Thirty-three beauties in any garden. Choose your colors and any one of the above varieties will delight you at blooming time.

Special for One Each of All 33

1 each of all 33, not labeled, for \$5.75

3 each of all 33, not labeled, for \$15.00

We guarantee that every shipment will contain just the above varieties as ordered.

Brand's Rainbow Collection of Fine Gladiolus

Here is one of the finest medium priced collections of Gladiolus bulbs that will be offered this spring. In it will be found all colors, blue, white, yellow, apricot, orange, salmon, red, purple, lavender, etc.

A wonderful assortment of colors rivaling the rainbow in splendor.

We are offering this collection in young bulbs, full of vigor, and capable of giving large blooms and the utmost satisfaction this season.

Fine Flowering Sized Bulbs, \$1.75 per 25; \$6.50 per 100.



Black Panther
The largest deep red

New Flowering Crabs

No Finer Collection Offered Anywhere
Hardy All Over The United States and Canada

HISTORY OF THESE NEW CRABS

The Hopa Flowering Crab was introduced by Dr. N. E. Hansen of the South Dakota Horticultural Station of Brookings in 1920.

This was the first Flowering Crab with colored bloom hardy enough to withstand the trying winter climate of the Middle Northwest.

The fame of the Hopa soon spread across the nation and it was not long before it was growing in gardens clear across the northern border of our country and far up into Western Canada.

We have two of the finest Hopas sent out by Dr. Hansen growing on our home grounds. These trees have a trunk diameter of 10 inches, are about 25 feet tall, and have a limb spread of 28 feet. The Hopa is a tremendous bloomer and when these two trees are in flower they are one solid mass of bloom.

We have seen all the flowering trees of Florida and California, the Cherries of Washington, the flowering shrubs along our Eastern and Western coasts, but we have never seen anything more beautiful than these large Hopa Crabs on our home place.

Now the female parent of the Hopa is the pink blossomed Crab, *Niedzwetzkyana*, which grows wild in the high mountains between Turkestan and China.

Prof. Hansen's success with the Hopa pointed out the way. Miss Isabella Preston of the Canadian Experimental Farms at Ottawa, made many crosses using *Niedzwetzkyana* as the mother parent. Her success has been wonderful. Over 1700 of her seedlings have been tested out at Morden, Manitoba, for hardiness, good color, and general desirability. The authorities in charge at Brookings, S. D., at Morden, Manitoba, and Ottawa have been very kind to us keeping us informed about these new varieties and have from time to time sent us propagating stock of what they considered the choicest ones.

From these we have built up a stock of most desirable Crabs which we think will do well all over the country. This spring we are offering seven of these new ones to our customers.

Descriptions of Morden's New Crabs—Still Under No.

MORDEN No. 450. The flowers of this variety are a radiant live red, with long petals of medium width. Although some fading occurs in the sunshine, the color continues bright. The tree is broadly spreading, vigorous, with strong rounded crotches.

MORDEN No. 451. Originally listed as No. 27. (Miss Preston.) This variety is one out of eight of the 1700 Crab seedlings re-selected to go into the final test field for final trial before naming. With us it forms a broad spreading tree, not as straight a grower as the other varieties, but it makes up for this in the wonderful beauty of the bloom which is glowing rich rose almost entirely free from any magenta shade. For sheer beauty of bloom this is the one.

MORDEN No. 452. Now named *Almey*. See opposite page.

MORDEN No. 453. This variety has large rounded blossoms, red in the bud opening to pink with a trace of mauve shading. The tree is literally covered with bloom from the lowest to the highest branch. The tree is columnar, narrow but strong, and requires little ground room.

MORDEN No. 455. The maroon buds open to a lively deep rose. The bloom is abundant, of medium size, and very showy. The dainty upright tree has fine willow branches, with dark maroon bark, and dark leaves.

MORDEN No. 457. The buds of this variety open a deep carmine. The petals are rounded and spread to a flat face. The stamens are long and prominent. The tree is tall and upright in growth habit. Although the color is a deep rose it is lively and commanding.

MORDEN 8A 13. (Miss Preston.) The beauty of this variety lies in the appearance of the tree itself. It is one of the most beautiful ornamental trees we have ever seen. The tree is upright in growth, with a graceful sweep of the limbs. The bark is a dark rich maroon. The leaves are medium in size. With the first touch of frost in the fall the leaves take on beautiful red and orange shades. The flowers are a deep pink. A lovely small tree for the lawn.

Price for the Above New Crabs

Strong 4-5 ft. trees, \$2.50 each; 5-6 ft. trees, \$3.00 each.
If you wish to purchase a number, you may select a \$20.00 value for \$16.00.
Not Prepaid

All Ornamental—Some Commercial Fruit Bearing

Much has been written about the Japanese Flowering Cherries planted about the basin in Washington, D. C. The beauty of this fine planting has not been exaggerated. I have seen it many times when the trees were covered with their delicate bloom.

But these Japanese Cherries are not hardy in Minnesota and throughout the Northwest. However, a fine line of Flowering Crabs has now been introduced and in comparing a planting of Flowering Crabs when in full bloom and one of Flowering Cherries I should say that they are equal in beauty. But in hardness, the Flowering Crabs are superior. We have sent them all over the United States and have had excellent reports from as far west as the State of Washington, as far south as Georgia, as far north as Winnipeg, Canada and east to the New England States.

The Flowering Crabs are not only beautiful when in bloom, but many varieties produce fruit. The fruit from some varieties is excellent for jelly, jam, and pickling. The fruit from other varieties makes fine food for birds late in the fall. It is also very ornamental, for the bright little Apples hang on the limbs as thick as Gooseberries on their branches.

Flowering Crabs when grown in a rich soil attain a height of about 20 feet and with the exception of the Beauty, a spread of about 18 to 20 feet.

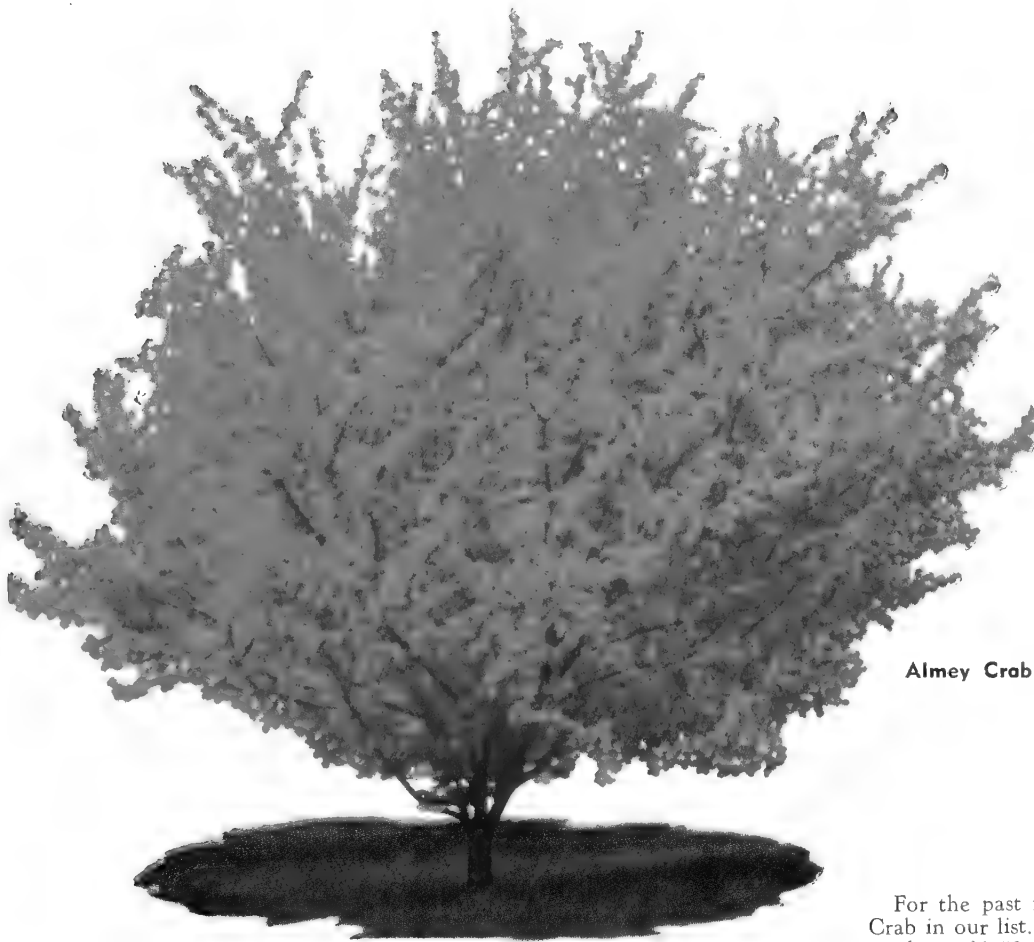
BEAUTY CRAB

For the past few seasons, we have been unable to offer the Beauty Crab in our list. This spring we have 50 fine trees in a select 6 to 7 ft. grade at \$3.50 each. Our supply is too limited to include it in any collection at a reduced price. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden

Bechtel Crab



Almey Crab



ALMATA. (Dr. Hansen, Brookings, S. D.) Here is a new fruit and a new flower that is a revelation. It is a beautiful rich dark barked tree that has a pink bloom and that bears fruit often 3 inches in diameter. A brilliant deep red with a red flesh that runs from skin to core. The flavor of the fruit is mildly sweet and it makes a splendid eating Crab and a rich red sauce.

3-4 ft., \$2.25; 2 for \$4.00. 4 to 5 ft., \$2.75; 2 for \$5.00.
5-6 ft., Each \$3.00; 2 for \$5.75.

ALMEY. (Miss Preston.) A strong growing tree producing large blossoms of glistening red. Each petal has white markings at the base of each petal, giving the effect of a five-pointed star. When this tree is in bloom it is a mass of flaming red flowers. This tree will bloom well the second year.

3-4 ft., \$2.25; 2 for \$4.00. 4 to 5 ft., \$2.75; 2 for \$5.00.
5-6 ft., Each \$3.00; 2 for \$5.75.
Specimen 6-7 ft. trees, Each \$5.00; 2 for \$9.00.

Bechtel's Double Flowering



SPECIAL CRAB OFFER

If you are interested in a large planting of Flowering Crabs, make up your own collection, choosing any variety we list on our two color pages or see our special offer on page 60.

Select a \$10.00 Value for \$8.50
OR
Select a \$20.00 Value for \$16.00
Not Prepaid

BECHTEL'S IMPROVED

(Purely Ornamental.) A double form of the native Wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree, and sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. The most fragrant of any of the Crabs and the only double. Fine 3 to 4 ft. trees, \$2.00 each; or \$3.75 a pair.



Dolgo in Fruit

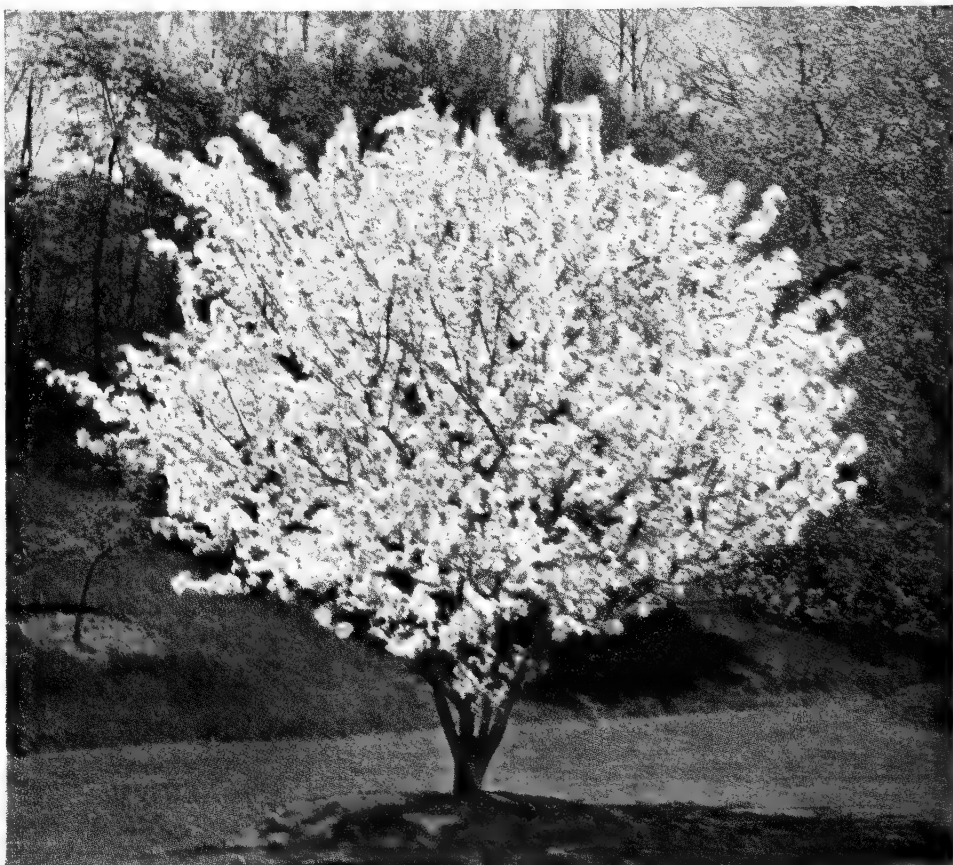
The DOLGO Crab

The Dolgo Crab is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo when in fruit, is the most beautiful thing I ever saw in the line of Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit which sells for high prices.

3 to 4 ft., \$1.25;
4 to 5 ft., \$1.50;
5 to 6 ft., \$1.75;
6 to 7 ft., \$2.25.

—oOo—

Marietta, Ga.
Several years ago my friends gave me one of your Flowering Crab trees. It has been a joy to me and to all of my friends, when in bloom, and a greater pleasure when the fruit ripens and we all make pickles and jelly. I live on the way to Florida and I have had passersby come in to my home and ask: "What is that tree and where did it come from?" Then they wanted to photograph it in color."



Dolgo in Flower

Spearfish, S. D.

Oct. 15, 1951

"We took 22 bushels of fine Crabs from our Dolgo tree, and not a worm in any of them."

MRS. F. B.

ESTALINE CRAB (Another Great Dual Purpose Crab.)

Seventy-six years ago as a small boy of 5, I took my father's hand, went with him into the orchard and helped him plant some Crabapple seed.

Many little seedling Crabapple trees came from this planting and one looked so promising that it was saved. In time it bore fruit of fine appearance and splendid quality. As the tree aged, it began to bear immense crops of beautiful little apples. One season a record was kept of 26 bushels.

Tree is a spreading grower, absolutely hardy in the Minnesota climate, and an immense bearer of beautiful large Crabs of a deep purple color on a green undercolor. Nice for canning whole and to eat from the hand. When it blooms, it makes a beautiful lawn specimen. 4 to 5 ft. trees, \$2.00; 5 to 6 ft. \$2.50.

**Flowering
Crabs for
Every
Locality**

**Flowering
Cherries
for
Warmer
States**

**Than
Minnesota**



Flowering Cherries Grown Along the Tidal Basin in Washington, D. C.

This same effect may be produced by planting Flowering Crabs which are hardy everywhere. One of our Oregon friends wrote us as follows: "You have no idea what a valuable tree the Flowering Crab is out here even if we do have and enjoy the Japanese Cherries. Both varieties have their place."

HOPA Crab

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly.

**Strong 5 to 6-ft. trees, \$2.50 each;
2 for \$4.75.**

**Specimen 6 to 7-ft. trees, \$3.00
each; 2 for \$5.75.**



Above the Hopa is shown grown in bush form. Below is an illustration of a Crab grown in tree form. Our trees are all branched low and if no further trimming is done, they will develop bush form. If trimmed slightly, they develop tree form.

For the past few years the city of Lakeview, Michigan, has purchased Crab Trees from us for their community project. We were curious as to just how they were using so much stock. We wrote to the chairman and we received

a letter which we think might be helpful to other Garden Clubs. We are having a copy of this letter printed on this page.



Hopa in Tree Form

Lakeview, Mich.
November 5, 1951

Our Garden Club slogan is "Beauty Everywhere." We are planting our town of 1,000 inhabitants and the surrounding community with many varieties of Peonies, Lilacs, and other shrubs and trees, predominating the whole planting with Flowering Crabs. The majority are the Hopa Crab with a few of the darker shades and the White Dolgo Crab.

In 1949, 1950, 1951, we planted nearly a thousand trees; all of them purchased from Brand's, and every tree good shape, strong roots, and no chance to sort out the best tree because every tree was just as advertised in your catalog.

The Garden Club appointed a permanent committee of seven women as a Promotion Committee for this project. The committee is very grateful to Miss Gentry for her co-operation.

Our 1952 planting will add more beauty to our community. These trees are planted at the home, the cemetery, parks, churches, school, lake shore, roadside, farm homes, and other places possible for a tree.

We are looking forth to having "Beauty Everywhere" for many years to come.

MRS. V. J. DICKERSON,
Chairman of Promotion Com.
Lakeview Garden Club
Lakeview, Michigan



Red Silver

RED SILVER FLOWERING CRAB

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink. **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

3 to 4 ft. trees \$1.50
4 to 5 ft. trees, 2.00
5 to 6 ft. trees, 2.50

EXTRA SELECT SPECIMEN FLOWERING CRAB TREES

Make a planting of these wonderful Flowering Crabs. Plant them 30 feet apart and in the course of time as they develop and occupy the spaces, you will be rewarded with one of the most beautiful and spectacular sights nature has ever furnished you.

As we dug and graded our Flowering Crab trees, we selected for this special offer a lot of beautiful trees running mostly in a 6 to 7 ft. grade where the variety naturally permits.

There will be 15 beautiful trees in all. **Almata, Almey, Morden 8 A 13, Morden 19-134, Morden R 450, Morden R 451, Morden R 453, Morden R 455, Morden 457, Bechtel, Dolgo, Hopa, Estaline, Red Silver and Scugog.**

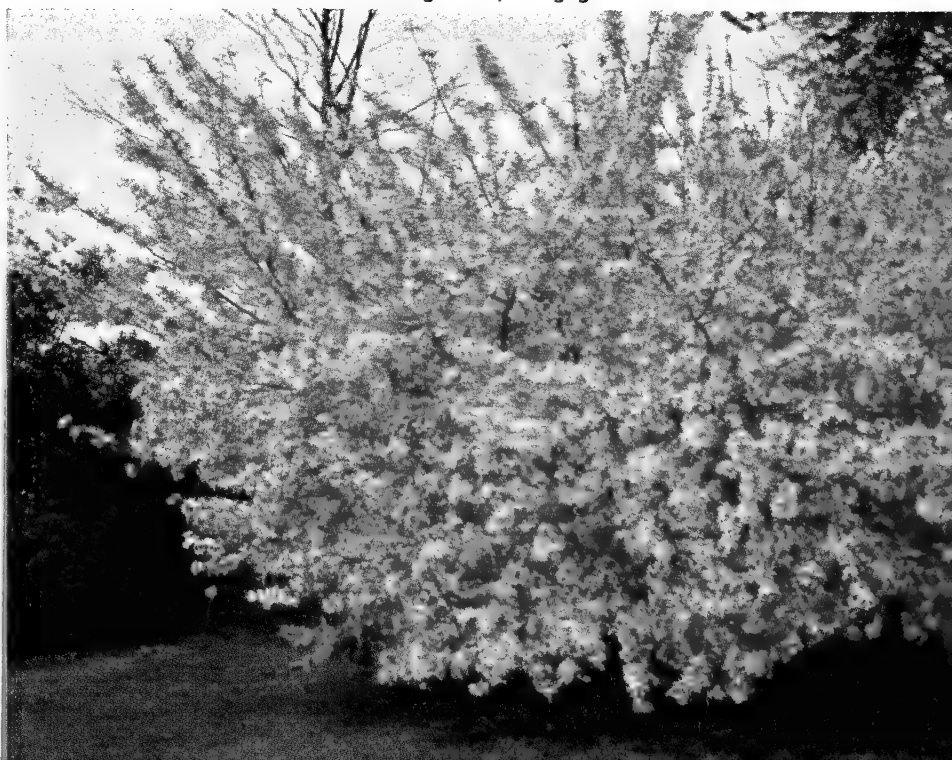
Making 15 different distinct varieties the last word in Flowering Crabs that are hardy over the colder sections of the United States and far up into Canada.

The regular price of most of these select trees is \$5.00 each but we price the entire collection for \$50.00, Express Collect.

SCUGOG. (Miss Preston, Ottawa.) A large new Flowering Crab with pink blossoms. A great bearing variety of large Crabs, $1\frac{3}{4}$ inches in diameter. The fruit is much larger than the older leading Crabs and is better flavored. This variety has red skin, red flesh, red core, and red seeds. It is a fine ornamental tree and also most excellent to eat and it makes a beautiful jelly. Successfully grown now from northern Alabama to far northwest Canada.

Price: 3 to 4 ft., \$2.00; 4 to 5 ft., \$2.50
5 to 6 ft., \$3.00

Flowering Crab, Scugog



Hyattsville, Md.
January, 1950

Back in 1944 I purchased a Red Silver and a Beauty Crab from you and both trees have turned out to be beautiful specimens.

H. C. D.

Brand's FRENCH LILACS

When to Plant Your Lilacs

Lilacs can be planted with perfect safety either in the spring or in the fall. If Lilacs are planted in the spring, they should go into the ground just as soon as the frost is out. In the fall we begin to send out our plants by the first of October and we continue to make shipments all during the fall and early winter months.

Lilac Shortage

Due to the extremely wet spring and summer, we lost thousands of our small plants. By 1953 our supply will be limited and a number of varieties will disappear from our list.

Our OWN ROOT Lilac List

S.—Stands for single florets.
D.—Stands for double florets.
S.D.—Semi-double.

ALPHONSE LAVALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not disappoint them. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

CAPITAINE BALTET. S. Enormous trusses of single flowers of the greatest size. A uniform deep pink-lavender. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

With Blossoms so Large and so Beautiful One Can Hardly Imagine That They are Related to the Common Lilac.



LILAC TIME. Usually our Lilacs are at their best around Decoration Day. During this time you can see our Lilacs both in our fields and show room. Here is the place to study varieties and make your selection. You will enjoy every hour spent with us.

Toms River, N. J.
May 8, 1951

"The Lilacs, Olivier de Serres, DeMiribel, and Edith Cavell which you sent me in '48 are in real bloom this year—just had to write you to tell you how lovely they are. Now I will have to plant another set for picking."
MRS. H. D. S.

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety. 2 to 3 ft., \$5.00

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. The above was written some 4 years ago. Since then our Lilacs have given us 4 years more of bloom. Our show bushes are 4 years older. This Lilac has grown in favor. So far there are 3 greatest reds: Congo, medium deep red; Monge, brilliant deep red; and Edmond Bossier, deep dark purple-red. One is as good as the other but they all differ much in shade. 2 to 3 ft., \$5.00

FIRMAMENT. S. A new variety that we are not able to offer year after year. This year we have a limited quantity of this fine single blue which we believe stands right at the top among all good Lilacs. The panicle is large, loosely arranged, extremely dainty, and of a beautiful shade of light blue void of any trace of pink. A "must have" in any fine collection. 2 to 3 ft., \$5.00

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark Lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. 2 to 3 ft. \$4.00; 3 to 4 ft., \$5.00

HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lace-like petals in a delightful blending of pink and delicate shades of blue and violet. We always classify this as one of the sensations of the Lilac world. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

HUGO DE VRIES. S. One of the good Lilacs among the newer and better sorts, coming to us from Holland. This variety has long, slender, graceful panicles in a soft shade of dark red-purple. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

JACQUES CALOT. S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of great size. Not available until fall. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

J. de MESSEMAKER. S. A tall, strong growing bush with heavy dark foliage. Trusses long, upright, pyramidal and in great profusion. Single florets very large. Color, which lasts a long time in the sun, is an intense deep, dark red-purple. Wine-red in general color effect. A good Lilac. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

JEAN MACE. D. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense, full panicles. It seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little rose-like florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all. 2 to 3 ft., \$5.00

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets campanula-violet. Mrs. Harding says of this Lilac: "A wonderfully beautiful Lilac." 2 to 3 ft., \$5.00

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

MARIE FINON. S. A very fine single with flowers of purest white. Large branched panicles and extremely floriferous. 2 to 3 ft., \$4.00

MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MISS ELLEN WILMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MME. ANTOINE BUCHNER. D. Of all the truly double pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MME. CASIMIR PERIER. D. A very free blooming white with yellow stamens giving it a rich creamy appearance. A very strong, thrifty plant and always dependable. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

In considering the price of a Lilac, keep in mind it takes from 4 to 5 years to propagate a Lilac on its "Own Root System."

MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink. 2 to 3 ft., \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac. 2 to 3 ft., \$5.00

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

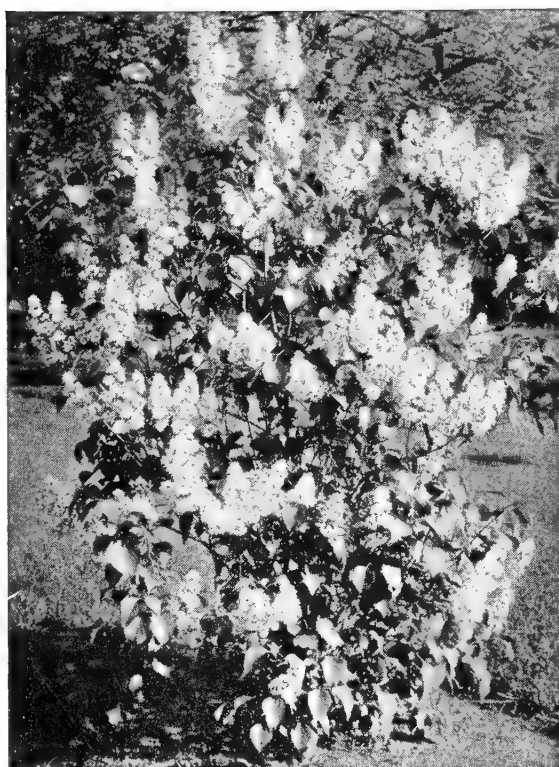
PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PRESIDENT GREVVY. D. Light blue. Immense panicles; very double and symmetrical. A clear soft delicate blue—President Grevy is one of the older sorts and still one of the most desirable. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

Three Genuine Brand Lilacs

Naturally, the law of averages cannot possibly regulate the demand of all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$7.00, for .. **\$5.50**
Strong, 2- to 3-ft. plants, prepaid.



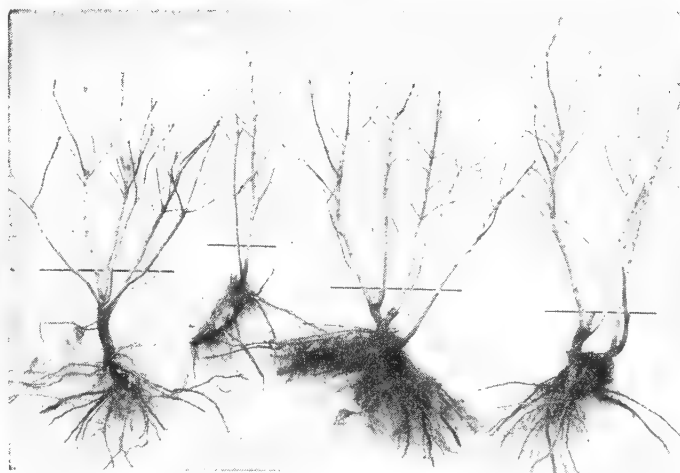
Capitaine Baltet

This is the way Lilacs bloom for us in the nursery. They will do as well for you with proper planting and good care from the beginning.

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way. Please follow our advice and you will not have to write us you think your plants are not true to name.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some 10 years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.

WARNING Do Not Plant Too Shallow



THE ABOVE PICTURE

Is from a photograph of four average sized plants of our Own-Root French Lilacs showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

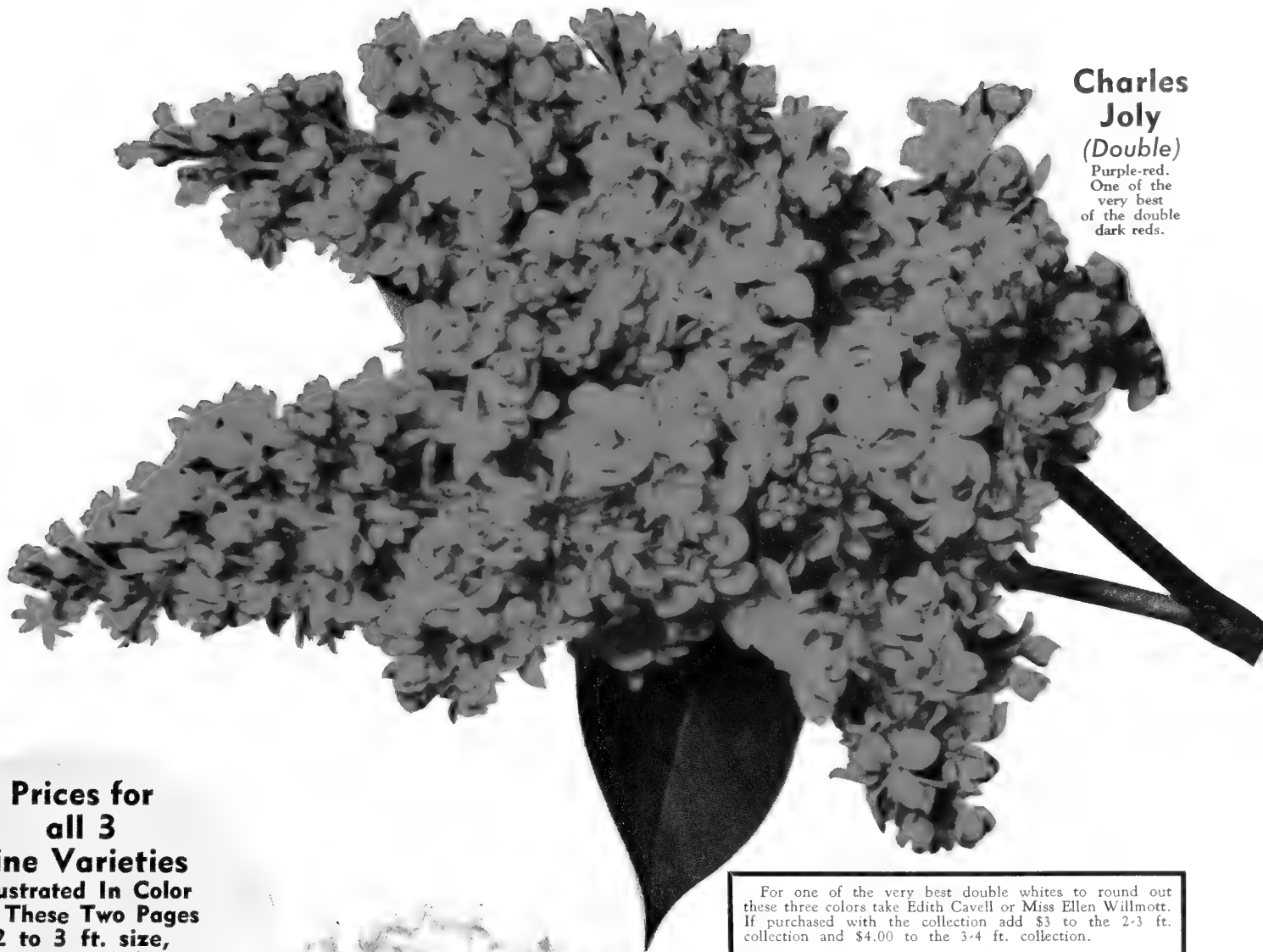
The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French Lilac, the price may seem high, but we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.



Decaisne

Decaisne is one of the truly outstanding Lilacs. We are fortunate this season in being able to illustrate it in color. The panicles are of average size, graceful, erect, and of a beautiful shade of light blue, with the blue overlaid with strong tones of rose-pink. The plant is of medium size and is one of our very best blooming varieties. Both Decaisne and Pres. Lincoln have single florets while Olivier de Serres has double florets. But for Lilacs classified as blue these three fine varieties lead the parade.



Charles Joly
(Double)
Purple-red.
One of the
very best
of the double
dark reds.

**Prices for
all 3
Fine Varieties
Illustrated In Color
On These Two Pages**
2 to 3 ft. size,
Regular Value \$10.50
for only \$9.00
prepaid

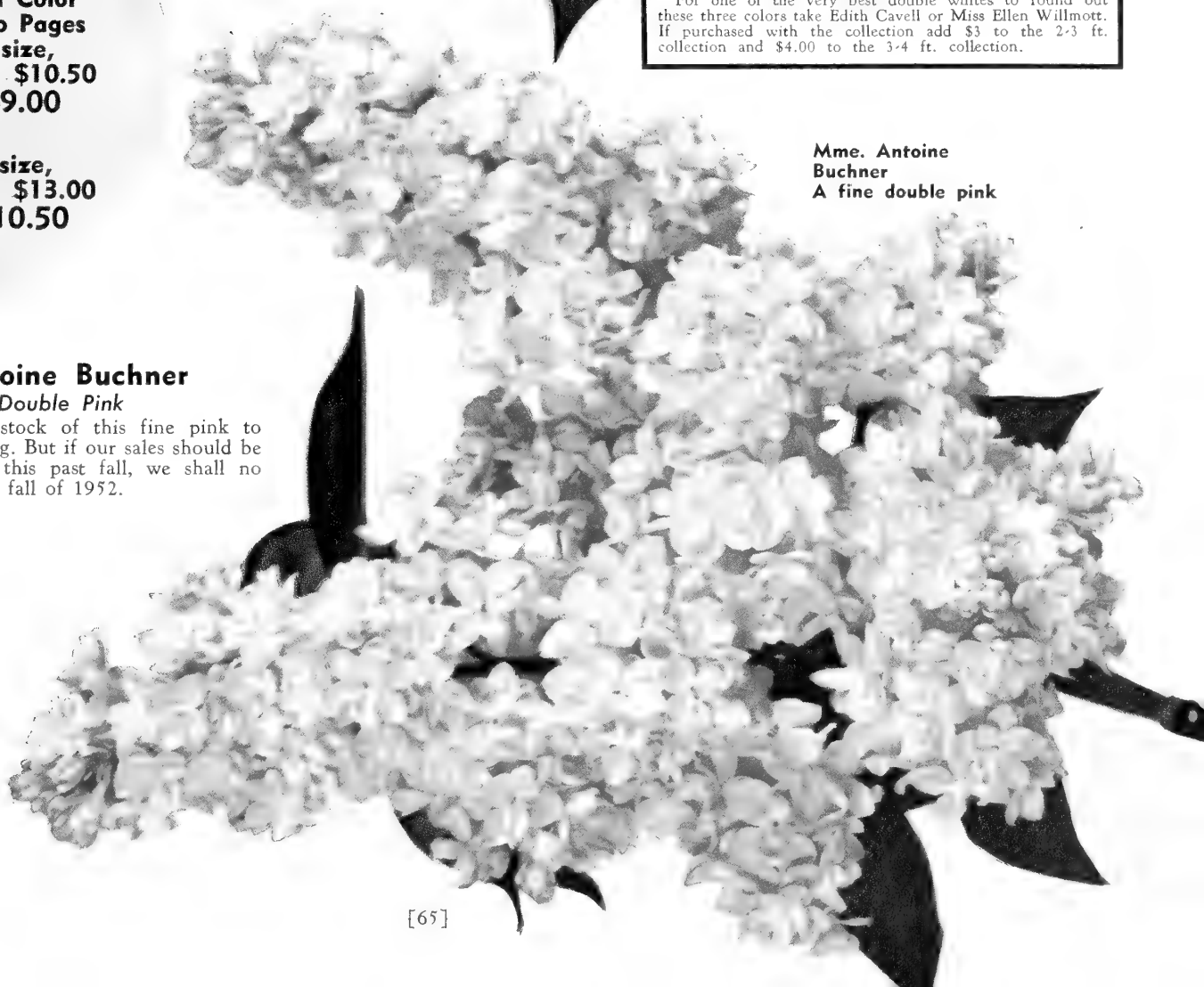
3 to 4 ft. size,
Regular Value \$13.00
for only \$10.50
prepaid

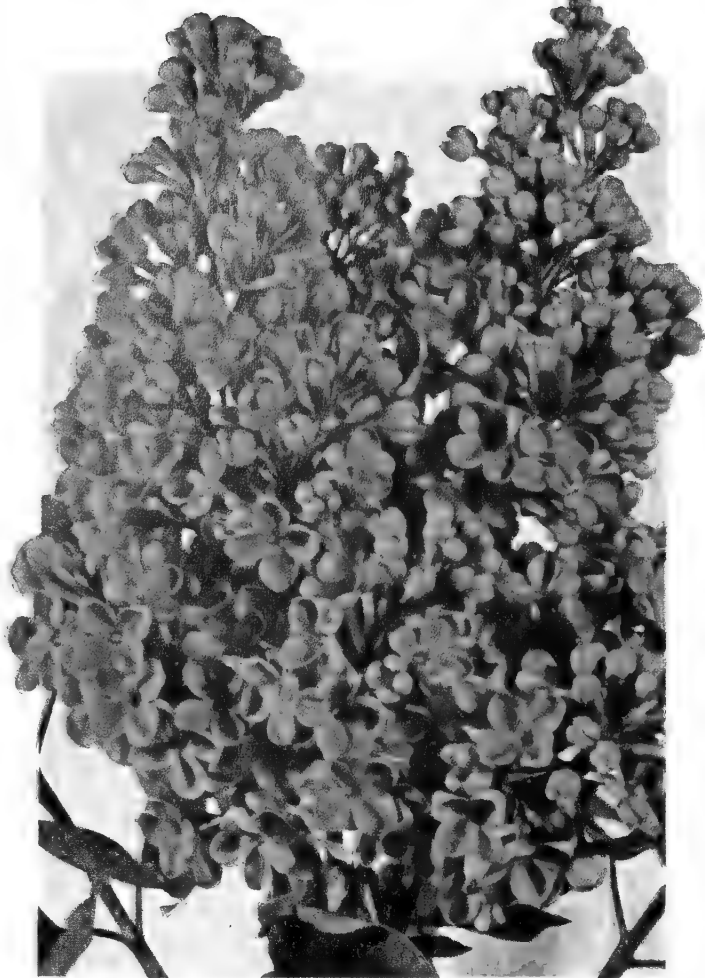
For one of the very best double whites to round out these three colors take Edith Cavell or Miss Ellen Willmott. If purchased with the collection add \$3 to the 2-3 ft. collection and \$4.00 to the 3-4 ft. collection.

**Mme. Antoine
Buchner**
A fine double pink

Mme. Antoine Buchner
A Fine Double Pink

We have sufficient stock of this fine pink to fill our orders this spring. But if our sales should be as large as they were this past fall, we shall no doubt run short for the fall of 1952.





Rhum Von Horstenstein—Best light red-purple
The color is brighter than this illustration. This is one of our most prolific bloomers.

PRESIDENT LINCOLN. S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue.

2 to 3 ft., \$5.00

PRESIDENT POINCARE. D. Very thrifty plant, grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. Magnificent fits this variety nicely.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

SOUV. de LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. They are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

Lilac Descriptions

Many of the peculiarities of any variety of Lilac as easily described. One can tell at a glance whether the florets are single, semi-double or double, or the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.



Olivier de Serres—Best double blue

A New American Lilac

"A. M. BRAND"

Originated by A. M. Brand

Some twenty years ago, after devoting some 30 years to originating new Peonies, the idea came to me that I should like to see what I could do to improve the Lilac. At that time, we possessed some fifty or more of the very best Lilacs to be had at that time. I selected seed from the very best of these and in the course of two years we had some 8000 little two-year Lilac plants growing in beds.

These were planted into the field and in about three years these plants began to bloom and by the fifth year practically the entire field was in flower. Every flower was different from its neighbor and some were very fine indeed. As we saw all this beauty developing, we realized that again we were starting on a great adventure.

But our many years' work with the Peony led to caution on our part in selecting new varieties of Lilacs that were worthy to be named. After much sorting, we selected ten for further trial. From these ten we have now selected two that are absolutely outstanding. We have had blooming in our fields for a long period of years practically all of the world's best Lilacs. After making careful comparisons over a period of years, we are satisfied these two are equal to the best and also different from all others.

We have named these two, **Margaret Rice Gould** and **A. M. Brand**. The Lilac A. M. Brand we are offering for sale this spring for the first time and we hope to be able to offer the other one in about two years.

Lilac, A. M. Brand

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a brilliant rich rose-red. The plant is strong and healthy. One little Lilac about four feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small Lilac literally covered with large panicles that almost hid the foliage. We counted twenty-seven great blooms that were open at one time. So, after twenty years, we are able to offer 42 plants to Lilac lovers. **Sturdy, 2 to 3 ft. plants, all Own Root, \$25.00**



Pres. Lincoln—Best single deep blue

A distinguished Wedgwood-blue. A favorite among favorites of Lilac lovers.

Prices for Collections

Like all others who are in business, we, too, have found that operating costs have risen steadily over the past few years. A small order has to go through the same process as a large one, and for this reason we cannot lower our prices on individual items. However, we are prepaying the transportation charges on our Lilacs when they are ordered in collections and we have also given a discount from regular catalog prices.

We realize that we cannot make up a collection that will meet all the requirements of every gardener. If you are interested in a large planting, submit your list to us for special prices.

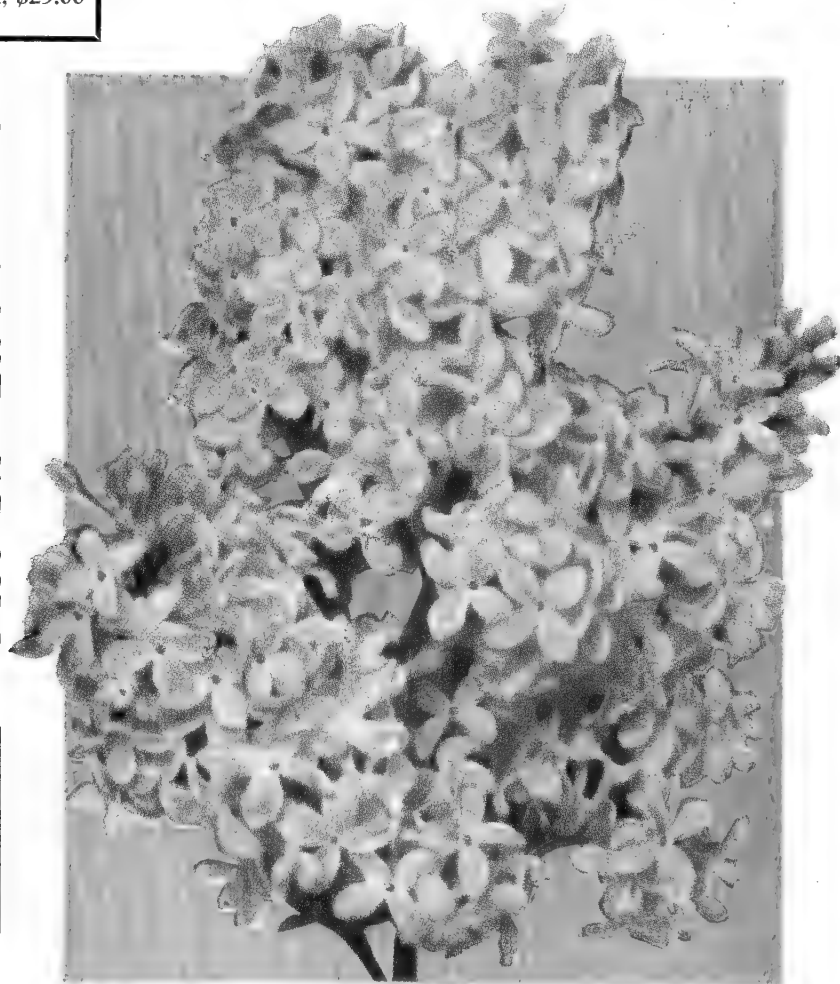
INSIST ON Own-Root Lilacs

In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the **Own-Root** on a French Lilac that makes it cost more.

Our French Lilacs are on their own root



Firmament

Firmament and Decaisne are the very best in the light blue single class.



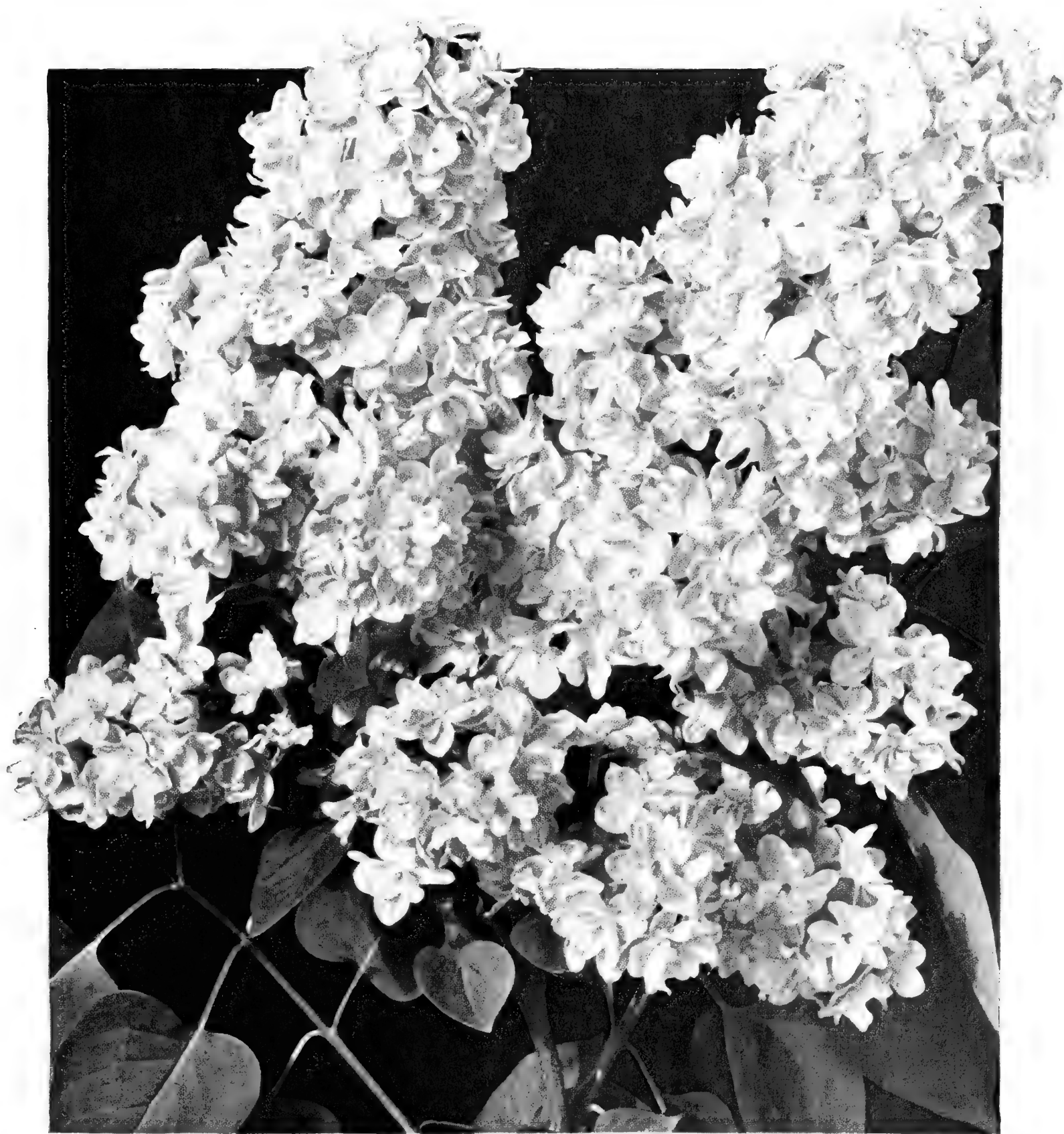
Montaigne

We receive many inquiries during the course of a year requesting us to name from six to twelve of our best French Lilacs. It is impossible for us to make such a selection as the best or most beautiful is a matter of individual taste. Some prefer Lilacs of one color while others like an entirely different color. However, we can name about 30 varieties that we consider at the top of any large list and two of these are **Montaigne** and **Victor Lemoine**.

Our Montaigne Collection

For a medium priced collection we suggest three other good varieties: **Jules Simon**, an outstanding blue; **Miss Ellen Willmott** for a fine white; and **Monge**, an excellent red. This group of 4 gives one a fine combination in 4 distinct colors.

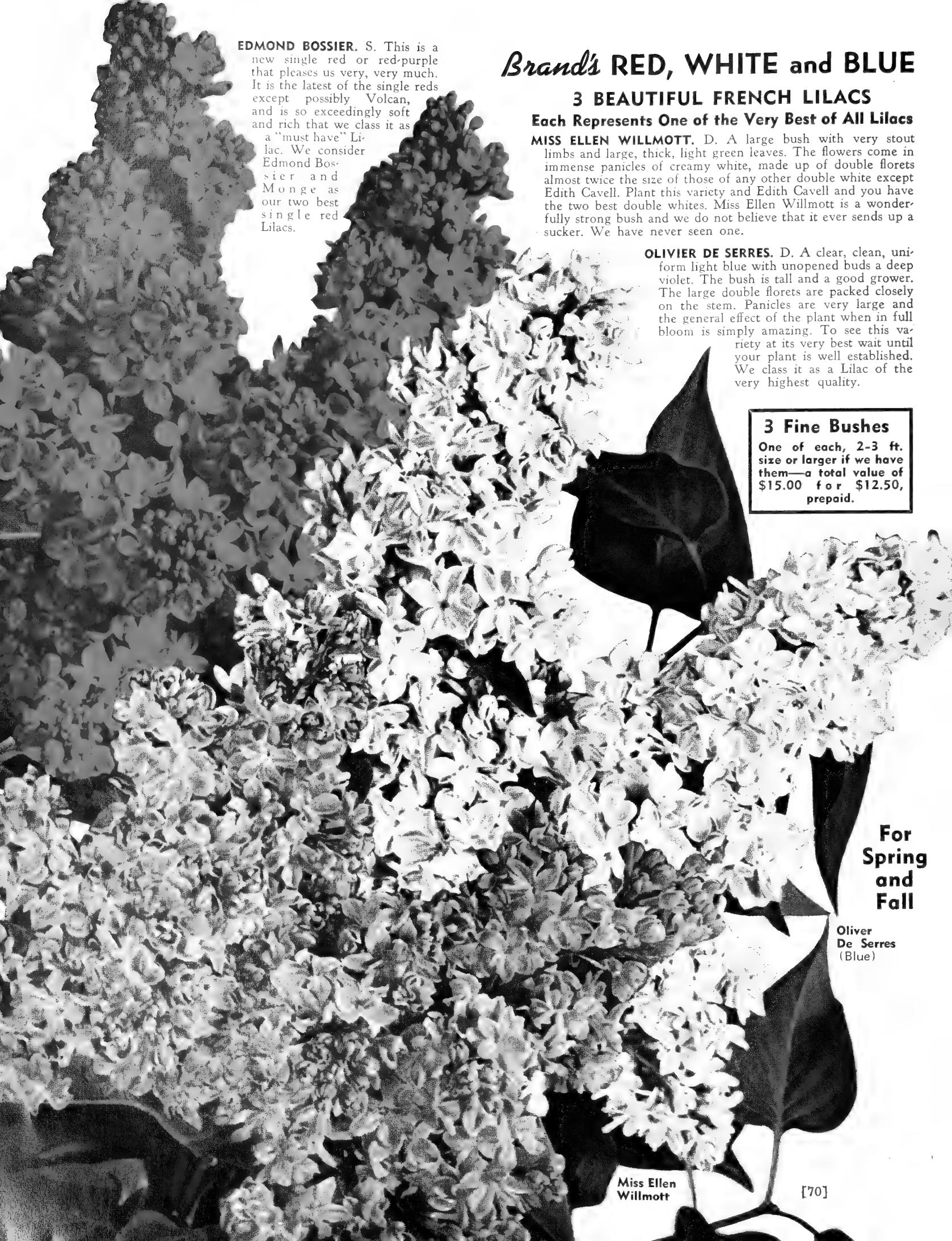
**All 4 in a 3 to 4 ft. Grade for
\$14.00, prepaid**



Victor Lemoine

On our color pages we have illustrated superb varieties which should please the most discriminating buyer. We have made up a number of most excellent collections and we now offer one more in the following 5 varieties: Capt. Baltet, Edith Cavell, Maurice Barres, Pres. Lincoln and Victor Lemoine.

We offer these 5 fine Lilacs in a strong 2-3 grade, a regular \$20.00 value, for \$18.00, prepaid.



EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and is so exceedingly soft and rich that we class it as a "must have" Lilac. We consider Edmond Bossier and Monge as our two best single red Lilacs.

Brand's RED, WHITE and BLUE

3 BEAUTIFUL FRENCH LILACS

Each Represents One of the Very Best of All Lilacs

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. Miss Ellen Willmott is a wonderfully strong bush and we do not believe that it ever sends up a sucker. We have never seen one.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.

3 Fine Bushes

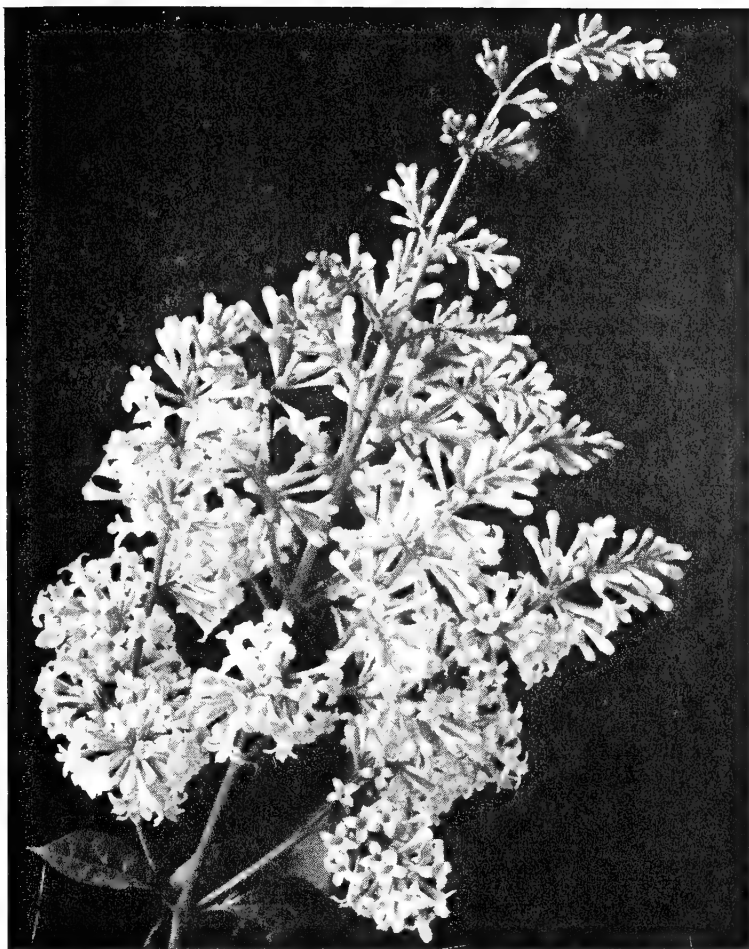
One of each, 2-3 ft. size or larger if we have them—a total value of \$15.00 for \$12.50, prepaid.

**For
Spring
and
Fall**

**Olivier
De Serres
(Blue)**

**Miss Ellen
Willmott**

[70]



An Individual Panicle of a Hybrid Lilac Not Fully Opened

The Best In Hybrid Lilacs

Prolong your Lilac season by planting some of these hybrids. They come into bloom about 10 days after the French Lilac is gone. We have 7 varieties to offer this spring: Alice, Audry, Constance, Desmona, Lucetta, Regan and Viola.

General description of all varieties

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large, open, plumelike panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.

Prices of all the above Lilacs:

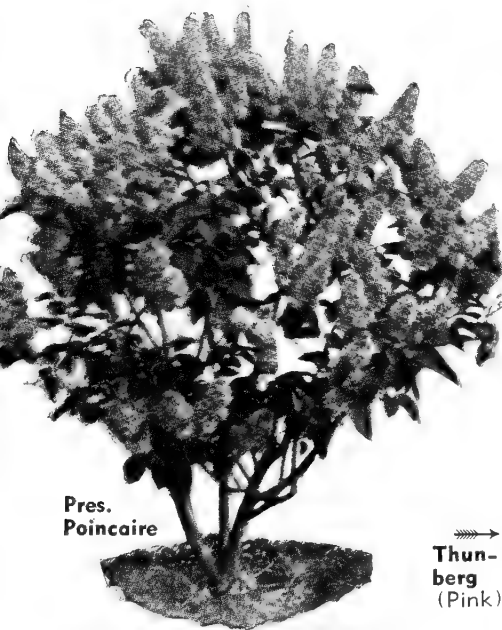
2 to 3 ft. size	3 to 4 ft. size
Each \$2.50	Each \$3.00
Any 3 for \$7.00, prepaid	Any 3 for \$8.50, prepaid

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.



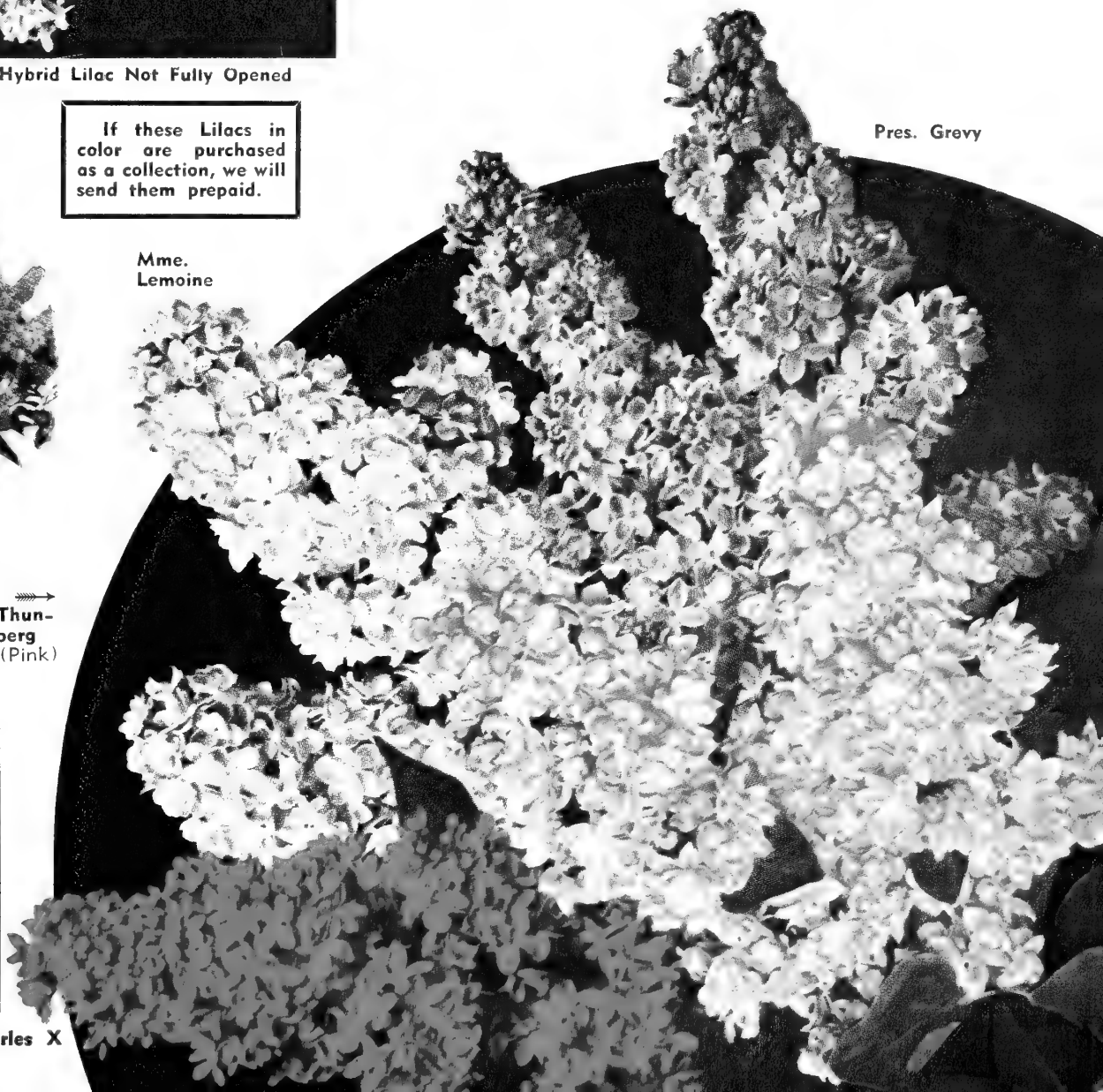
Pres.
Poincaré

Thun-
berg
(Pink)

If these Lilacs in color are purchased as a collection, we will send them prepaid.

Mme.
Lemoine

Pres. Grevy



Small gardens cannot always accommodate a large number of Lilacs.

For this reason we are offering a collection of 5 distinct colors in the 5 varieties shown in color on this page. These are among the very best of the good standard varieties. They may be purchased separately, but we offer them as a collection at a reduced price. All 5 in a 2-3 ft. grade for \$10.00, prepaid. All 5 in a 3-4 ft. grade for \$11.50, prepaid.

Hemerocallis

Time of Shipment: Early Spring Months and Again from August to November.

Key to blooming season: E.—Early; E. M.—Early Midseason; M.—Midseason; L.—Late.

ANNA BETSCHER. (Betscher.) M. 36". A large blossomed sort in a pleasing shade of orange-yellow with reddish bronze shadings. A good one. 50c; 3 for \$1.25

AUGUST PIONEER. (Stout.) L. 42". A medium sized chrome-yellow with the outer half of the petals flushed red. A tall growing variety that produces a mass of flowers late in the season when the flower border needs color. 50c; 3 for \$1.25

BAGDAD. (Stout.) M. 42". Large, widely opened flowers 5 inches in diameter. Throat pure orange. Outer part of petals a coppery bronze over orange; mid-zones madder-brown. 50c; 3 for \$1.25

BOUTONNIERE. (Stout.) M. 36". Small yellow flowers with deep yellow sepals and rosy peach petals are borne in profusion on well-branched scapes. 50c; 3 for \$1.25

CABALLERO. (Stout.) M. 36". A very striking bicolor. In fact, one of the best of this type. Large flowers up to 6 inches. Beautiful flower with vermilion petals and golden yellow sepals and throat. You will like it. \$1.00; 3 for \$2.50

CHENG TU. (Species.) L. 36". A brilliant orange-red with deeper shades along the mid-zone and throat. Flowers are large, often measuring 4½ inches. 75c; 3 for \$2.00

DAUNTLESS. (Stout.) M. 36". Large broad petaled flowers in a pale rich yellow with a pastel blended mid-zone. A beautiful refined effect. 50c; 3 for \$1.25

DOMINION. (Stout.) E. M. 38". A medium sized flower in a rich red shade. The throat shades into orange with garnet-brown sepals and petals a dark maroon. It often flowers a second period from mid-August on. \$1.50; 3 for \$4.00

EARLIANA. (Betscher.) 36". An early flowering variety of a golden orange color. A prodigious bloomer. \$1.00; 3 for \$2.50

GEORGE KELSO. (Traub.) M. 36". Large, 5½-inch flowers made more beautiful by the pronounced ruffling of the petals. Soft buff-yellow sepals and brownish petals \$1.00; 3 for \$2.50

GOLDEN WEST. (H. P. Sass.) M. L. 48". A very large pure yellow of extremely fine substance. Slightly ruffled. 75c; 3 for \$2.00

HONEY REDHEAD. (Nesmith.) M. 34". A combination of rich colors makes this flower unusually attractive. Open flaring flowers of bright red with a distinct border of creamy yellow. \$1.50

HYPERION. (Mead.) M. 40". Beautiful, fragrant, citron-yellow. Considered by experts the finest pale yellow grown. The flowers are large, waxy, and firm. Received Award of Merit, Royal Horticultural Society of England. 50c; 3 for \$1.25

MARY GUENTHER. (Russell.) M. 34". One of the best of the bi-colors that is liked by all who see it. Very rich carmine-red petals and rich deep orange sepals. Flowers medium in size. A most dependable and prolific bloomer. 75c; 3 for \$2.00

MIKADO. (Stout.) E. M. 30". A striking brilliant orange-yellow with bold markings of dark mahogany-red. Vigorous and free flowering. Always a favorite. 50c; 3 for \$1.25

MINNIE. (Hayward.) M. 36". A medium sized flower with a depth of coloring that makes it a very bright and unusually attractive. A rich shade of mahogany with a touch of bright red. 75c; 3 for \$2.00

MODESTY. M. 36". We have always liked this variety because of the beautiful form of the flower. The flowers are a pale waxy yellow and very fragrant. 50c; 3 for \$1.25

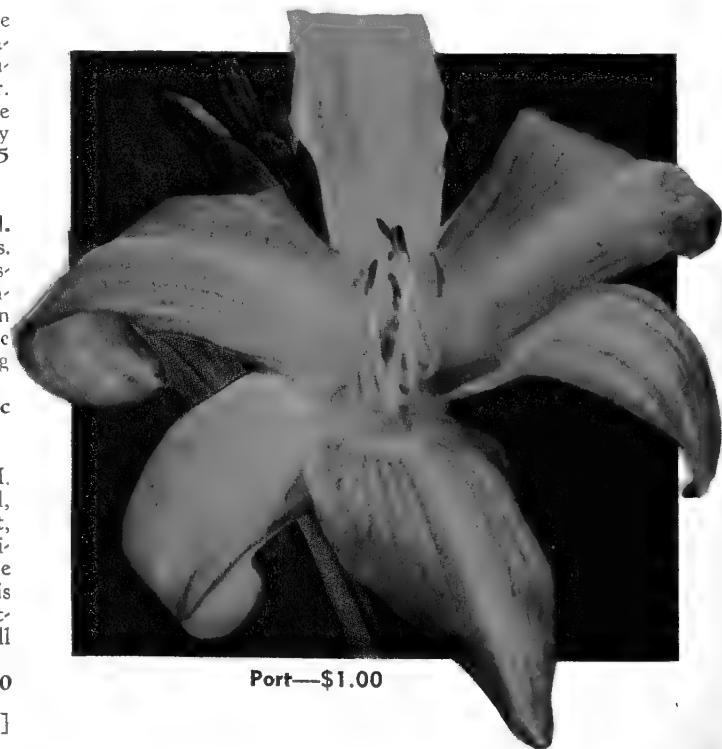
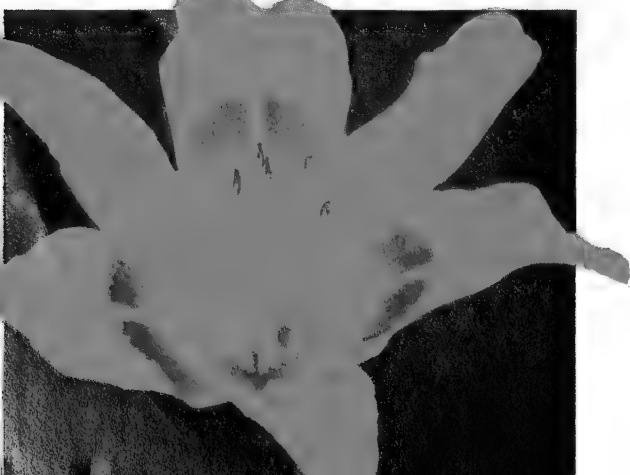
MRS. W. H. WYMAN. (Betscher.) 48 inches. A very fine large, glistening yellow with incurved petals borne on 4-foot stems. One of the latest to bloom lasting well into September. Each 50c

PATRICIA. (Stout.) M. 30". A very beautiful, large flowered, fragrant, pale yellow with a delicate lemon-chrome tinge and a green throat. This is a very weather-resistant variety. Holds up well in the hottest weather. 75c; 3 for \$2.00



Sachem
Patricia
Caballero

Mikado



Port—\$1.00

A Select Collection of the finest Daylilies

ROMANY LASS. (Nesmith.) M. 34". Very nice round red flowers. A tawny red with a deep rich maroon cast. A rich blending of maroon over a bright red background.

\$1.00; 3 for \$2.50

ROYALTY. (Nesmith.) L. 40". Another of these rich new reds among the Hemerocallis. Royalty is a large open flower with broad petals of deep maroon with a rich blackish sheen, with a chrome-yellow throat.

\$2.00; 3 for \$5.00

SACHEM. (Stout.) 40". This is another exceptionally fine variety. The flowers are nearly carmine and do not fade in the hottest sun. The throat is a light orange and forms a deep contrast with the balance of the flower.

50c; 3 for \$1.50

SU LIN. (Nesmith.) M. 34". This is a true orchid-pink, a color not often found among the Hemerocallis. The coloring is delicate and exquisite, and to get its full value, it should be planted in partial shade.

\$1.50; 3 for \$3.00

SUNNY WEST. (H. P. Sass.) L. 52". This is a real find. One of the very best. The thick leathery petals are very nicely finished in a pale canary-yellow. A very late variety and one of the most prolific to bloom. Everybody likes this one.

50c; 3 for \$1.25

THERON. (Stout.) M. 30". One of the very dark reds, almost black, with a pale orange throat. The flower is large, open, with petals slightly twisted.

75c; 3 for \$2.00

TYLER RED. (Tyler.) M. 36". A thrifty variety producing large flowers in a deep mahogany-red. Increasingly popular.

\$1.00; 3 for \$2.50

VULCAN. (Stout.) M. 36". A light velvety maroon with a faint golden brown mid-rib. The flower is very showy, about 4 inches in diameter, with a golden orange throat.

\$1.00; 3 for \$2.50

Why Plant Daylilies?

1. They are hardy and require little care.
2. They thrive in most soils and flower well in sun or partial shade.
3. They withstand plenty of moisture and also dry weather.
4. They may be planted any time in the year when the ground is not frozen.
5. They come in many colors and beautify the garden from May until September.
6. They last well as a cut flower, as new flowers open daily.
7. Don't forget that your perennial border needs the Daylily.

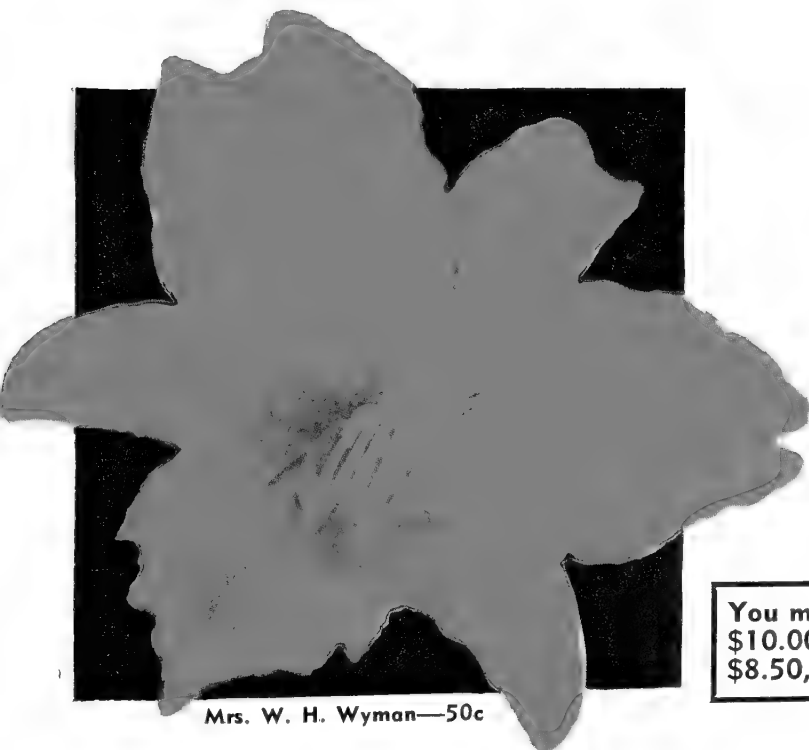


Hyperion

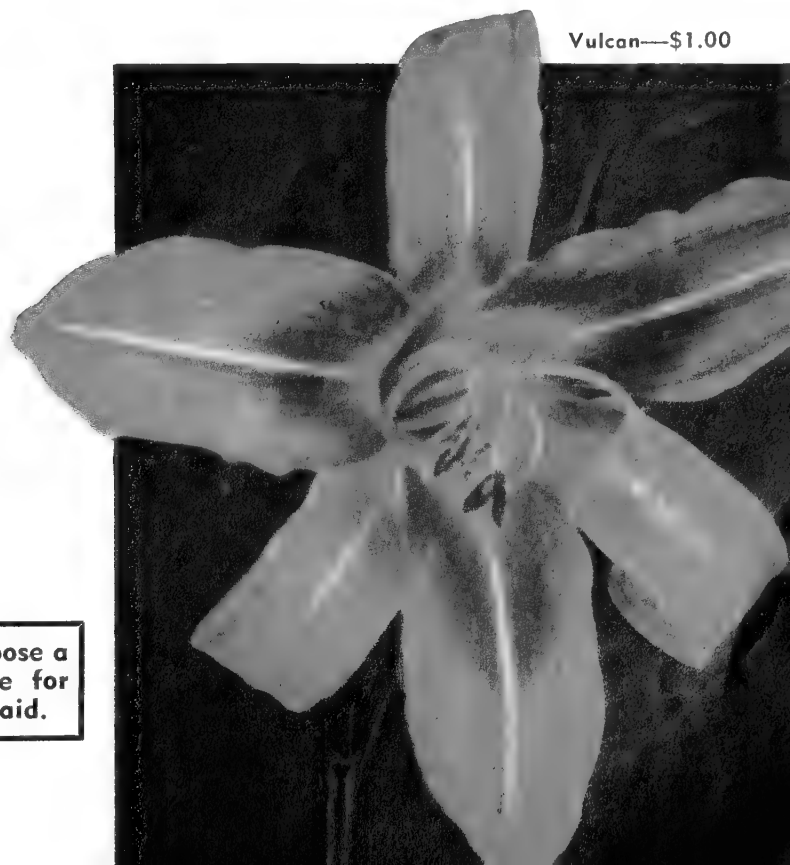
Special Offer of Unnamed Varieties

We have a large planting of very fine Hemerocallis in shades of yellow, ranging from the palest to the deepest golden; also pink, peach, and various shades of red. All especially fine; all labeled as to color.

6 Varieties—All Distinctly Different For Only \$3.00, Postpaid



Mrs. W. H. Wyman—50c



Vulcan—\$1.00

You may choose a
\$10.00 value for
\$8.50, postpaid.

8 Up-to-Date Hybrid

Chosen for their Beauty and Splendid



NOCTURNE

(Plant Pat. No. 713.) A new cardinal-red producing an abundance of fragrant flowers on long branching stems. A red liked by all.
Each \$1.75; 3 for \$4.65



GOLDEN DAWN

(Not Patented)
The ideal yellow garden-rose. Price same as Picture and Frau Karl Druschki.

FRAU KARL DRUSCHKI

(Not Patented)
Hybrid Perpetual
The ideal hardy white rose; pure in color, perfect in form, and free flowering.
Each \$1.35; 3 for \$3.65; 12 for \$13.50



1 Each of All 5

Patented Roses on
These 2 Pages

for \$8.80 Postpaid

Forty-Niner
(Plant Pat.
No. 792)
**All-America
Award Winner
in 1949**

A beautiful 2-toned variety. Inside face of petals a vivid Oriental red. Outside petals a rich chrome-yellow. An interesting variety.

Each \$2.00;
3 for \$5.25

Tea and Patented Tea Roses

Performance in Northern Gardens

**For
Spring
Planting**



NEW YORKER

(Plant Pat. No. 823.) A brilliant velvety red that holds its color throughout the season. Fragrant, vigorous, and never disappointing. One of the finest Roses of all time.

Each \$2.00; 3 for \$5.25

**1 Each of All 3
Non Patented
Roses:**

Golden Dawn,
Frau Karl Druschki
and Picture.
for \$3.65;
4 for \$13.50

**All Roses
Postpaid**



PICTURE

(Not Patented). A very double clear rose-pink with undertones of salmon.

Each \$1.35; 3 for \$3.65; 12 for \$13.50

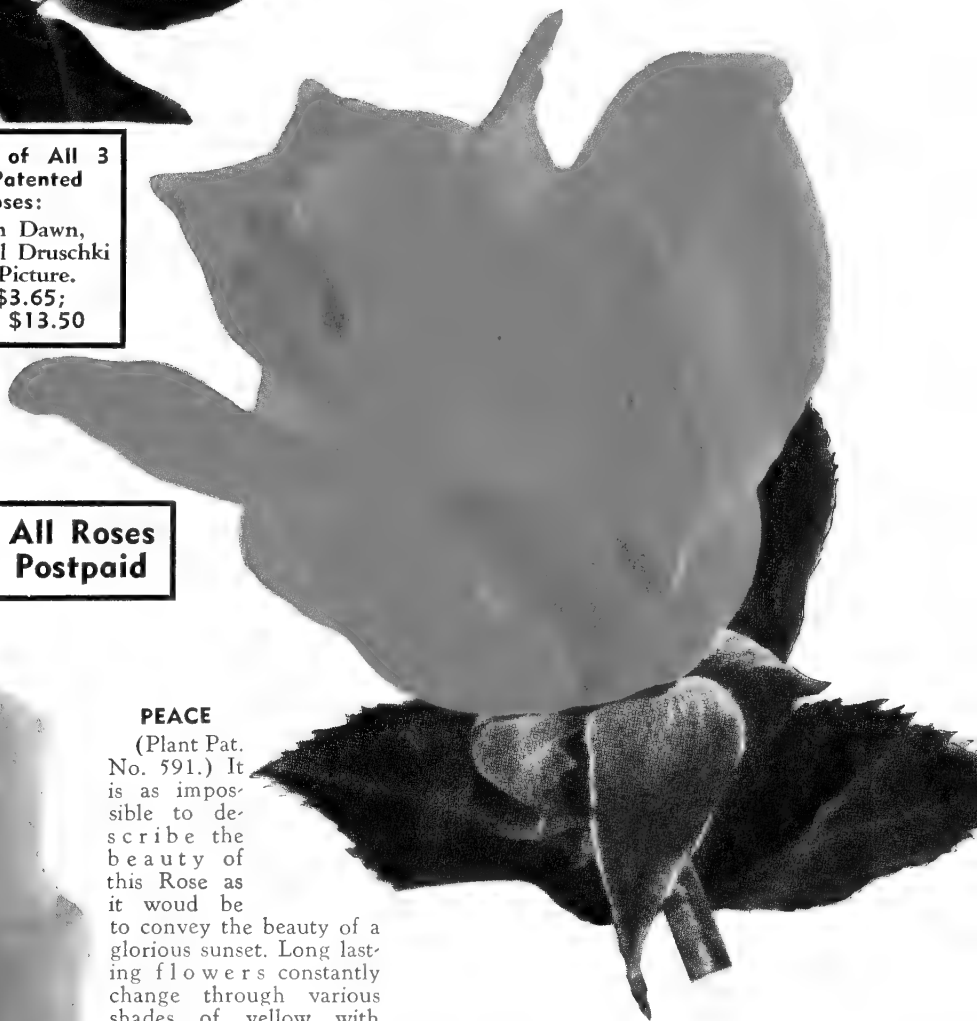


PEACE

(Plant Pat. No. 591.) It is as impossible to describe the beauty of this Rose as it would be to convey the beauty of a glorious sunset. Long lasting flowers constantly change through various shades of yellow with petals edged apple-blossom-pink. No Rose more beautiful. None more popular.

Each \$2.50; 3 for \$6.60

[75]



SHOW GIRL

(Plant Pat. No. 646). One of the very loveliest of all pink Roses, and a splendid cutting variety. Show Girl will bring a real show to your garden. Each \$1.75; 3 for \$1.65

Brownell Sub-

We do not ship Roses in the fall. Order early. We had to return many late orders last year.



QUEEN O' THE LAKES

(Propagation Rights Reserved)

This fine red was named in honor of the Minneapolis Aquatennial Queen. A brilliant red of fine form and beauty that will give a good account of itself in your garden.



V FOR VICTORY

(Plant Pat. No. 543)

For an excellent yellow try this one. The flowers are large, fully double, long lasting, and fragrant. Holds its color well and is a perpetual bloomer.

DICK WILCOX

(Propagation Rights Reserved)

A new Rose named for the President of the Minnesota Rose Society. One of the hardiest of all the sub-zero Roses. The plant is vigorous and very prolific.



SHADES OF AUTUMN

(Propagation Rights Reserved)

An abundant and joyous expression of bi-color beauty. Many have reported that this beautiful red-yellow and blush flower is gorgeously outstanding.



Zero Hybrid Tea Roses

Here in Minnesota these Roses will stand a temperature of 15 degrees below zero with no covering. But it will no doubt be wise to draw dirt around the plants to a depth of 8 or 9 inches just before the ground freezes.



LILY PONS

(Plant Pat. 420)

A very fine free blooming graceful white with a pure yellow center. One of the best of all whites for our severe climate.

CEDRIC ADAMS

(Plant Pat. Applied For)

A beautifully shaped and long lasting double red. Named for our WCCO Radio Commentator.



CURLY PINK

(Propagation Rights Reserved)

A beautifully two-toned pink and one of the best. Many fine flowers are produced on a single stem.



PRICES
of All Roses on
These 2 Pages,
\$1.75 each;
any 3 for \$5.00;
any 12 for \$18.00,
postpaid.



RED LAKE CURRANT

This colored illustration shows a branch of the Red Lake. It shows the actual size and color of the fruit.

It is a tremendous bearer of great big Currants that are wonderfully sweet when ripe and never as sour as other red varieties.

If you live near a good market where Currants are not grown in quantity, fine returns can be derived from growing this variety commercially.

Strong Select Bearing Size, 2 for \$1.50; 5 for \$3.75; 10 for \$7.00, postpaid.

Small Fruits For the Home Garden

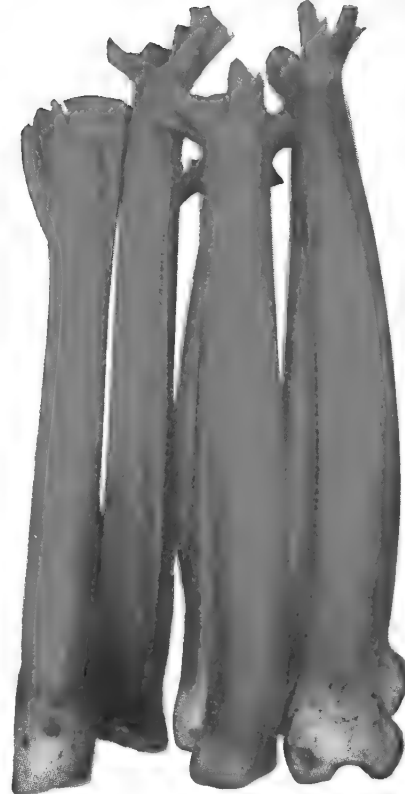


PIXWELL GOOSEBERRY

Prof. Yeager of the North Dakota Station spent years and tried out thousands of seedling Gooseberries looking for a good Gooseberry with fewer thorns that could be easily picked. Out of all his seedlings he picked this one and named it Pixwell. It is not thornless but it has comparatively few thorns and these are so constructed as to give very little trouble in picking.

Pixwell is considered one of the best Gooseberries in cold southern Manitoba.

Strong Bearing Size plants, 3 for \$2.50; 6 for \$4.50; 12 for \$8.25, postpaid.



CANADA RED RHUBARB

We have tried out on our grounds during the last few years all of the new Rhubarbs as they have been introduced and we have finally settled on Canada Red as our choice for family planting.

Canada Red is a wonderful Rhubarb. The flavor is mild and pleasant. The color of the sauce is a rich deep red.

\$1.00 each; 2 for \$1.80; 6 for \$4.75, postpaid.

Planting Instructions

For Trees, Shrubs, including Lilacs

Before an order for nursery stock reaches you, lay out your plans as to where you are going to place each item ordered. When the package arrives, place the bundle in a tub of water over night, or pour a pail of water into the package where the roots are baled.

Dig all holes before starting to plant. Dig them large enough so that when the tree or shrub is placed in the hole, the roots when spread out naturally do not quite touch the sides of the hole. Dig deep enough so that when the dirt is all filled in, the plant is about 2 inches deeper than it stood in the nursery row.

While planting, keep all roots covered from the sun and wind.

Spread the roots out and sift in fine mellow moist earth until the roots are all covered. Work the bush or tree up and down gently so that the dirt will sift in all around the roots. When the roots are well covered, get right in on top of the roots and tamp the soil down just as hard as you can. When this has been done (and do a good thorough job), fill the hole with water and let it seep away. Then fill the hole with mellow dirt and tramp the soil down again. Then mellow the surface to a depth of an inch and keep the soil cultivated all during the growing season.

We believe if the trees and shrubs that we send out do not do well after we have handled them so carefully here at the nursery, it is because the planting wasn't done well or the stock was not cared for as it should have been.

BUCKTHORN

Rhamnus Cathartica

A fine hedge plant for Minnesota and states of similar climate. A rapid growing, dark leaved plant that makes a truly beautiful hedge. Bushes, as they age, develop sharp thorns which turn boys and dogs from breaking through the hedge. The hedge most commonly seen in Minnesota. Plant 1 ft. apart.

Strong, 2 to 3 ft. plants cut back to 18 inches.

10 for \$8.50; 100 for \$75.00, prepaid

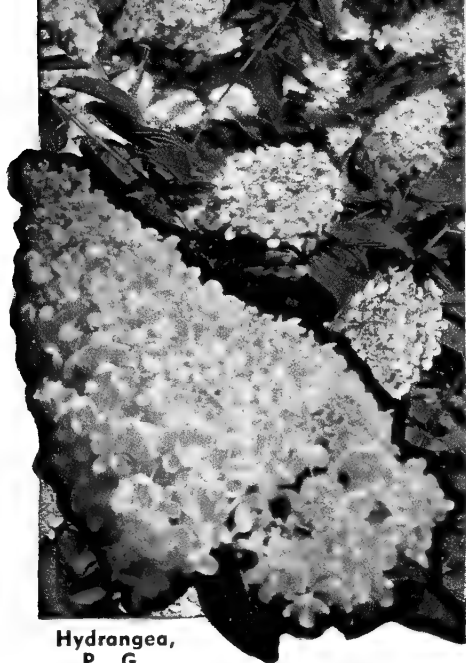
EUONYMUS

(Burning Bush)

A native shrub of the Minnesota woods. Beautiful for planting about the house. Grows to a height of about 8 feet. Covered in fall with beautiful bright red seed pods which with the coming of frost burst open and expose rich orange seeds which persist on the bush far into the winter and give a brilliant effect. The foliage also turns with frost from a deep green to all the rich colors of the rainbow. A most desirable shrub.

2 to 3 ft., \$1.35, postpaid

2 for \$2.50, postpaid



Hydrangea,
P. G.

HYDRANGEA P. G.

This is the large fall blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first it is pure white but the color gradually develops into a delicate pink. Makes fine winter bouquets.

2 to 3 ft., \$1.25 each; 3 for \$3.50

HYDRANGEA, Hills of Snow

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. It does very well in shade. It makes a fine border plant and is also excellent for planting about the house.

2 to 3 ft., \$1.25; 3 for \$3.50

THE SNOWBALL

Everybody loves the Snowball. One of our oldest shrubs and great bushes are still found doing splendidly in many of our oldest and best gardens.

The Snowball is hardy everywhere and grows to be an old, old bush. Where well cared for it gets to be of great size with rich dark foliage and great white balls of flowers. If troubled with aphids, spray heavily with Black Leaf 40.

Strong 18 to 24-in., \$1.25; 2 to 3 ft., \$1.50



Snowball



Goldflame Honeysuckle

PRUNUS

Newport Improved

The Minnesota Fruit Farm sent out the Newport which was a fairly good red-leaved tree. They later on discovered among their red seedlings a tree which resembled the Newport but which had much redder leaves and was far superior to the Newport in every way. This is the **Improved Newport**. The foliage is an intense rich red all through the season. A row of Improved Newport in the nursery all through the season is a brilliant sight. One of the most brilliant of all red-leaved trees and perfectly hardy 100 miles north of Faribault. 3 to 4 ft., \$1.50; 4 to 5 ft., \$1.75.



Prunus, Newport Improved

GOLDFLAME HONEYSUCKLE

The Goldflame Honeysuckle is a new hardy vine with large showy clusters of fragrant trumpet-shaped blooms. The outside of the petals is brilliant flame-pink with inside of petals a golden yellow. It makes a beautiful vine for a trellis which is its principal use. Hardy and easy to grow. Blooms from May until frost. **Strong** 2-year select vines, \$1.25; 2 for \$2.25.

High Bush Cranberry



HONEYSUCKLE

Red and Pink

We have the Bush Honeysuckle in the above two colors. These plants are the best varieties in these colors. **Strong** 3 to 4 ft. bushes, either color, \$1.25 each; 2 for \$2.25; 6 for \$6.00.

HIGH BUSH CRANBERRY

A large-growing shrub which resembles the Snowball. Leaves redden up in the fall and are very beautiful. The white flowers are followed by a profusion of bright red berries, in large clusters, which hang on way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry. Grows to a height of six to seven feet. 18 to 24 in., \$1.25; 3 for \$3.25, postpaid. 2 to 3 ft., \$1.50; 3 for \$4.00, postpaid.



Pink Honeysuckle



Tamarix

TAMARIX

The Tamarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tamarix are not hardy but the variety we are offering is hardy. In planting the Tamarix, it should be cut back within 6 inches of the ground, so we trim them before they leave the nursery.

2 to 3 ft., \$1.25

FLOWERING ALMONDS

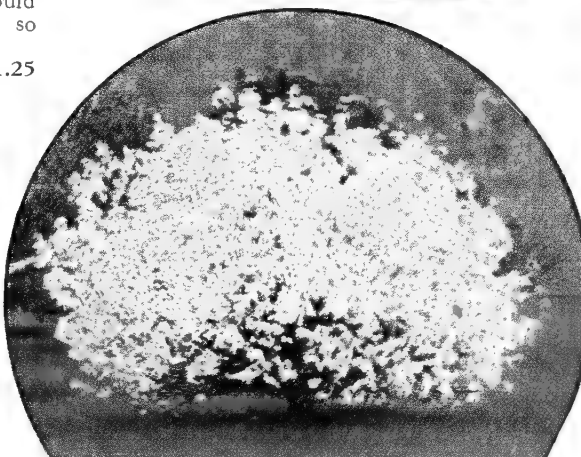
PINK. One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Strong, 2 to 3 ft., \$1.25

The Pink Almond looks like the *Prunus Triloba* but is a much smaller bush.

WHITE. Bush looks same as the pink but more upstanding, and absolutely covered with little intensely double, pure white flowers like little double Roses. Our finest and very early white shrub. Personally we think the White Almond much more beautiful than the pink.

Strong, 2 to 3 ft., \$1.25



White Flowering Almond

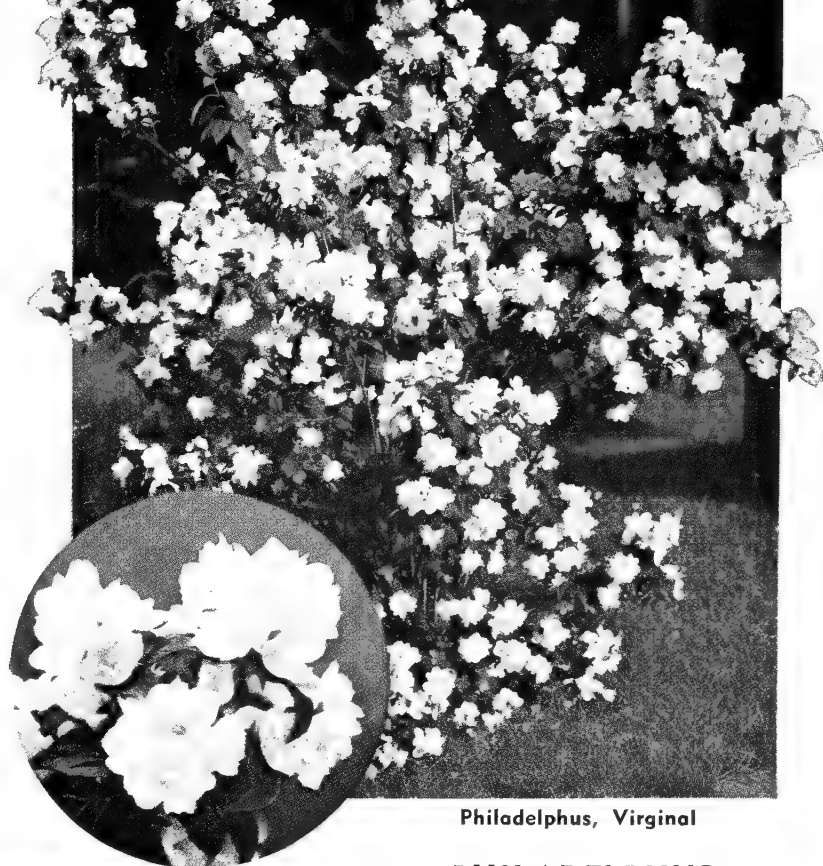
PRUNUS TRILOBA (Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the *Prunus Triloba* is much larger. It grows to a height of about 6 feet and has a spread of about

6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery — everyone likes it. 18 to 24 in., \$1.50 each; 2 for \$2.75. 2 to 3 ft., \$1.75 each; 2 for \$3.25.



Pink Flowering Almond



Philadelphus, Virginal

PHILADELPHUS VIRGINAL

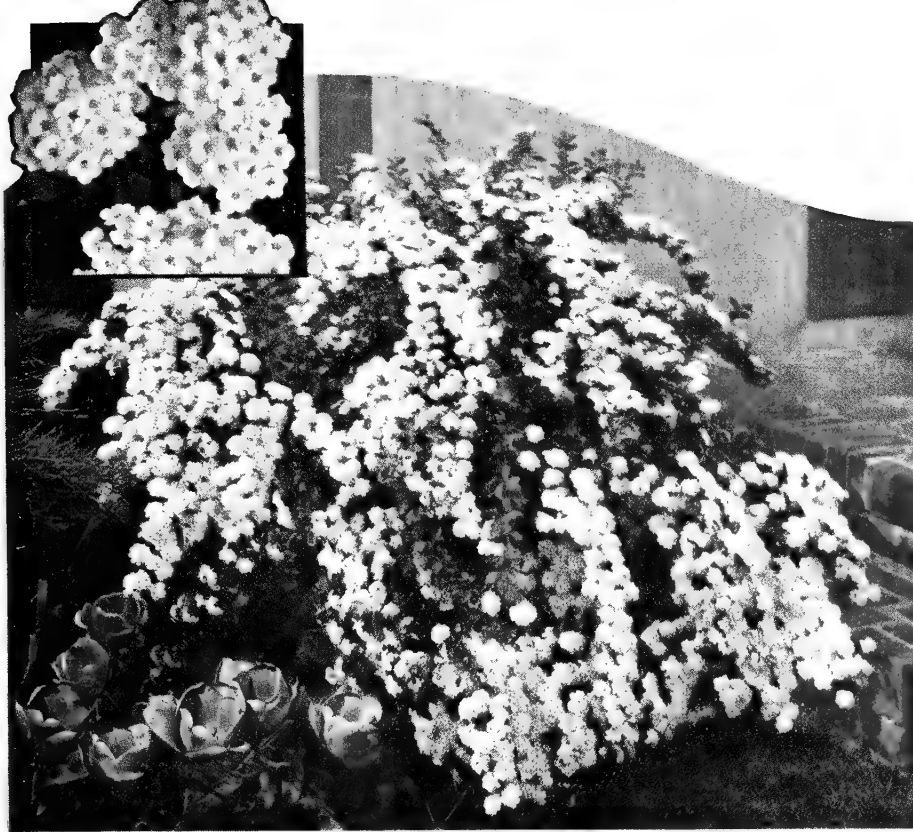
Finest of the Philadelphus

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the *Philadelphus*. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 2 to 3 ft., \$1.50

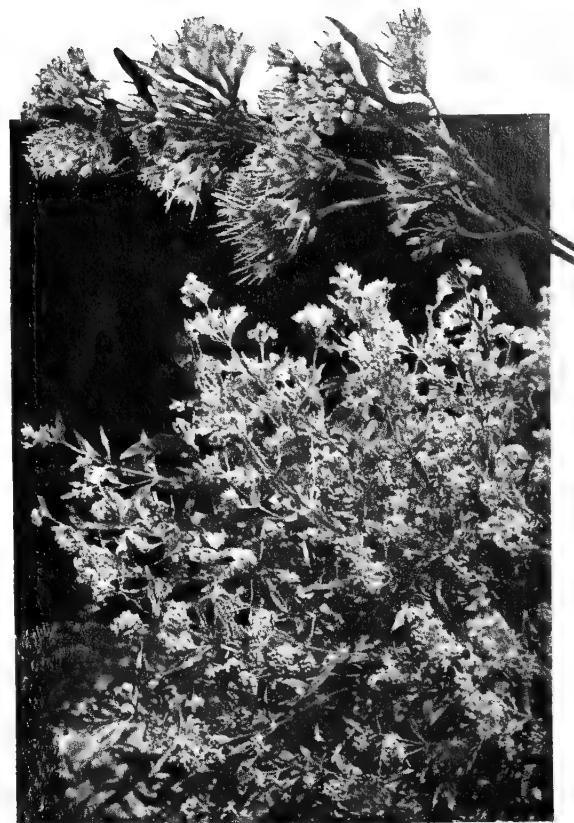
The Finest New Shrub Brought Out



Prunus Triloba



Spirea Van Houttei



Caryopteris, Blue Mist

SPIREA

SPIREA VAN HOUTTEI. This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges.

2 to 3 ft., 75c each; 3 for \$2.10;
6 for \$4.00

SPIREA PRUNIFOLIA. It is seldom that Spirea Prunifolia, which is the true Bridal Wreath, is offered for sale. Prunifolia comes in long sprays of beautiful little roselike white flowers. Dainty and beautiful.

2 to 3 ft., \$1.35; 2 for \$2.50

All orders for shrubs on pages 79, 80 and 81 are prepaid if they amount to \$5.00 or more.

FORSYTHIA SPECTABILIS

The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers.

2 to 3 ft., \$1.25; 3 for \$3.25

CARYOPTERIS BLUE MIST

(Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris which has proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lacelike flowers.

Nice 2- to 3-ft. plants:
\$1.25 each; 2 for \$2.25.

Forsythia Spectabilis

Spirea Prunifolia



Brand's SHADE and ORNAMENTAL

Sent Out for Spring, 1952—Not Prepaid BIRCH, Cut-Leaf Weeping

We have always considered this one of the most graceful as well as among the most beautiful of all the ornamental trees of the weeping type. It seems to fit in anywhere it is planted, and after it is once established its owner seems to love it as no other tree. A beautiful upright growing tree with long, slender, gracefully weeping branches. The leaves are delicately cut, the bark a brownish green at first, gradually turning to a pure glistening white. 5 to 6 ft., \$4.00; 2 for \$7.50

PURPLE-LEAF CHOKE CHERRY

A tree with rich deep purple leaves adds interest and real attractiveness to the grounds about the home.

Up to this time, we who live in Minnesota and surrounding states have found only the Cistena and the Newport to fill this need.

But now we have a newcomer crowding the others in its claim for real attractive honors.

This is a new purple-leaved Choke Cherry coming to us from North Dakota where it is absolutely hardy.

Four years ago we secured 6 little trees and planted them in our trial grounds. The trees have grown strong and thrifty and are now 12 feet high. As growth starts in the spring the foliage is green but as the growth ripens up it turns purple and when growth is finished the entire tree is a rich deep purple which lasts until winter.

It makes as neat and pretty a purple tree as we have ever seen anywhere.

The colored cut we use to illustrate it is used to illustrate several purple-leaved trees but is an absolutely accurate picture of one of these new trees.

Our stock for sale this year are all 1-year trees and not branched.

We consider this one of the greatest finds in ornamental horticulture in many, many years.

	Each		Each
3 to 4 ft. trees	\$3.00	5 to 6 ft. trees	\$5.00
4 to 5 ft. trees	4.00		



Weeping Birch

WILLOW, Weeping

(Golden Niobe)

The golden Weeping Willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

6 to 7 ft. specimen trees, \$2.75; 2 for \$5.00

In making a planting of ornamental trees, keep in mind Hardy Flowering Crabs, shown in color on pages 56 to 60.



Golden Niobe Weeping Willow



Purple-Leaf Choke Cherry

From

Post Office

County

State

Place

Stamp

Here

Brand Peony Farms

Faribault,

Minnesota

ORDER SHEET

BRAND PEONY FARMS, Inc.
FARIBAULT, MINNESOTA

ORDER EARLY

We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

Date _____ 19____

CASH WITH ORDER

Because of extreme labor shortage, we must ask for cash with order unless from old customers who have established credit, or give us bank reference.

REMIT

By Postal Order, Express Order, Personal Check, Postage Stamps, or Registered Letter. If payment is made in postage stamps we prefer 5c and 10c stamps.

SHIPPING CHARGES

We do not pay shipping charges except where it is expressly stated that we do so. Otherwise such charges are paid by the customer. Trees and large shrubs go by Express Collect. Where an order is made up of part pre-paid items and part Express Collect items, the prepaid items are generally packed with the Express Collect items as their addition to the shipment will generally make no difference in the Express Charge. But should their addition make a slight additional charge we have this deducted at this end of the line against the Express charge.

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

SUBSTITUTION

We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Name _____
Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route _____

Post Office _____ State _____

**Express Address If Not
The Same as Post Office** _____ **Zone No.** _____
If You Live in a Large City That Is Zoned, Please Use Your Zone Number

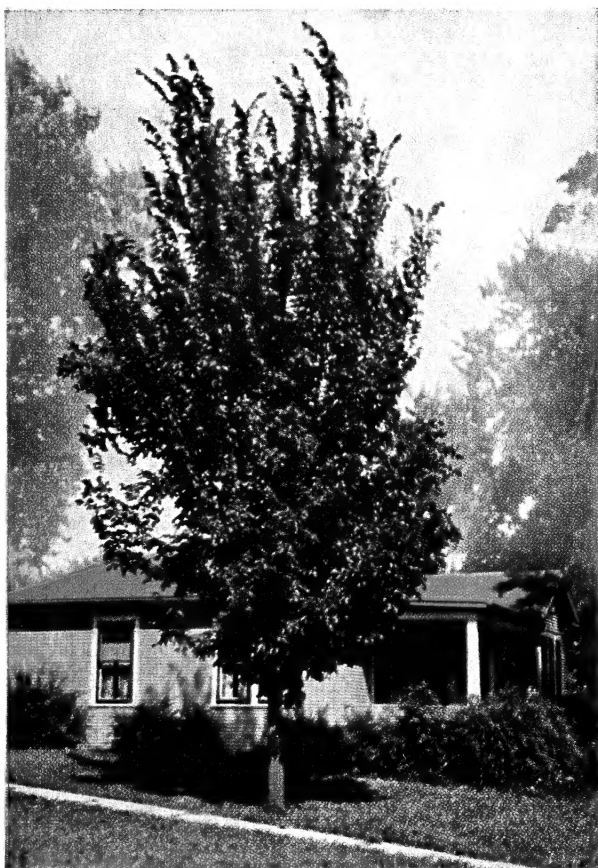
Amount Enclosed: \$ _____

[illegible]

May we substitute equally good variety if any of kinds ordered are exhausted? No Yes

[illegible]

TREES for Every Landscape Purpose



Lake City Elm

ELM, Lake City

The Lake City Elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American White Elm, the greatest ornamental tree we have in America. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they mature. Select 6 to 8 ft. trees, \$2.50 each; 2 for \$4.75

New Crimson King Maple

(Pat. No. 735)

Here is a new Maple that is causing a sensation all over the country. It is a sport of the Norway Maple of Europe. Some 10 to 12 years ago a specimen of the new tree was sent from Europe to this country. Stock from this one tree was soon propagated and trials made in different parts of the country. It was not long before this new tree was on the road to great popularity.

The illustration gives one a very accurate picture of the tree itself and is not exaggeration as to form and color.

This color is retained all through the season.

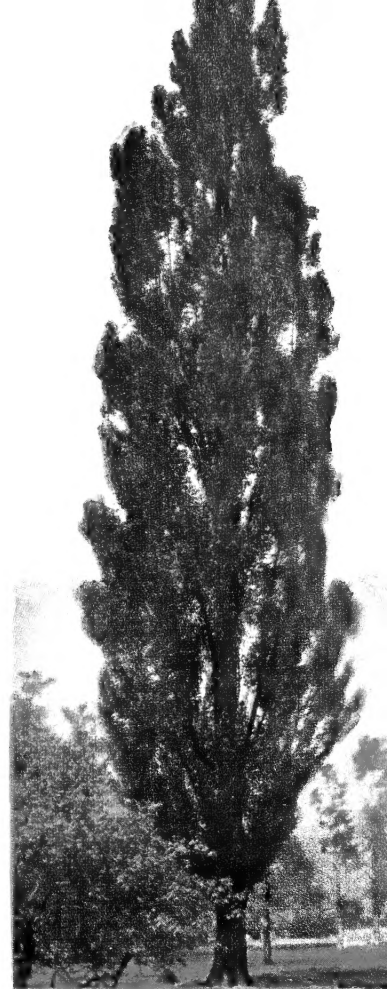
5 to 6-ft. trees, \$5.00



POPLAR, Lombardy

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it hardier than the Bolleana.

Select 5 to 6 ft., \$1.50; 2 for \$2.75
—all heavily branched select trees



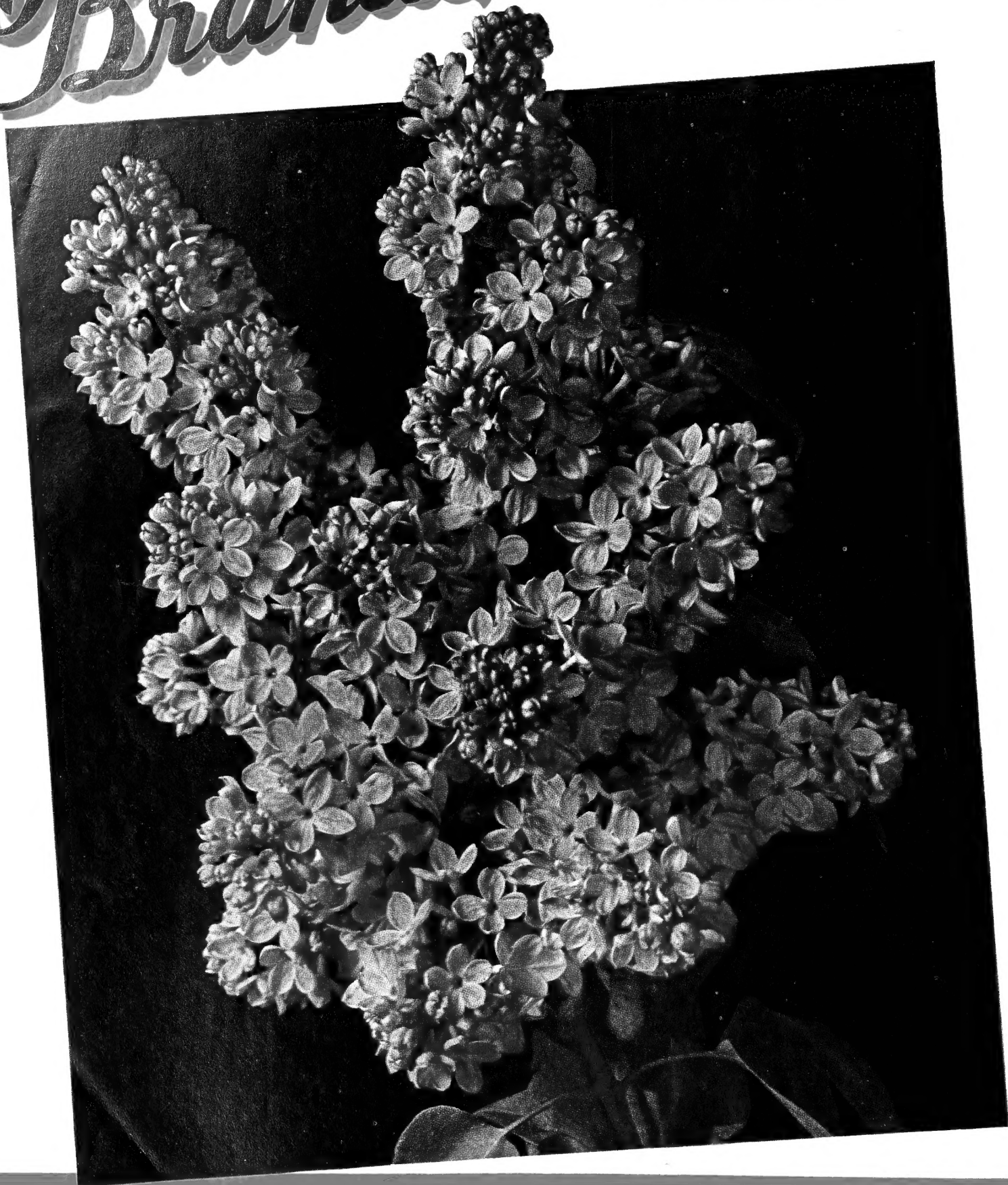
Lombardy Poplar

Norway Maple (Crimson King)



Brand's

- Choice PEONIES
- Own Root LILACS
- Choice IRIS
- Flowering CRABS
- PERENNIALS



Year 1952
Both Spring
and Fall

BRAND
PEONY FARMS

Box 408
FARIBAULT, MINN.

84th Year
in
Business